



THE INDUCTION OF
THE 2024 BOARD OF DIRECTORS
OF JCI SENATE MANILA

B G JCI WANIE



































JCI Prayer

We affirm that faith in God gives meaning and purpose to human life. May the Good Lord guide us in all our undertakings.

JCI Values

OUR CREED

We believe...

That faith in God gives meaning and purpose to human life;
That the brotherhood of man transcends the sovereignty of nations;
That economic justice can best be won by free men through free enterprise;
That government should be of laws rather than of men;
That earth's great treasure lies in human personality;
And that service to humanity is the best work of life.

JCI Mission

To provide leadership development opportunities that empower young people to create positive change.

JCI Vision

To be the foremost global network of young leaders.

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HON. JOSEPH VICTOR G. EJERCITO

Senator, Republic of the Philippines
Nineteenth Congress

MESSAGE



Manila, the capital city of the Philippines, stands as a testament to resilience and fortitude. It has faced its share of adversities over the years. From natural disasters to the unprecedented challenges brought about by COVID-19 pandemic, the city has been tested time and again. Despite these challenges, Manila remains a beacon of strength. This spirit lives on in JCI's Senate Manila chapter and the rest of our movement.

In our present day, as we grapple with different economic woes, as well as the lingering effects of the pandemic, I continue to draw strength from the values and aspirations imparted to me by JCI. I have always said that I will forever take pride that I am a member of this movement because much of what I know about leadership, I learned from JCI.

JCI Senate Manila's commitment to unlocking possibilities demonstrates the transformative power of innovative thinking and inclusive leadership. Your role in leaving a lasting impact on our community is truly commendable.

With your new leadership, I am confident that JCI Senate Manila will be able to reach new heights in its tradition of volunteerism and service. To the members of JCI Senate Manila, always remember that your dedication to the ideals and goals of the organization is a testament to your passion for making a difference. Your commitment to positive change is an inspiration to us all.

With that said, congratulations to JCI Senate Manila on your Induction and Turnover Ceremonies and the incredible journey that lies ahead! Mabuhay kayo!

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JOSEPH VICTOR "JV" G. EJERCITO









MESSAGE

To the new **Board of Directors** of the **Junior Chamber International (JCI) Senate Manila** who are visionaries of change and leaders of tomorrow, my heartfelt congratulations on your induction this February 20, 2024 in Makati City!

The role of a leader is indeed a unique endeavor. A leader seeks to prepare his people for the future by having an understanding of their past, all while trying to affect the foundations of progress in the present. Leadership does not merely materialize by being reactive to what his constituents need, but through a careful conceptualization of a long-lasting plan that responsively addresses society's current exigencies while anticipating inevitable change.

This is why the JCI Senate's 2024 theme of "Unlocking Possibilities" perfectly encapsulates the essence of leadership – the generation of innovative ideas that open doors to opportunities and preparedness for challenges.

In support of this is the DILG's targeted organizational outcome in our *DILG* Strategic Plan 2023-2028 of enabling inclusive communities. The Department champions the promotion of the well-being of all Filipinos, regardless of age, gender, religion, or other kinds of marginalization and vulnerability, by providing equitable access and opportunities and removing discriminatory barriers. As such, it will craft policies and implement initiatives that will assure inclusion in governance and encourage everyone to contribute to the overall welfare of the people.

As the Department pursues alliance-driven, people-centric, and future-ready governance, I am heartened and assured that there are reliable partners like the JCI Senate Manila.

I hope that your newly inducted Board of Directors continues to bring together outstanding Manila Jaycees from various business sectors to trailblaze positive change and your shared values of helping and empowering local communities.

I wish the newly inducted Board of Directors a successful tenure, filled with meaningful accomplishments and transformative initiatives! Gawa, higit sa salita!

Mabuhay ang ating bayanihan para sa Bagong Pilipinas kung saan ang bawat pamilyang Pilipino'y namumuhay ng matatag, maginhawa at panatag!

ATTY. BENJAMIN C. ABALOS, JR. Secretary



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UNLOCKING POSSIBILITIES



MESSAGE

On behalf of the City Government of Manila, I am privilege to extend my heartfelt congratulations to the Junior Chamber International Senate Manila on the occasion of its 2024 Board of Governors Induction/Turnover Ceremony.

The incoming Board of Governors represents a beacon of hope and progress, and I am confident that under your capable leadership, JCI Senate Manila will continue to thrive and inspire positive change.

As the Mayor of the City of Manila, I am honored to witness the dedication and passion of your organization in fostering positive change and community development. Your commitment to service, leadership, and civic engagement has made a significant impact on the city and its residents.

This ceremony is not just a transition of roles but a celebration of shared values and a commitment to a better future. May this event be a reflection of the unity and resilience that characterizes the JCI Senate Manila. I am excited to witness the continued success of your endeavors and the positive influence you bring to our beloved city.

Once again, my congratulations and may the Great Architect of the Universe always bless and guide your organization in all its actions and programs.

MARIA SHEILAH "HONEY" H. LACUNA-PANGAN, MD, FPDS



MESSAGE FROM THE 2023-2024 JCI ASPAC Senate President

Dear President Kerby. G Chua,

Warmest congratulations on your well-deserved election as the President of JCI Senate Manila for the year 2024, steering the organization with a theme that resonates deeply— "Unlocking Possibilities." Your steadfast dedication to fostering new ideas not only serves to create leadership opportunities but also champions the essential value of inclusivity within the JCI community.



Your commitment to unlocking possibilities signifies an understanding of the profound impact that fresh ideas can have in cultivating leadership skills and creating an environment that embraces diversity.

May the spirit of "Unlocking Possibilities" guide you in creating an atmosphere where every senate member's voice is not only heard but celebrated.

Wishing you a term filled with success, positive impact, and the fulfillment of the limitless possibilities that lie ahead.

Congratulations once again to you and board members of JCI Senate Manila!

Best Regards,

Mrs. Chula SUON 2023-2024 JCI ASPAC Senate President





JCI SENATE PHILIPPINES

2nd Floor, Jaycee Building, 14 Don Alejandro Roces Avenue, Quezon City, Philippines Tel +63283744390 Mobile +639499946647; +639153141991



MESSAGE OF THE NATIONAL PRESIDENT

My warmest congratulations to JCI Senate Manila on the occasion of the 2024 Board of Directors' Induction and Turnover Ceremonies.

Your outstanding senators in Manila have always been in the forefront of writing the history not only of the JCI regular but also the Senate organization. Your chapter and its senators have always been regarded as an inspiration by many and we look forward to how you will continue that legacy.

To the 2023 Chapter President JCI Sen. Jasper Golangco, thank you for your support to JCISP. To the incoming president, JCI Sen. Kerby Chua, may you and your board members be blessed with good health and fortune to lead your chapter successfully.

With your collective abilities, guided by the JCI Creed, I am positive that you will end the year exceeding your goal of generating ideas to create leadership opportunities and promoting inclusivity towards the path of truly "Unlocking Possibilities."

I am excited to work with you in a memorable year where our joint love for JCISP and our commitment towards our JCI Creed will propel us to Expand our membership, have Dynamic fellowships, implement Sustainable flagship projects, and maintain an Action-Oriented Senate organization (EDSA).

Mabuhay JCI Senate Manila!

In the spirit of JCISP,

JCI Sen. Eduardo A. Echem, CCF 2024 National President

JCI Senate Philippines





MESSAGE FROM THE 2024 National President JCI Philippines

One of the 33 key programs for the year 2024 is to increase the investiture of JCI Senators around the globe.

World President Kaveen highlighted the need to grant 2024 senatorships, with each local organization nominating at least one Senator. In support of this initiative, we encouraged local organizations to implement following the guidelines set forth.

This is a manifestation to the people who stood beside and taught us to be where we are now. Our forefathers, our Senators. As the saying goes, we continue the legacy, we continue the good and

best practices our forefathers handed down to us, with weaknesses and lapses, as our term runs its way, we turn these weaknesses to our multiple strength that we can utilize in order to maximize and manifest significant development to one's self and the community itself.

To the **2024 JCI Senate Manila President, Senator Kerby G. Chua and Board of Directors**, my utmost and profound greetings of congratulations to your one year to lead stint. Indeed, as we traverse a year filled with colorful intramurals of skillsets and plans, may we never fail to initiate new and sustainable ideas as we gear ourselves to a long leadership journey ahead of us.

Let our Senators, who have proven their loyalty and service to our organization continue to inspire and guide us to be better. Across time, they were able to be exposed and instill to their system the art of being an active citizen, hence, learning from a learned and experience-wise is our gateway to deeply and innately understand what we have been preaching and practicing for more than a century. Apart from being a lifetime member, they are the emblem of our pillars, the circle where we as JCI members would want to be part of, and to be in a roster of visionary and significant leaders of the world.

Lastly, as we aim to Lead to Serve this 2024 in JCI Philippines, we are bounded to our senators' best practices and best advises that we surely will treasure towards the pursuit of making difference.

Once again, congratulations, JCI Senate Manila.

Yours,

Atty. Mark Peter "Mac" M. Quilaneta Senator No. 77243









2016 National President JCI Philippines

Greetings!

Congratulations on the momentous Induction and Turnover Ceremony as we celebrate the incoming board, led by President Kerby G. Chua, as they embrace the theme of "Unlocking Possibilities," and express our gratitude to the outgoing board, led by President Jasper L. Golangco, for their commitment to "Restoring Tradition." This ceremony signifies the seamless transition of leadership and the continuity of our values.

To the incoming board, congratulations on your new roles as leaders of JCI Manila Senate. Your selection is a testament to your outstanding qualities and dedication. With the theme of "Unlocking

Possibilities," you have the power to drive growth, inspire innovation, and make a lasting impact on our community.

To the outgoing board, led by Jasper Golangco, we extend our sincere gratitude for your dedicated service and leadership in "Restoring Tradition." Your contributions have set a strong foundation for the incoming board to build upon, and we are grateful for the positive impact you have made.

As we gather today, let us reflect on the traditions that have shaped JCI Manila Senate and celebrate the limitless possibilities that lie ahead. Together, we can create an inclusive organization that leaves a lasting legacy.

Congratulations to the incoming board, led by President Kerby Chua, and thank you to the outgoing board, led by President Jasper Golangco. May this ceremony inspire unity, growth, and the unwavering spirit of JCI Manila Senate.

Warm regards,

JCI Senator Steve Allen C. Tycangco

2014 JCI Manila President 2016 JCI Philippines National President JCI Manila Senate #73199



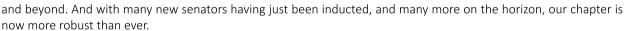
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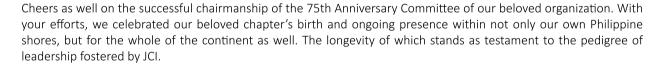
Immediate Past President

JCI SENATE MANILA

Congratulations to incoming President of JCI Senate Manila, Senator Kerby G. Chua, along with the rest of the powerhouse 2024 Board of Directors!

It has been a very very eventful and most colorful year for our chapter in both the regulars, as well as the Senate. We hope that the work done and delivered by the 2023 board has continued to help lay sufficient groundwork for JCI Senate Manila this 2024





With your 2024 theme of "Unlocking Possibilities," I know that my excitement for what lies ahead is mirrored by all our fellows and brothers in JCI. With the 2024 board in place, let us continue to build towards healing, transparency, honesty, tradition, and the reinforcement of the legacy of brotherhood that is JCI Manila.

Mabuhay ang JCI Senate Manila!

Very truly yours,

GOLANGCO, JASPER LAO

2023 President JCI Senate Manila







MESSAGE FROM THE President JCI Manila

Dear 2024 JCI Manila Senate Board,

On behalf of JCI Manila and the 2024 Board of Directors, please accept my warmest greetings.

Congratulations to my dear batchmate 2024 JCI Manila Senate President Kerby Chua and the rest of the incoming Board of Directors!

Senate President Kerby Chua has always been one of my idols on and off the court. We've played on the same team multiple times and always gone the distance. This year should be no different. JCI Manila and JCI Senate Manila will have a great year working together and making the best positive change for our community.

Our journey as One JCI Manila has been nothing short of extraordinary. For decades, we have stood side by side, facing challenges and celebrating triumphs together. The bond we share is a testament to the strength of our brotherhood and dedication to One JCI Manila.

Remember that the journey to "Elevate" is ongoing, and we are here to support and collaborate with you every step of the way. Through elevating the community, we hope to elevate ourselves for the betterment of the future. Please accept my heartfelt congratulations on this remarkable milestone, and I look forward to continuing our journey with renewed enthusiasm and vigour.

Charles Matthew "Calel" Gosingtian 2024 JCI Marila President



MESSAGE FROM THE Immediate Past President JCI MANILA

Dear Fellow JCI Manila Senators,

First and foremost, I would like to congratulate the incoming 2024 JCI Manila Senate President Kerby Chua and his Board of Directors on their induction!

The JCI Manila Senate has a long-standing tradition of serving and helping not only our communities but also acts as "Big Brothers"

to our JCI Manila regular members. I credit the JCI Manila Senate on its big influence during my younger years as a JCI Manila regular member that inspired me to strive and become a director.

Under the theme "Unlocking Possibilities." The incoming Board of Directors led by 2024 JCI Manila Senate President Kerby Chua will no doubt show dedication, vision, and commitment that will truly pave the way for endless opportunities and positive change.

SKC as he is fondly called by his peers, has an impeccable track record in injecting fresh ideas to projects that will give its audience the full circle JCI Manila experience. Hence whenever he would be chairman of a project, the tagline "If it's from SKC, it must be good" would always surface. I have full confidence that his brand of leadership will no doubt drive The JCI Manila Senate to greater heights!

In unlocking possibilities, may you demonstrate exceptional leadership, innovation, and inspire fellow JCI Manila Senators to continue to act a guiding light to our JCI Manila Regular Members.

Here's to unlocking more possibilities, making a lasting difference, and to Go Big in everything that we set our hearts upon.

ERIC CHAN KE

2023 JCI Manila President









President JCI Senate Manila

Dear JCI Senator Jasper Golangco,

As your tenure as the President of Junior Chamber International (JCI) Senate Manila comes to a close, I am compelled to extend my heartfelt congratulations and deepest appreciation for the extraordinary leadership you have demonstrated throughout your term. Your success in implementing the theme "Restoring Traditions" has been nothing short of remarkable, leaving an indelible mark on our organization.

Under your guidance, we have witnessed a profound reconnection with our roots, which has not only enriched our collective spirit but also reinforced the foundational values and principles that JCI Senate Manila stands for. Your vision to blend the cherished traditions of our

past with the dynamic needs of the present has revitalized our community, fostering a sense of unity and purpose that will undoubtedly propel us into a bright future.

Your dedication, passion, and unwavering commitment to our cause have been a source of inspiration for us all. You have navigated the challenges with grace and tenacity, proving that leadership is not just about guiding others but also about igniting a flame of change and progress.

As you pass on the baton, know that your legacy of "Restoring Traditions" will continue to inspire and guide us. Your contributions have set a high benchmark, and we are all better for having been a part of your journey. The impact of your presidency will be felt for years to come, and we are incredibly grateful for the path you have paved.

Thank you for your exceptional service, your visionary leadership, and your unwavering dedication to our beloved JCI. We wish you all the best in your future endeavors, knowing full well that you will continue to make a significant impact wherever you go.

As we transition from our impactful theme of "Restoring Traditions" to our exciting new vision of "Unlocking Possibilities," I want to highlight the essence of lifelong learning that binds both themes. Our journey through restoring our cherished traditions has fortified our foundation and identity, preparing us to step confidently into a realm of endless possibilities.

The future beckons us to explore and grow beyond our limits. As we embrace this new chapter, let's carry forward the spirit of curiosity and resilience that lifelong learning embodies.

Together, we will unlock possibilities that will shape a brighter future for JCI Senate Manila and beyond.

Onward and upward.

JCI Senator Kerby G. Chua 2024 JCI Senate Manila President

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LEGACY UNLEASHED

JCI Senate Manila's 45 Years of Transformation, Tradition, and Triumph

by JCI Senator REGINALD T. YU

2011-2012 President, JCI Senate Manila

In the intricate tapestry of society, woven with threads of philanthropy and leadership, JCI Senate Manila stands as an enduring masterpiece, embodying the essence of community service and leadership development. For over four decades, this venerable organization has not only shaped community leaders but has been a catalyst for transformative change, steering its course from the shores of fraternalism to the vast ocean of service.



JCI Senate Manila's genesis was rooted in fellowship, designed to fortify the bonds among like-minded leaders trained in the principles of the Junior Chamber. However, this fellowship soon metamorphosed into a formidable force for positive change, reshaping community traditions and leaving an indelible mark on the landscape of service.

In the age we inhabit, leadership is hailed as the universal solution to myriad challenges. History, vast and often convoluted, rarely questions the confidence vested in leadership as the ultimate panacea for organizational and social complexities. Within this historical continuum, Junior Chamber International (JCI) Senate Manila emerges as a beacon of extraordinary leadership, drawing inspiration from the pages of the country's premier leadership development organization.

Undoubtedly, JCI Senate Manila stands as the Philippines' most active JCI Senate organization. While fostering camaraderie among its esteemed members remains a primary objective, the organization has transcended its initial purpose, becoming a dynamic force in community circles. Its socio-development projects have not only garnered accolades but have marked it as the most-awarded JCI Senate chapter in the Philippines.

THE GENESIS OF FELLOWSHIP

The illustrious journey of the most distinguished JCI Senate establishment in the Philippines commenced with a simple gathering of old JCI friends. On September 2, 1979, JCI Senator **Amelito R. Mutuc** orchestrated a dinner meeting at his Forbes Park residence, laying the foundation for what would be known as the Manila Jaycees Senate. This gathering of luminaries, including past National Presidents and Manila Jaycee (JCI Manila) Presidents, envisioned an organization united in purpose and dedicated to the welfare of Manila.

To be a JCI Senator is to hold a badge of honor, signifying outstanding contributions to the Jaycee movement, whether on local, national, or international levels. It is a distinction for life, revered worldwide, and commands respect — a testament to one's commitment to service and excellence.

The early years witnessed a succession of leaders who left an indelible mark on the Manila Jaycee Senate. From Mayor **Ramon D. Bagatsing**'s foundational presidency to the dynamic initiatives led by JCI Senator **Reynaldo S. Guevara** and the esteemed testimonial dinner for Prime Minister **Cesar Enrique A. Virata**, the organization flourished. The "golden year" of 1982 saw Manila Jaycee



Senate claim the titles of the Most Outstanding Senate Chapter and Most Outstanding Senate President of the Philippines.

THE TORCHBEARERS OF LEADERSHIP

In the embryonic stage of JCI Senate Manila, President Ramon D. Bagatsing emerged as a trailblazer, steering the ship with a visionary zeal that laid the groundwork for the chapter's legacy. His inaugural endeavor, the publication of "The Manila Jaycee Senate Today," marked a triumphant initiation, securing the prestigious "Most Outstanding Senate Chapter Publication Golden Award" from the Philippine Jaycee Senate within its first year of existence.

The pages of this distinguished newsletter became a canvas where the vibrant hues of Senate activities, accomplishments, and aspirations were painted, earning accolades that resonated beyond the confines of its inception. President Bagatsing's foresight in establishing a communicative bridge not only symbolized an organizational triumph but also cemented the Senate's commitment to transparency and the dissemination of valuable information.

Yet, the trajectory of leadership encountered an unexpected shift. Despite the grandeur of its initiation,

the vigor that fueled President Bagatsing's board dwindled, casting shadows on the nascent chapter's aspirations. The intricate dance of administrative intricacies and mayoral responsibilities compelled President Bagatsing to relinquish his position merely two months into his tenure. In the tapestry of leadership transitions, President Bagatsing gracefully passed the baton to his executive vice-president, the astute management consultant and JCI Senator **Salvador V. Del Rosario**, in October of 1979.

As President Del Rosario assumed the helm during this period of transition, he inherited the responsibility of sustaining the momentum built by his predecessor. His tenure became a bridge between the chapters of JCI Senate Manila's evolving saga. The vibrant ties with seasoned senators, as well as those who had slipped through the cracks of the Manila Jaycee Secretariat's contact list, were diligently nurtured under his transient administration.

The pages of this chapter's history illuminate President Del Rosario's commitment to continuity and connection. His leadership acted as a stabilizing force, ensuring that the fledgling Senate maintained its relationships, not just with the present, but also with the echoes of its past. This period of transition underscored the resilience of JCI Senate Manila, proving that leadership is not just about the heights reached but also about the transitions navigated with grace.



EMANILA'S 45 YEARS





1982 JCI Manila President Pabling Tan (2nd from right) honors his immediate predecessor 1981 President Mel Mutic (seated) in a fellowship dinner at the Clubhouse

THE EIGHTIES: REVITALIZING MEMBERSHIP

In the early 1980s, the helm of JCI Senate Manila was seized by the visionary construction entrepreneur, JCI Senator **Reynaldo S. Guevara.** His presidency, spanning from 1980 to 1981, marked a transformative phase for the organization. Seeking to weave the fabric of camaraderie, President Guevara instituted the first regular General Membership Meetings at the prestigious Manila Golf and Country Club. The last Friday of every month became a rendezvous for Senate members, providing a platform for discussions, idea exchange, and the strengthening of the Senate's collective spirit. As an avid golfer himself, President Guevara took the camaraderie to the golf course, instituting a monthly Manila Jaycee Senate Golf Tournament, uniting the members in their shared passion for the sport.

The mantle of leadership was then passed to the capable hands of former Ambassador to the United States, **Atty. Amelito R. Mutuc**, who helmed the organization from 1981 to 1982. Under his dynamic leadership, the Manila Jaycee Senate elevated its presence in the community. The Senators' Kapihan, a groundbreaking initiative, became a regular occurrence every first, second, and

third Friday of the month. This platform facilitated intimate conversations between Senate members and government officials, delving into the intricacies of pressing national issues. Further, the board instituted the Socio-Economic Affairs meeting every Monday noon, creating a forum for in-depth discussions on a spectrum of topics vital to national interest.

One of the pinnacle achievements during President Mutuc's term was the grand testimonial dinner held in honor of Prime Minister and Manila Jaycee Senator **Cesar Enrique A. Virata** on March 16, 1982, at the prestigious Hotel Intercontinental Manila. Attended by over 1,000 JCI Senators and distinguished guests, including government officials who were Manila Jaycee Senators, this event underscored the Senate's ability to orchestrate grand-scale gatherings that left an indelible mark on the community.

1982 emerged as the "golden year" for the Manila Jaycee Senate, a testament to the collective efforts under President Mutuc's stewardship. The chapter garnered its first national awards as the "Most Outstanding Senate Chapter of the Philippines" and bestowed the title of the "Most Outstanding Senate President of the Philippines" upon President Mutuc, recognized by the Philippine Jaycee Senate in 1983. This period not only marked an apex in the chapter's history but also laid the foundation

"JCI Senate Manila stands as the Philippines' most active JCI Senate organization."



Left: 1986 JCI Senate President Ting Ayllon hosts a joint GMM with the regular JCI Manila leaders

for a legacy of excellence that would resonate through the annals of JCI Senate Manila.

During the pivotal years spanning from 1982 to 1987, a series of strategic initiatives unfolded, squarely centered on the revival and fortification of membership engagement. Stepping into the role in 1982, JCI Senator **Pablo A. Tan**, a trader specializing in school and office supplies, assumed leadership from Mutuc. His term witnessed a concentrated effort by the Manila Jaycee Senate board to revitalize its internal dynamics, marking a significant milestone with the publication of its inaugural Manila Jaycee Senate Directory.

Following this brief but impactful tenure, the helm transitioned to insurance magnate **Jose Halili-Co**, who served as the sixth Senate President from 1982 to 1983. President Halili-Co orchestrated a deliberate intensification of fellowship initiatives, instituting regularized general membership meetings to foster camaraderie among the ever-growing Senate constituency, which then comprised over 200 dedicated members.

The year 1984 brought forth a change in leadership as former 1980 JCI Philippines National President **Franklin A. Evaristo** assumed the presidency for the term

1984-1985. A journalist-businessman of distinction, President Evaristo revitalized the Kapihan forum and diligently continued the original activities initiated by his predecessors.

Vicente R. Aylon, an influential figure from the Ayala group, succeeded President Evaristo in 1985-1986. His term was marked by heightened efforts to raise membership awareness of national issues, leading to the restoration of the Political Affairs Committee and the revival of the weekly Socio-Economic Forums.

In 1986-1987, the mantle of leadership transitioned to corporate lawyer **Atty. Romeo D. Laig**, a former Manila Jaycee President. President Laig's tenure was characterized by a steadfast commitment to strengthening the ties among Senate members. He orchestrated numerous fellowship functions and sports tournaments, fostering an environment of camaraderie that further solidified the esprit de corps of the organization.

As JCI Senate Manila approached the 40th Anniversary of the Manila Jaycees in 1988, the 1987-1988 term under the leadership of former bank executive and 1981 Manila Jaycee President **Jose Maria J. Fernandez** was

"[JCI Senate Manila proved that] leadership
is not just about the heights reached
but also about the transitions navigated with grace."

EMANILA'S 45 YEARS





Left: 1989 JCI Senate Manila President Ding Vitug presents a plaque of appreciation to PCCI President Aurelio Periquet Jr. as guest speaker

marked by a Metro Area Conference with the Philippine Jaycee Senate organization to commemorate the milestone. This pivotal year also witnessed the establishment of The Outstanding Filipino Awards (TOFIL), an annual recognition program honoring outstanding Filipinos in public and private service.

In 1988-1989, American entrepreneur **Stanley D. Phillips** assumed leadership, expanding the scope of celebration to include all other Jaycee chapters in the Philippines. The following year, 1989, was particularly significant as it marked the 40th anniversary of the Jaycee movement in the country.

The closing years of this transformative era saw building contractor **Fernando F. Vitug II** at the helm as President for 1989-1990. President Vitug ushered in a period of regularized quarterly fellowship activities and streamlined general membership meetings, fostering a sense of awareness and cohesion among the valued Senate constituency. JCI Senate Manila, during this epoch, emerged as a dynamic and impactful organization, navigating the complex landscape of societal change and leadership evolution with resilience and commitment.

Right: 1991 JCI Senate Manila President Firmo Liwanag presides over the monthly JCI Senators' breakfast meeting

THE NINETIES: A DECADE OF DIVERSITY

The transformative decade from 1990 to 2000 witnessed a succession of dynamic leaders at the helm of JCI Senate Manila, each leaving an indelible mark on the organization's history through innovative projects, community engagement, and impactful initiatives.

In 1990-1991, insurance executive **Firmo O. Liwanag** assumed the presidency, ushering in an era of groundbreaking endeavors. The chapter organized a television special, "Joey, Janet, and Joe Mari," featuring



"[1982 to 1987] squarely centered on the revival and fortfication of membership engagement..."

JCI Senator Jose Mari L. Chan alongside singers Janet Basco and Joey Albert, showcasing the chapter's prowess in orchestrating significant financial projects. Simultaneously, JCI Senate Manila launched its first major community project, extending support to the poor victims of the Mount Pinatubo eruption. This period of active engagement and community service earned the chapter its eighth "Most Outstanding Senate Chapter" Award.

Makati administrator **Nicanor V. Santiago Jr.** succeeded Liwanag in 1991-1992, steering the chapter toward enhanced member interaction. Through monthly breakfast meetings, fellowship parties, and sports tournaments, Santiago and his board strengthened the camaraderie among Senate members.

Under the leadership of confectionaries mogul **John C. Kaw** in the term 1992-1993, JCI Senate Manila intensified its commitment to community involvement with the "Challenges, Opportunities, Directions" campaign. Notable among the projects was the sponsorship of the Lea Salonga-starrer, "My Fair Lady," whose proceeds benefited civic groups assisting victims of the Mt. Pinatubo eruption and typhoon victims. The

board's dynamism culminated in a sweeping victory during the Philippine Jaycee Senate awards ceremony in January 1994.

Faustino I. Gutierrez Jr., a prominent figure in the Liquid and Cylinder Air Products industry, assumed the presidency for 1993-1994. Under the theme "Involvement: The Key to Organizational Growth," the leadership orchestrated a grand reunion of Manila Jaycee Senators, establishing an annual tradition. The chapter continued its successful monthly golf tournaments and reinstated monthly breakfast meetings, drawing large crowds and fostering a sense of unity.

Architect **Francis L. Romualdez Jr.** took charge as president in 1994-1995, maintaining the chapter's commitment to monthly golf tournaments and hosting breakfast meetings. The organization played a pivotal role in the election of Past Manila Jaycee Senate President **Fernando F. Vitug II** as National President of the Philippine Jaycee Senate for the year 1995.

The term of **Benigno N. Ricafort** in 1995-1996 promised a year of new activities. However, the sudden focus on economic and international conferences due to



Left: A fellowship among JCI Manila Senators hosted by 1983 President Joe Halili-Co at the Manila Golf and Country Club

EMANILA'S 45 YEARS





Left: 1993 JCI Senate Manila President John Kaw (left) with Lea Salonga when the organization hosted 'My Fair Lady' Musical

President Ricafort's role in the Asia-Pacific Business Network led to a shift in priorities. After APEC, efforts to rejuvenate the Senate slid into dormancy.

A new set of officers, chosen in a hastily organized session in February 1997, brought fresh energy to the organization under Metropolitan Manila Development Authority (MMDA) General Manager **Robert C. Nacianceno**. Collaborating with MMDA, the Manila Jaycee Senate initiated community development projects such as "EcoCamp" and "Disabled Citizen's Week."

The term of insurance executive Jimmy C. Alabanza,

starting in June 1998, focused on making the Senate organization more relevant. A notable initiative was the revival of the "Get Out and Vote" campaign project, launched in preparation for the May 11, 1998 elections.

In 1999, former Commissioner of the Philippine Sports Commission and President of the Philippine Sorts Association for the Differently Abled (PSC-PHILSPADA) **Michael I. Barredo** assumed leadership. Leveraging his stature in disabled sports, Barredo organized projects like the "Challenged Cup," a golf tournament, and assisted the Land Transportation Franchising Regulatory Board (LTFRB) with "Project D.I." His passion and



Right: Bishop Teodoro Buhain Jr, Auxiliary Bishop Emeritus of Manila during a 1990 JCI Senate Manila Breakfast Meeting at the Manila Golf and Country Club



assisted the Land Transportation Franchising Regulatory Board (LTFRB) with "Project D.I." His passion and dynamism earned him the distinction of being the first two-term president elected by the Manila Jaycee Senate.

THE 2000s: TRANSITION AND ADAPTABILITY

As the dawn of the new millennium unfolded, lawyer Atty. Luis B. Pangilinan Jr., Vice-President for External Relations of the Fort Bonifacio Development Corporation, assumed the presidency of JCI Senate Manila in the Year 2000. Under the visionary theme "Looking Forward," the chapter forged partnerships with various government institutions, including the Armed Forces of the Philippines, engaging in fund-raising initiatives and projects benefiting the men in uniform.

The leadership baton passed to real estate broker and media communications specialist JCI Senator **Prospero M. Madamba** in 2001-2002. Balancing community projects and social activities, Madamba successfully revitalized the organization, drawing previously-inactive

JCI Senators back into the fold. A standout project was the "Stop Polluting our Air" public awareness campaign, a collaboration with Uni-Air and the Land Transportation Franchising Regulatory Board in 2002. Quarterly fellowships and a four-leg Golf Reunion Tournament added vibrancy to the term.

In 2002, painting contractor JCI Senator **Jose Benedicto L. Santos** took the helm, maintaining the focus on golf-related activities. His two-term administration culminated in the celebration of the organization's Silver Founding Anniversary, marked by a joint fellowship with the Manila Jaycees at the Westin Philippine Plaza Hotel on December 3, 2004. The professional revamping of We Lead, the official news organ, reflected a commitment to a more polished image.

Television producer and communications expert JCI Senator **Louis F. Kierulf** succeeded Santos in 2005, overseeing the continuation of annual golf tournaments and quarterly fellowship activities. Notably, the Manila Jaycee Senate became deeply involved in the preparations for the "Once A Jaycee, Always A Jaycee" grand reunion of JCI Senators at the Centennial Hall of the Manila Hotel on September 29, 2006, attracting over 250 JCI Senators, Associate Members, and Regular JCI Members.

EMANILA'S 45 YEARS

"Under the visionary theme 'Looking Forward,' the chapter forged partnerships with various government institutions..."

The bi-focal administrations of Manila Congressman (and current Philippine Ambassador to India and Nepal) Ramon S. Bagatsing Jr. (2007-2009) and stock trader JCI Senator Bienvenido Maria S. Gonzalez III (2009-2011) laid the foundation for a younger generation of JCI Senators to assume leadership. Describing themselves as "transition presidents," Bagatsing and Gonzalez focused on fund-raising activities, leading to JCI Manila's successful hosting of the 2011 JCI Asia-Pacific Conference. Their strategic vision paved the way for a dynamic and forward-looking era in the history of JCI Senate Manila.

THE 2010s: LEADERSHIP TRANSITION AND SOCIETAL CONNECTION

The era of the new millennium marked a significant chapter in the history of JCI Senate Manila, witnessing a succession of younger visionary leaders committed to pushing the boundaries of excellence.

Pioneering a new era for the JCI Senate, **Reginald T. Yu**, a dynamic figure in the paint and coatings industry,

assumed the mantle of leadership on January 11, 2011. The vibrant inauguration took place at One Esplanade, Parañague City, witnessed by an enthusiastic assembly of over 300 distinguished guests. Embracing the theme "Manila S.O.A.R.S. (Support, Organize, Activate, Recruit, Strengthen)," the administration embarked on an ambitious journey to rejuvenate the JCI Senate organization, unveiling an array of unprecedented activities. In a strategic move, the administration increased the annual membership dues to Php3,500 per JCI Senator, aligning with Junior Chamber International's corporate branding policy established in 2004. Moreover, a comprehensive update of legal documents with the Manila City Hall, the Bureau of Internal Revenue, and the Securities and Exchange Commission resulted in the adoption of a new moniker, "JCI Senate Manila, Inc." Reflecting the commitment to effective communication, a regular full-color quarterly newsletter, The Manila Parthenon, was introduced, reaching every JCI Senator's mailbox.

UNLOCKING

The administration played a pivotal role in orchestrating the 60th JCl Asia-Pacific Conference from May 25 to 29, 2011, hosted by JCl Manila. Additionally, it spearheaded the chairmanship of JCl Senate Philippines' flagship



STILL ACTIVE. Past JCI Senate
Manila President Michael Barredo
recognizing a paralympic athlete
at a 2017 Sports Summit



Left: 2009-2010 JCI Senate Manila president Bienvenido "Bee Gee" Maria S. Gonzalez (leftmost) with an illustrious assemblage of young senators sharing a light moment at the Manila Night 2010 held at Puerto Princesa as part of preparations for ASPAC Manila 2011

project, the Search for The Outstanding Filipino (TOFIL) Awards. Collaborating with the renowned "Healing Priest," Fr. Fernando Suarez, a golf tournament on December 15, 2011, at the Wack-Wack Golf and Country Club successfully raised funds for constructing a small church on the remote island of Illin, San Jose, Occidental Mindoro. Culminating in a spectacular "November High" fellowship, a landmark event after an 18-year hiatus, on November 27, 2012, at the Seventh High Bar and Boutique Club in Bonifacio Global City, the administration left an indelible mark. The grand occasion

drew more than 200 JCI Senators, Associate Members, and regular JCI Members, reinvigorating the spirit of camaraderie.

The zenith of achievement for JCI Senate Manila materialized at the 44th JCI Senate National Convention in Panglao, Bohol, on October 22, 2012. The organization clinched prestigious awards, including "The Most Outstanding JCI Senate Chapter of the Philippines," "The Most Outstanding JCI Senate President of the Philippines," and "The Best JCI Senate Publication of the



EMANILA'S 45 YEARS





Left: JCI Senate Manila President Reggie Yu awarded the "Most Outstanding Senate Chapter President" and "Most Outstanding Senate Chapter" for JCI Senate Manila during the 2011 JCI Senate Philippines National Convention in Panglao, Bohol. It was the first time that the awards were conferred to JCI Senate Manila since 1993.

Philippines." This triumph echoed the glory last witnessed in 1993, a testament to the administration's unwavering dedication and innovative approach.

In the transformative year of 2012, **Eric C. Lee**, an entrepreneur in construction materials and real estate, ushered in a new era marked by a "low-key" approach, prioritizing collaboration with JCI Manila. While maintaining a notable exception with the hosting of the "Promises, Promises" concert, the emphasis was on heightened visibility at regular JCI Manila meetings. Lee's visionary term set the stage for a pivotal shift, positioning JCI Senate Manila to play a more supportive and integral role in joint initiatives with its counterparts.

Entrepreneur extraordinaire **Warren C. Sy** assumed the role of the 35th President of JCI Senate Manila, taking the oath of office on January 13, 2015, at Blue Leaf Filipinas in Tambo, Parañaque. With a commitment to inject vitality into the organization, he unveiled the theme "More Alive@35" as the overarching theme for the year. Kicking off the term with vigor, the first project took the form of a New Year's Fellowship at the World Music Room in Promenade, Greenhills, San Juan City, held on January 8, 2015. As part of their fundraising endeavors, the administration introduced two notable initiatives. The first was an exclusive limited edition: the Blancpain Fifty Fathom-inspired Seika 42mm Automatic

JCI Manila Senate Commemorative Watch, with only 50 pieces produced, all of which were swiftly sold out. The second initiative unfolded as the 2015 JCI Manila Senate Golf Tournament at the prestigious Sta. Elena Golf and Country Club Estate on September 21, 2015. The tournament's proceeds were allocated in part to support the JCI Manila Golden Heart Project, a noble cause aiding children affected by cerebral palsy. Concluding the term on an entertaining note, the administration introduced the inaugural JCI Manila Senate Mooncake Festive Dice Game, held at the residence of 2000 JCI Manila President Jelson N. Young in Forbes Park, Makati, on October 1, 2015. This event not only added a lively touch to their calendar but also reflected the administration's dedication to fostering fellowship and camaraderie among its esteemed members.

Right: 2011 JCI Manila Senate President and concurrent TOFIL Chairman Reggie Yu having a banter with Philippine President Noynoy Aquino during the TOFIL 2011 Awarding Ceremonies in Malacanang Palace.



"...at the 44th JCI Senate National Convention in Panglao, Bohol [in 2012], [JCI Senate Manila] clinched 'The Most Outstanding JCI Senate Chapter of the Philippines' [award]..."

Phillippe John S. Fetalvero, an esteemed Automobile Dealer, assumed the presidency and was inducted at Green Sun Hotel in Makati on January 26, 2016. Embracing the theme "Connecting Generations" as their battle cry, the new leadership embarked on their inaugural project - a Chinese New Year Dinner and an informal Turnover Ceremony held on February 23, 2016, at the Modern Sichuan Restaurant in Bonifacio Global City, Taguig. The event garnered attendance from over a hundred JCI Senators, setting the tone for a dynamic and inclusive year ahead. Returning to the organization's roots, the leadership prioritized community service, exemplified by the "Share a Smile: A Care to Share Dental Outreach Program" conducted on September 21, 2016. Undoubtedly, one of the administration's significant undertakings was the JCI Manila Senate Golf Tournament at the Sta. Elena Golf and Country Club on September 26, 2016. The tournament's proceeds were dedicated to the "Share a Smile Dental Outreach Program," providing crucial support to 300 families associated with the Sta. Elena Golf Club. Additionally, funds were directed to the Scholarship Fund of the Don Bosco Technical Vocational Education and Training

Center, showcasing the administration's commitment to both community welfare and education.

On January 20, 2017, Senior bank executive Gerard Majella T. Dee assumed the role of President, bringing forth the theme "Bridging Generations." Throughout his tenure, the JCI Senate Manila Board actively supported the hosting of the JCI ASPAC Senate Golf at the Alabang Golf and Country Club on March 12, 2017. Undoubtedly, the highlight of the year was the extensive undertaking of the 2017 JCI Manila Senate Golf Tournament, a pivotal event held on September 18, 2017, at the prestigious Sta. Elena Golf and Country Club. The administration concluded its term with a grand culmination, presenting a memorable "Roman Banquet" theme for their Senate Manila Reunion on November 28, 2017, at the One Shang, Ortigas Center. The event drew the participation of almost a hundred esteemed JCI Senators, solidifying a sense of camaraderie and shared commitment within the organization.

Renowned banker **Christopher C. Ty** assumed the pivotal role of President during the prestigious 70th



Right: JCI Senators pose for a friendly photo before the Naked Eyes concert held at Solaire Hotel & Casino during the term of Pres. Eric Lee.

EMANILA'S 45 YEARS





Left: 2017 JCI Senate Manila President Gerard Dee (center) together with his Board at the Roman-themed fellowship at One Shang Place

Induction and Turnover Ceremonies of JCI Manila, held at the iconic Centennial Hall of the Manila Hotel on January 26, 2018. Guided by the overarching theme of "Bridging the Gap," the Board embarked on a strategic mission to foster enhanced relationships among JCI Manila Senators. The proactive approach to connectivity was evident as the Board organized a vibrant Chinese New Year Get-Together, a resounding success that transpired on February 27, 2018, at the Modern Sichuan in Bonifacio Global City. This event saw the enthusiastic participation of nearly a hundred esteemed JCI Senators, reinforcing the bonds of fellowship within the

organization. In continued celebration and camaraderie, the Board orchestrated a festive Mid-Autumn Festival Dice Game, held on September 22 at the Corinthian Gardens Clubhouse. This lively event served as another platform for dynamic interactions and shared moments among JCI Senators, further solidifying the spirit of unity and collaboration championed by President Christopher C. Ty and his dedicated Board.

Esteemed paper trader **Ericson L. Lee** assumed the presidency, taking his oath of office amidst opulent ceremonies at the Grand Ballroom of Solaire Resort and





Left: 2016 JCI Manila President Johnny Fetalvero awards a trophy to a winner during the annual JCI Senate Manila Golf Tourney at Sta. Elena Golf and Country Club

Casino on January 11, 2019. The leadership, under his astute guidance, dedicated a significant portion of its resources to orchestrate two impactful joint General Membership Meetings in collaboration with JCI Manila. These noteworthy events included the engaging "Evening with JCI Manila Senators and JCI Members" held on April 11 at the Rizal Park Hotel and "The Homecoming with Former Foreign Affairs Secretary Albert del Rosario" on July 30 at the prestigious Raffles Hotel Makati. Additionally, the administration initiated the "Art eMerge" fundraising project, a collaborative

effort with emerging artists, showcasing their works to be acquired by members of both JCI Manila and JCI Senate Manila. In a testament to its commitment to community initiatives, the organization threw its support behind the flagship projects of JCI Senate Philippines, including Project W.A.T.C.H. and the "Kasambahay, Kasambuhay" Awards. The term concluded with a memorable Senator's Fellowship Night at the Corinthian Gardens Clubhouse on September 20, followed by a grand reunion of JCI Senators on December 5, 2019, hosted at the Social Hall of



MANILA'S 45 YEARS





Left: 2021 President Larry Wu (second from right) and the rest of the board braved the COVID pandemic on various occasions to personally attend to donations such as this one in PGH

Serendra-1. This period marked a culmination of successful endeavors, strengthening the bonds of camaraderie within the organization.

Distinguished technology solutions provider **Jefferson T.** Plaza, along with his dynamic team of JCI Senators, ushered in a new era for the forty-year-old organization. The induction took place in an exclusive oath-taking ceremony at the grand MacArthur Suite of the Manila Hotel on January 28, 2020, presided over by none other than The Honorable Vice-Mayor of Manila, Dr. Maria Sheilah "Honey" Lacuna-Pangan. Embracing the theme "Timeless Brotherhood," the innovative board's commitment to elevating the Senate organization reached unprecedented heights, undeterred by the challenges posed by the Covid-19 pandemic. They spearheaded a series of themed online General Membership Meetings broadcasted via Facebook Live. This engaging series commenced with "Surviving the Frontlines" featuring Dr. Rody G. Sy, M.D. on May 21,

followed by "Online Learning Series 2020" with real estate expert Justin dela Cruz, and Bureau of Customs Legal expert Atty. Joseph Samuel Zapata on July 18. The sequence continued with "Peace of Mind" by Dr. Julian R. Montano on September 3, "The Road Less Traveled" by James Deakin on September 7, and "Masters of Disaster" by Dr. Ted T. Esguerra on November 10. In lieu of traditional in-person fellowships, the board organized a captivating celebration of the Mid-Autumn Festival, titled "Dice is Nice" conducted via Zoom on October 17, 2020. Responding to the needs of front-liners and those affected by Typhoon "Ulysses," JCI Senate Manila initiated "Oplan Damayan." The organization meticulously prepared food packs distributed to select hospitals, and they generously turned over 630 Care Packages to the severely impacted towns of Catanduanes Province. This display of resilience and commitment showcased the unwavering dedication of JCI Senate Manila to community service and support during challenging times.

Left: President Harry L. Cheng (rightmost) is joined by JCI Senator Donald Lim, and several officers of the Philippine Air Force to launch the Buy-ANI-han urban farming project in Barangay 412, Manila



LEGACY UNLEASHED: JCI SENATE

"[2020 president] Jefferson T. Plaza, along with his dynamic team of JCI Senators, ushered in a new era for the forty-year-old organization."

Right: The 2022 JCI Senate Manila Golf Tournament, chaired by JCI Senator William Ong, Jr. under the directorate of JCI Senator JJ Dequito (leftmost, and second from left, respectively) also contributed to the funding of the launch of the 75th Anniversary celebrations of JCI Manila

Dedicated to the ethos of "Enabling Selfless Service to Nurture, and Create Excellence Empower, (E.S.S.E.N.C.E.)," the visionary leaders of JCI Senate Manila in 2021, spearheaded by insurance executive Winston Laurence C. Wu, adapted to the challenges of the Covid-19 pandemic with resilience and innovation. Holding their first-ever virtual induction and conducting meetings through online platforms and social media, the JCI Senate Manila remained vigilant about the prevailing health threats. Seizing the opportunities afforded by digital platforms, they launched the organization's official website at www.jcisenatemanila.org, along with their Facebook pages, including a publicly accessible page at www.facebook.com/JCISenateManila and www.facebook.com/groups/JCIManilaSenate for the closed group page.

These initiatives aimed to enhance communication avenues for their members and other stakeholders. The leadership showcased creativity by organizing a virtual Chinese New Year celebration featuring the insights of renowned geomancer Shirley Chen. Collaborating with JCI Manila and JCI Makati Princess Urduja, they co-hosted a webinar on Covid-19



vaccines, featuring experts Dr. Beverly Ho from the Department of Health and Dr. Regina Berba from the Philippine General Hospital. A special virtual session called "Biztalks" highlighted select Senator-businessmen, fostering dynamic discussions. Acknowledging the emotional toll of the pandemic, the organization conducted an online Holy Mass dedicated to JCI members who lost family and loved ones. To support their advocacy, they launched a fundraising project for "Oplan Damayan," showcasing the works of the award-winning painter and sculptor Dominic Rubio. Additionally, a virtual "Tax Talk" webinar in collaboration with SGV and Company added an educational dimension to their initiatives. While prioritizing safety, JCI Senate Manila engaged in



Left: 2021 President Larry Wu (second from right) and the rest of the board braved the COVID pandemic on various occasions to personally attend to donations such as this one in PGH

MANILA'S 45 YEARS





Left: President Harry L. Cheng (rightmost) is joined by JCI Senator Donald Lim, and several officers of the Philippine Air Force to launch the Buy-ANI-han urban farming project in Barangay 412, Manila

meaningful in-person activities, including donation drives for indigent families of Barangay 171 in Manila and support for victims of the Taal Volcano explosion. This comprehensive approach illustrated their commitment to service, innovation, and community support during challenging times.

January 29, 2022 saw seasoned industrial sales executive **Harry L. Cheng** assuming the Senate Presidency. Despite his mother's sudden passing in December 2021, right before he was to begin his term, he soldiered on valiantly; and committed to bring the organization into the "new normal," with most of its projects centered on returning to physically-attended events.

Running under the theme "Brothers in Arms," among his key activities included "Oplan Damayan: Karding" on September 29, 2022, where JCI Senate Manila was the first JCI chapter to mobilize aid for the victims of Typhoon Karding in Barangay Pulong Bayabas, in the Municipality of San Rafael, Bulacan, with the assistance of Provincial Board Member Romeo V. Castro Jr. representing the Third District of Bulacan; the holding of bloodletting projects with the International Council for Small Businesses; the "Buy-ANI-Han" Urban Famring Project, in partnership with the Philippine Air Force, which was launched in Barangay 412 in Sampaloc, Manila on November 12, 2022; the "Kaway-Kawayan Para sa Kalikasan at Kabuhayan" in partnership with the



LEGACY UNLEASHED: JCI SENATE



Left: The 2022 JCI Senate
Manila Board ended the year
with a Christmas celebration
held at the Handicapped
Center of Caritas Manila.
In the photo are (from left)
multi-term senate director,
Executive Treasurer Miko
Pacia, 2022 President Harry
Cheng, Membership
Development Director
Eugene Ang, and VP Gilbert
Go (fifth from left)

Summit, a presentation of best practices during the recent pandemic. This was done in partnership with various JCI sister chapters from all over Southeast Asia, which was held virtually on November 26, 2022. Finally, JCI Senate Manila assisted the leadership of JCI Manila with various projects leading to the latter's 75th anniversary, which was celebrated last December 1, 2022 at the Manila Hotel.

As it poised itself to confront the persistent challenges of the "new normal" under the leadership of incoming President, marketing expert and telecoms entrepreneur Jasper Lao Golangco, JCI Senate Manila continued to stand as a crucible of transformational leadership. Comprising distinguished leaders who consistently elevate the standards of leadership excellence in their respective fields, the organization navigated through changing dynamics with a firm commitment to preserving chapter traditions under the theme "Restoring Traditions." Recognizing the significance of bridging generational gaps, deliberate efforts were made to ensure the essence of its legacy remained intact. The lasting impact of these endeavors is destined to be etched in the annals of history, a testament to their unwavering dedication to the rich heritage of JCI Senate Manila. The year commenced with a heartwarming day out for terminally ill children, a collaborative effort with the Filipino alumni of the University of Southern California (Los Angeles) led by alumnus Past JCI Manila President Louie Basilio, exemplifying their commitment to bringing joy to those facing adversity.

JCI Senate Manila orchestrated a successful virtual event titled "Fatherhood Made Easy," adapting seamlessly to

the challenges of the virtual landscape while providing valuable insights and fostering camaraderie among members. The organization took the lead in revitalizing the Business Round Table concept, serving as a dynamic platform for discussions, idea exchange, and networking among esteemed members. This reinstated concept reflects their dedication to cultivating a community of forward-thinking leaders. A modest yet triumphant Dice Game injected excitement into the organization's calendar of events, offering entertainment while contributing to the camaraderie that defines their close-knit community. JCI Senate Manila, demonstrating unwavering commitment, conducted three legs for Oplan Damayan, with the last leg dedicated to Lapu Lapu City, extending a helping hand to a community ravaged by a devastating fire—an embodiment of their commitment to being a beacon of support in times of crisis. The organization showcased its dedication to philanthropy with a highly successful golf tournament that raised four hundred thousand pesos for the pediatric cancer ward of the Philippine General Hospital, underscoring their commitment to making a positive impact on the lives of those in need. JCI Senate Manila ensured the continuation of support for the JCI 75th anniversary Billion Bamboo Project, reflecting their dedication to environmental sustainability and global initiatives that transcend borders. Last of the term's line up of activities was a well-attended Christmas Reunion Fellowship held at the Manila Polo Club last November 28, 2023. Finally, the administration concluded its term by welcoming 14 new JCI Senators. The induction ceremony celebrated the dedication and service of these individuals, enriching the organization with fresh perspectives and renewed enthusiasm.

EMANILA'S 45 YEARS



"[JCI Senate Manila's] indomitable spirit
of resilience and achievement...
...reverberates throughout the entire JCI community."

EPILOGUE: A SYMPHONY OF ENDURANCE

As JCI Senate Manila approaches its momentous 45th anniversary celebration, marked by the theme "Unlocking Possibilities" and under the adept leadership of Kerby G. Chua, a seasoned serial entrepreneur with expertise in land development, construction, organics, and food, the organization's commitment to fostering fellowship among JCI Senators remains at the forefront. However, it is imperative that amidst its celebration, JCI Senate Manila remains steadfast in fulfilling its pivotal role of advancing the Junior Chamber program. This includes providing unwavering assistance and support to its counterparts in JCI MANILA, thereby upholding its esteemed position as the paramount JCI organization in the Philippines. The organization's enduring impact lies in its dedication to empowering young individuals, equipping them with leadership skills, and catalyzing positive change within their communities.

The journey of JCI Senate Manila transcends the bounds of a conventional social club; it has evolved into a robust organization that has earned prestigious accolades, including the recognition as the "Most Outstanding Senate Chapter of the Philippines" and successive titles for its presidents as the "Most Outstanding Senate Chapter President of the Philippines."

This indomitable spirit of resilience and achievement resonates not only within the confines of JCI Senate ranks but reverberates throughout the entire JCI community. As JCI Senate Manila charts its course through the uncharted waters of the 21st century, where challenges and demands loom larger than ever, it is this spirit that should serve as the guiding force, propelling the organization to new heights of excellence and impact.

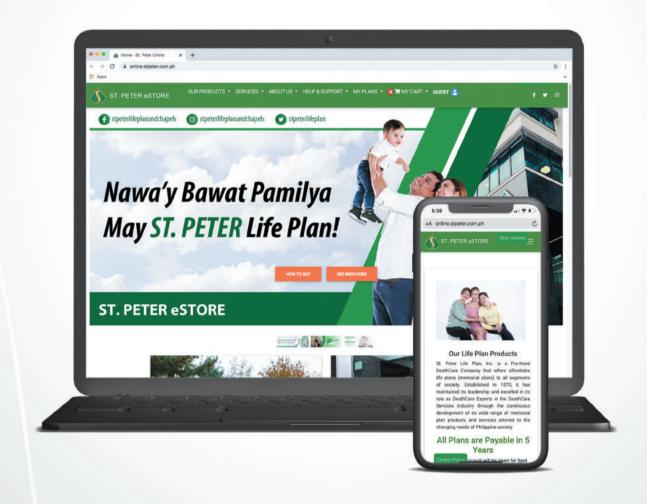


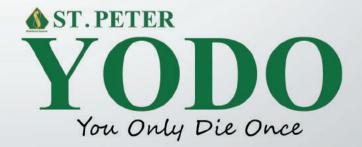


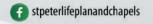
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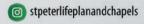
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STK# 505

L:10.5 x W:8.75 x H:11.75



STK# 116

L:41.5 x W:21.5 x H:27.5



* all measurements are in inches.

STK# 101 L:19.5 x W:12 x H:15.5



L:12.5 x W:9.25 x H:13.5



STK# 909 Dia: 10.25 x H:11.75



L:15.5 x W:15.5 x H:18

STK# 226 L:23 x W:16 x H:18

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Ramon D. Bagatsing Sr. **1979**



Salvador V. del Rosario 1980



Reynaldo S. Guevara 1981



Amelito R. Mutuc 1982



Pablo A. Tan **1983**



Jose Halili-Co **1984**



Franklin A. Evaristo 1985



Vicente R. Ayllón 1986



Romeo D. Laig 1987



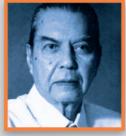
Jose Maria J. Fernandez 1988



Stanley D. Philips 1989



Fernando M. Vitug II **1990**



Firmo O. Liwanag 1990-1991



Nicanor V. Santiago 1991-1992



John C. Kaw **1992-1993**



Faustino I. Gutierrez, Jr. 1993-1994



Francis L. Romualdez, Jr. 1994-1995



Benigno N. Ricafort 1995-1996



Robert C. Nacianceno 1996-1997



Jimmy C. Alabanza 1997-1998







Michael I. Barredo 1998 & 2000



Luis B. Panganiban **2001**



Prospero M. Madamba **2002**



Jose Benedicto L. Santos **2003**



Louis F. Kierfulf 2005 & 2007



Ramon S. Bagatsing, Jr. 2007 & 2008



Bienvenido Maria S. Gonzalez III 2009 & 2010



Reginald T. Yu 2011 & 2012



Eric C. Lee **2013 & 2014**



Warren C. Sy **2015**



Phillippe John S. Fetalvero **2016**



Gerard T. Dee 2017



Christopher C. Ty 2018



Ericson L. Lee 2019



Jefferson T. Plaza **2020**



Winston Laurence C. Wu **2021**



Harry L. Cheng 2022



Jasper Lao Golangco **2023**



Kerby G. Chua 2024

"...earth's great treasure lies in human personality."







The 2024 Board of Directors JCI Senate Manila



"If it doesn't challenge you, it doesn't change you."

2023 Executive Vice President, JCI Senate Manila

2022 Executive Vice President, JCI Senate Manila

2022 Chairman for Senate, JCI Manila 75th Anniversary Committee

2021 Vice-President for External, JCI Senate Manila

2020 Vice-President for Internal, JCI Senate Manila

2016 Vice-President for External, JCI Senate Manila

2015 Director, JCI Senate Manila

2011 Co-Chairman, JCI ASPAC Manila Awarding

2004 Executive Treasurer, JCI Manila

2003 Director for Membership Development, JCI Manila

2001 Co-Chairman, Blessed Teresa of Calcutta Awards

1999 Chairman, Happy Jesus Day

Co-Founder, JCI Business Round Table



CEO, Kerch & Sons, Inc.

CEO, Georos Construction Development & Trading, Inc.

CEO, LUPA Organics, Inc.

CEO/Co-founder, Angus Pares Corp.

Director, Innov Block Development Corp.



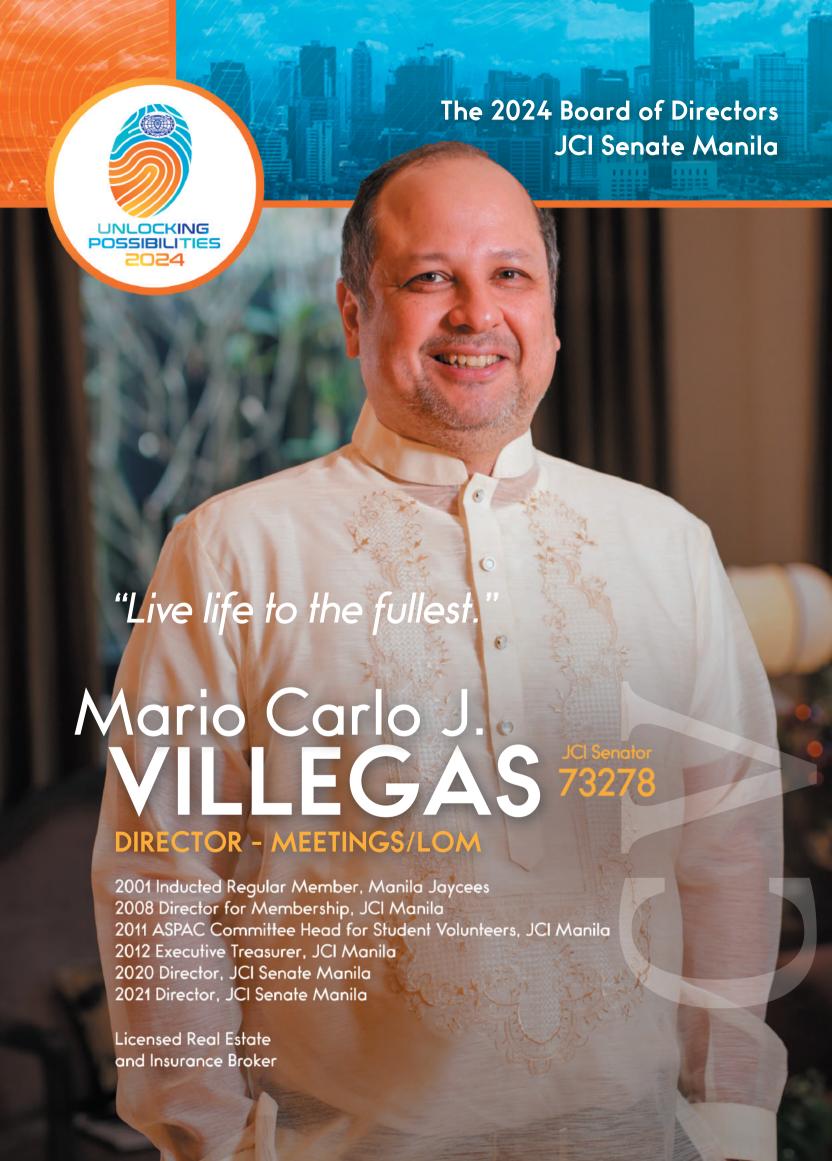


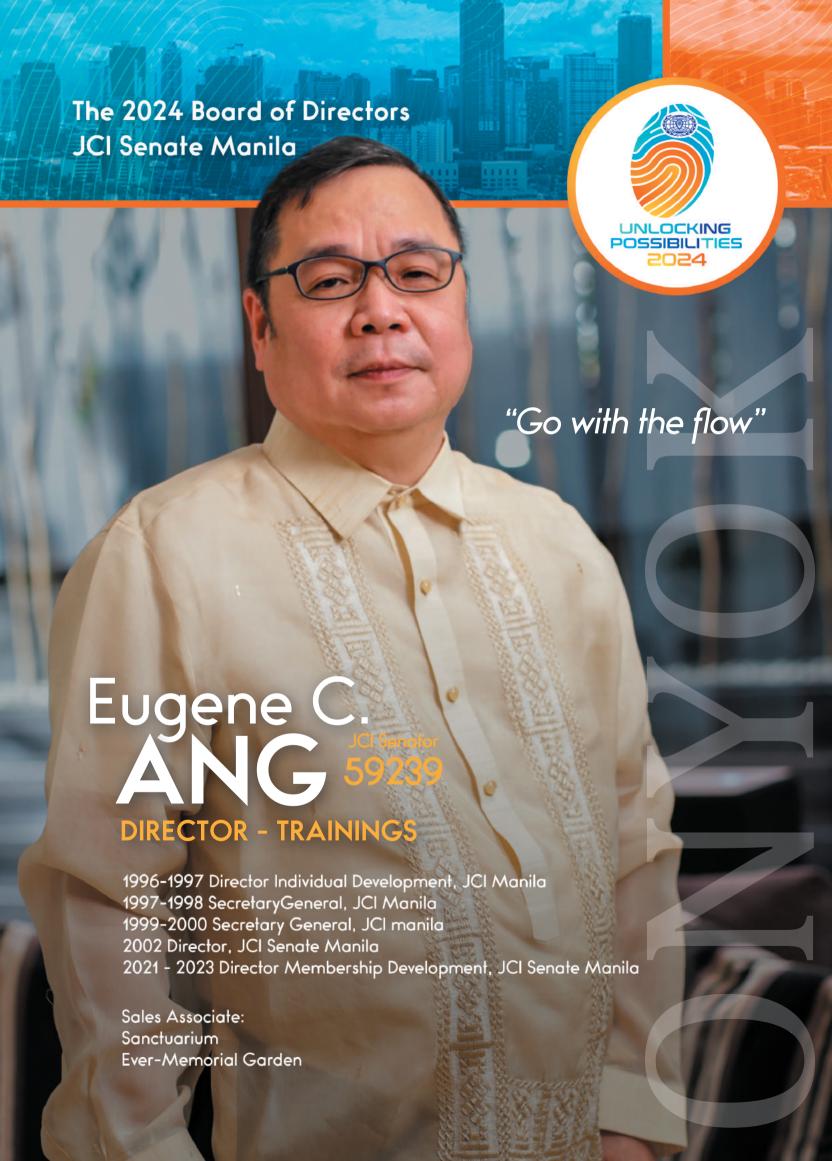


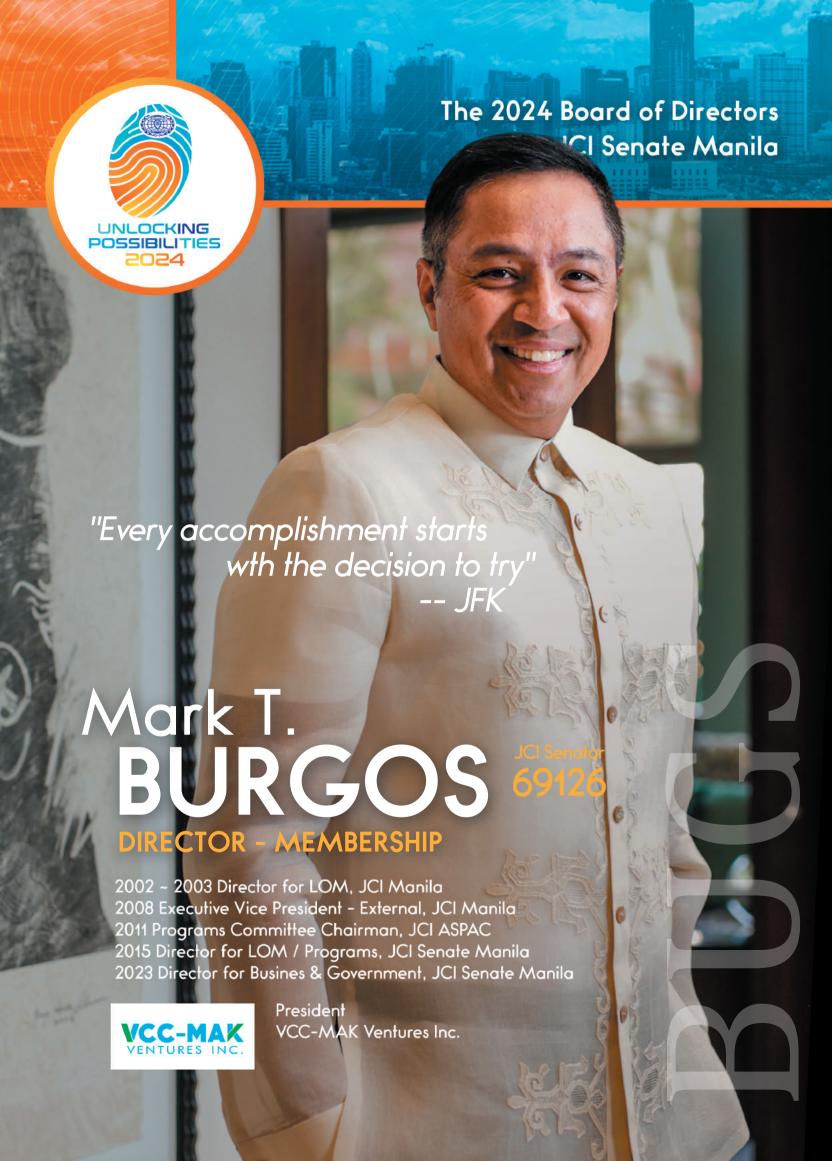


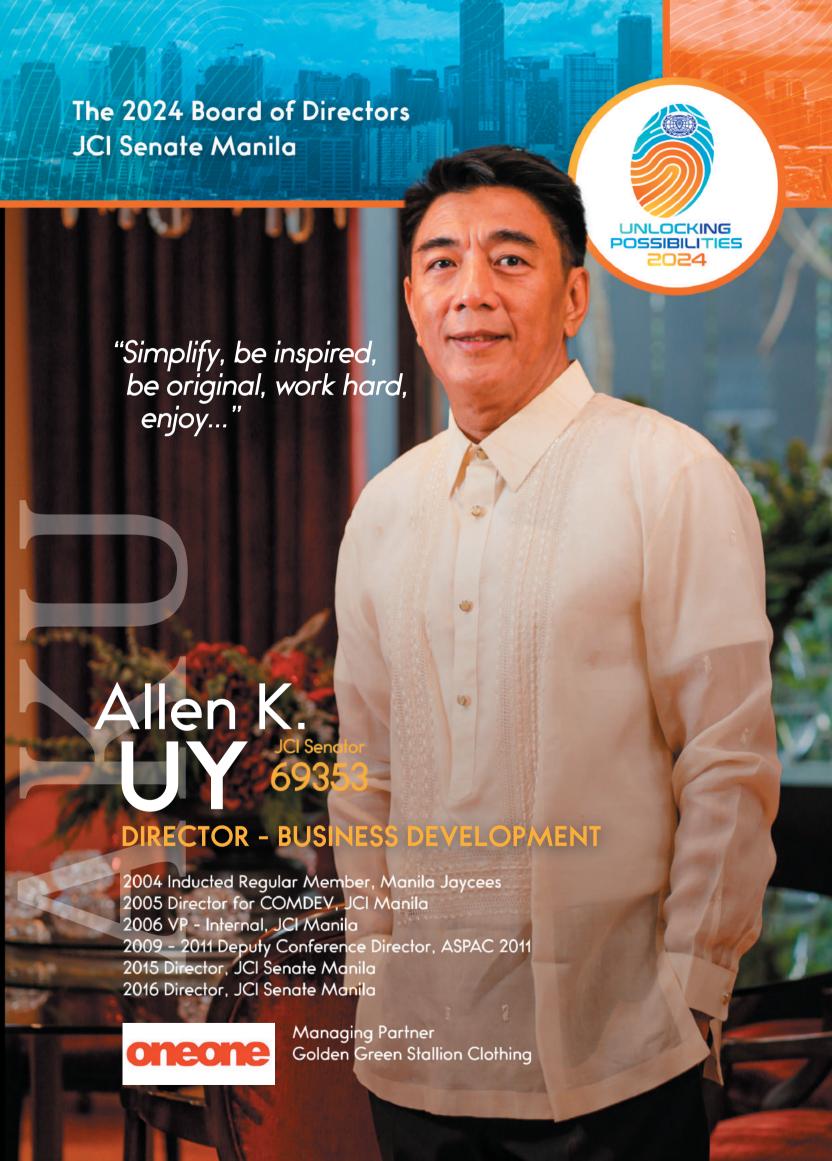


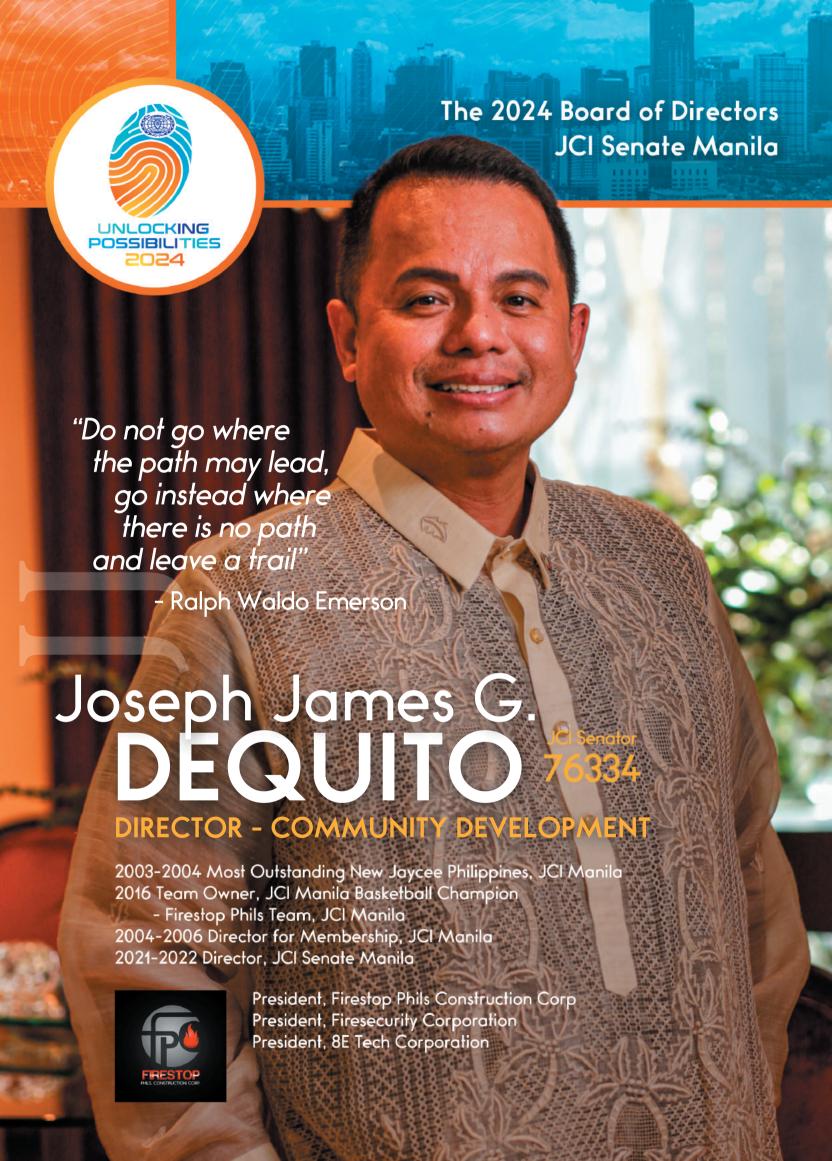


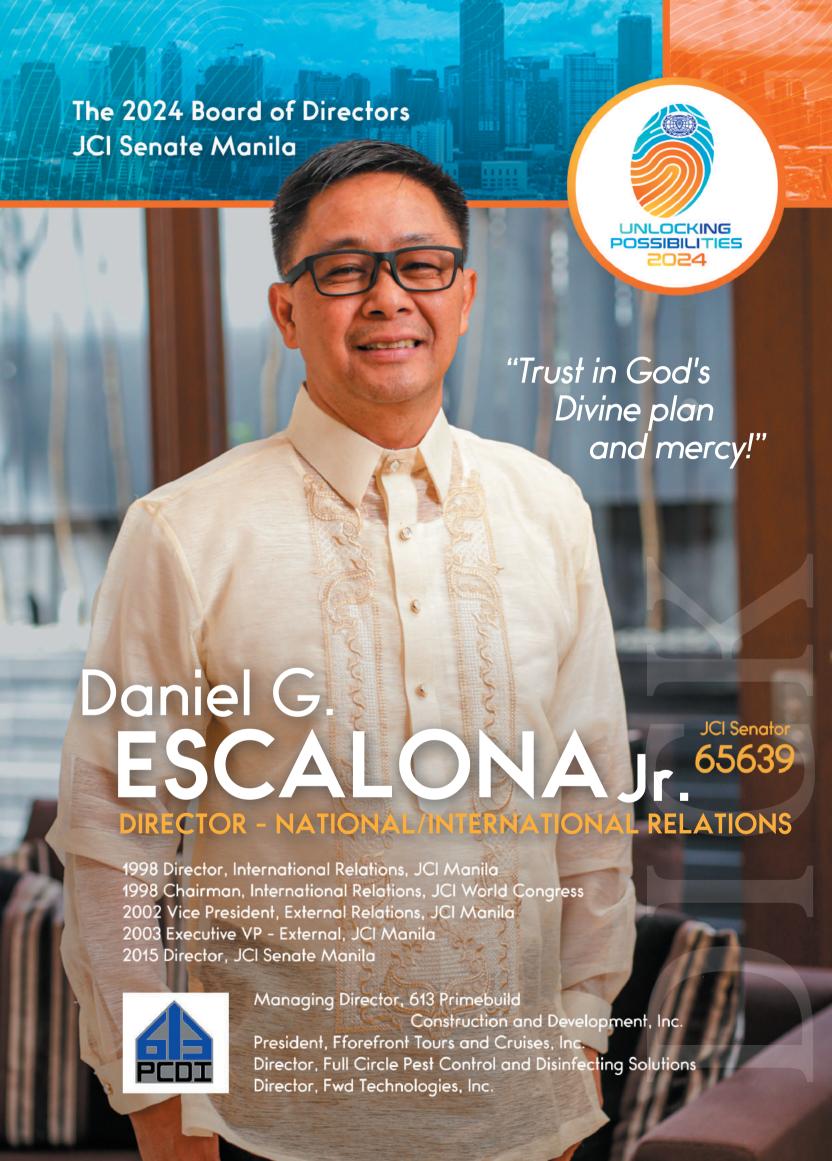
















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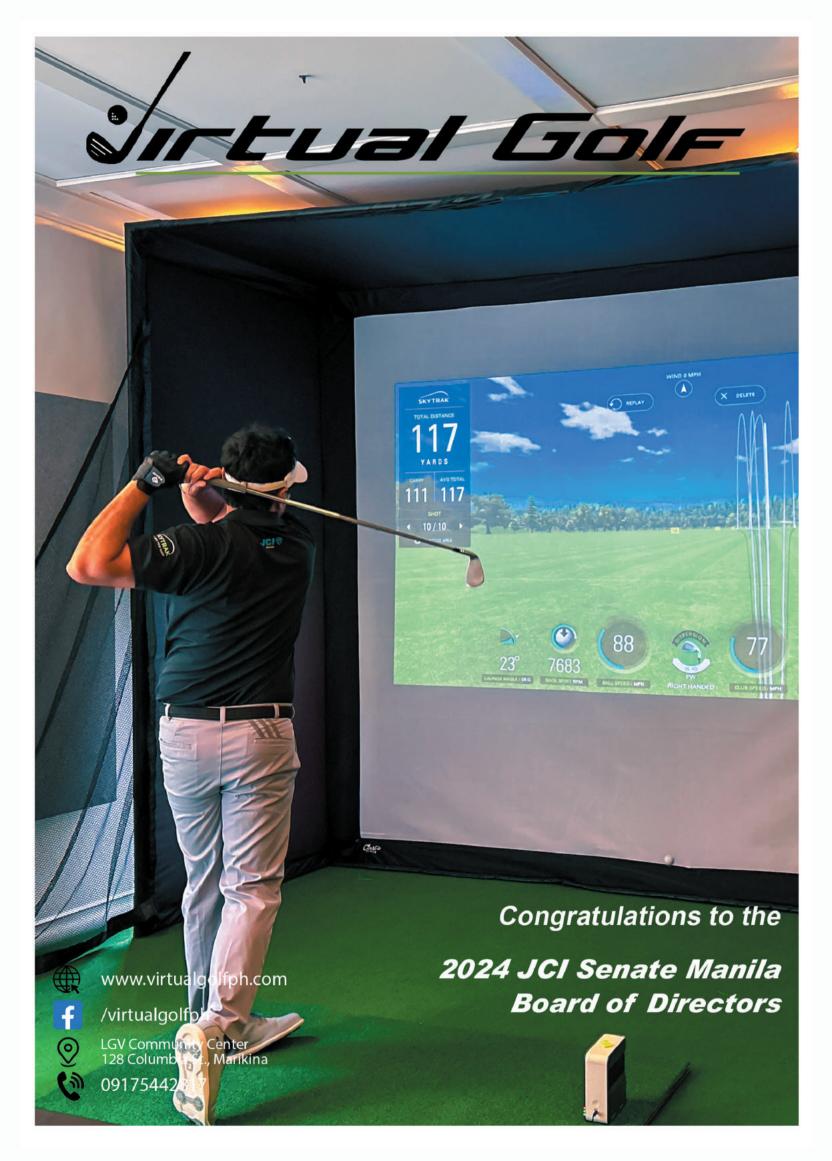
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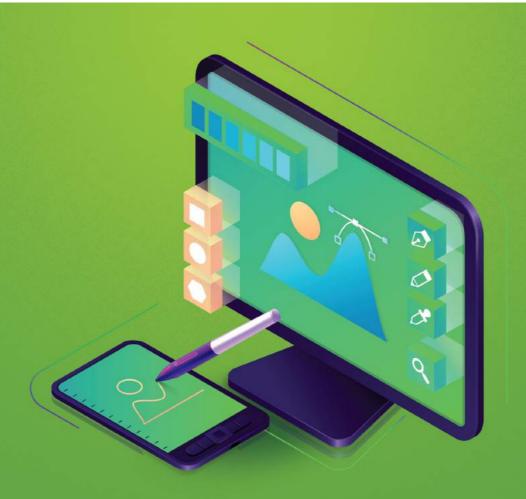
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The 2023 Completion Report



by Golangco, Jasper Lao, Senator 74788, 2023 President, JCI Senate Manila





fter three consecutive years serving on the board of JCI Senate Manila as its Secretary General, and endless cajoling from many JCI brothers whom I respected, loved, and admired, I finally bit the bullet and accepted the challenge of being the president of JCI Senate Manila for 2023.

But as 2022 was winding down, our brothers in the regular chapter went through one of the most hotly contested elections in recent memory. And while we all witnessed how the ever-growing chapter was evolving with the times, the elections also showed us that some of our most cherished practices, customs, and conventions needed to be reinforced. Thus, leading to the 2023 slogan of "Restoring Traditions."

The JCI Senate has always been a somewhat interesting study in contrasts. With some regarding it as merely a collective of retirees looking for opportunities to get together, while some see it as a second wind of sorts in terms of their JCI careers. My simple thought was: why not be both? After all, at the tail-end of three activity-filled senate years, despite two and half years of the recent pandemic and its subsequent fallout, there was momentum like never before.

Thankfully, many past presidents both from the regular chapter, as well as the senate approached us suggesting projects, or offering to chair or support projects that we had not even conceived yet. Thus, though I personally believe the momentum was not made the most of, it was definitely not wasted.

As tradition dictated, the four annual senate flagship projects were held. Namely, the Induction, the Senate Golf Tournament, the Dice Game, and the Christmas Reunion Fellowship. In addition, we were able to mobilize three legs of Oplan Damayan, along with a handful of other projects, including the revival of Incoming Senate President Kerby's Chua's brainchild, the Business Round Table.



Our first gathering as a board pre-induction at Francesco's Italian Restaurant in San Juan





Discussion plans and projects while directing the shoot at the historic Presidential Suite of the Manila Hotel

Now, as we wrap up the 2023 term, I must confess that not all plans and projects materialized. Nonetheless, I believe it was still a good year for JCI Senate Manila. And I had the pleasure and privilege of carrying our chapter's flag with fourteen fine gentlemen beside me. Remarkable individuals who made me feel like a wannabe Batman pretending to lead fourteen Supermen, because in my eyes that was what they all were. They were also brothers who shared the vision of restoring our chapter's traditions, while strengthening the bonds among ourselves within the board, as well as among the rest of our beloved senate chapter. I would also like to take this opportunity to thank all the amazing chairmen and committee members who helped put together this year's projects. Because of you all, I will

forever look back at 2023 with overwhelming gratitude.

It is now time for me to pass the torch to Incoming President Kerby Chua, whose presidency has not only been long expected, but is probably over a decade overdue. With SKC (or now PKC) on the saddle, I know you all share my excitement at what he and his 2024 Board of Directors have in store for our chapter.

To my esteemed brothers here in JCI Senate Manila, it has been my utmost honor serving you. Thank you all very much.

This is Jasper Lao Golangco, JCl Senator No. 74788, 2023 President of JCl Senate Manila, signing off.



Your 2023 Board of Directors of JCI Senate Manila. Take a bow, gentlemen!



2024 Induction Ceremonies

Last February 6 saw the induction of the 2023 Board of Directors of JCI Senate Manila at the storied Presidential Suite of the Manila Hotel.

It was a glorious evening of fellowship. Chaired by Dir. Vernes Go, the night saw JCl senators celebrating with new and old friends. JCl Senate Philippines National President Alipio Serafin "Alfie" D. Fernandez served as inducting officer, while Secretary Department for Interior and Local Government, Benjamin C. Abalos, Jr. graced the proceedings as special guest speaker.

Also present were friends from JCI Senate Malaysia, as well as brothers and sisters from JCI Manila and JCI Makati Princess Urduja.





































Let's Celebrate Life Through Arts! in partnership with USC Alumni Philippines and the Kythe Foundation

On March 11, 2023, Past President Louie Basilio led JCI Senate Manila and USC Alumni Philippines (University of Southern California) on their 2023 Alumni Day of SCervice.

Over 4 dozen children were brought to Art in Island in Quezon City for a day of fun and creativity with the help of the Kythe Foundation, a non-profit organization whose mandate is to bring joy to hospitalized children suffering

















Business Round Table

June 15, 2023 saw one of JCI Manila's best projects revived under the chairmanship of JCI Senator Randy Manaloto.

The Business Round Table, a commerce-centric speaker and forum concept was spearheaded by EVP Kerby Chua almost two decades prior featured the Father-Daughter tandem of Edward Lee and Eleanore Teo of COL Financial as they discussed succession planning in family enterprises. After the Q&A, Ms. Eleanore Two shared copies of her book "Raising Heirs."

The Business Round Table was held at the Rockwell Club in Makati.













Fatherhood Made Easy

Renowned family speaker and author of "Modern-Day Dad: Tips for Effective Fathering," Parcsen Loke held a special talk hosted by JCI Senate Manila call "Fatherhood Made Easy" last July 1, 2023.

Held virtually via zoom, the forum was also broadcast via Facebook Live, and had an audience of over 200 viewers. attended by dads from both the senate, as well as JCI Manila associates. It was chaired and hosted by Past Senate President Johnny Fetalvero.



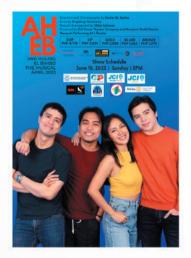


Special Fund-Raising Matinee Ang Huling El Bimbo

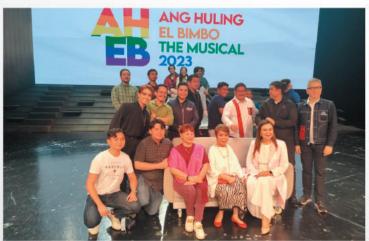
JCI Senate Manila was invited to be part of a special fund-raiser along with BNI Philippines, the Blockchain Council, CICP, IMMAP, PMA, ICSB, and the Rotary Club of 3830, and JCI Manila.

"Ang Huling El Bimbo" featured the generation-defining songs of seminal Filipino band, the Eraserheads, is considered the most-watched Filipino musical to date. With the title song serving as the emotional showstopping finale of the very well-crafted show.

Starring the original cast of the theatrical run, the matinee last June 18, 2023 at the Newport Performing Arts Theater was enjoyed by members, friends, and family from JCI Senate Manila and JCI Manila.









Midyear Board Planning

Between May 26 to 28, 2023, the board of directors trooped to Baguio City for much-needed R&R, as well as to regroup and strategize activities and events for the remainder of the year.

Also discussed were administrative policies that would impact the future of the senate chapter.

These were done against the cool breezy backdrop of pine trees and the greens of the Baguio Country Club and Camp John Hay, with some board members enjoying rounds of golf in between.











One JCI Manila Jam (Joint Fellowship with JCI Manila)

JCI Manila and JCI Senate Manila held the joint fellowship "One JCI Manila Jam" at Place Bar and Restaurant, Mall of Asia, which is owned and operated by JCI Senator Mike Bulaong.

Held last June 1, 2023, it was an evening of fun, and music that showcased a variety of performances from various JCI Manila members, JCI Senate Manila President, Jasper Lao Golangco, as well as the formation of the One JCI Manila Band fronted by no less than EVP Mick Uy on vocals.

Many prizes and tickets to the special matinee of "Ang Huling El Bimbo" were raffled off to many lucky attendees.



















KKKK 2024 (Kaway-Kawayan para sa Kalikasan at Kabuhayan)

Bamboo Nursery Launch

Through the tireless efforts of Founding Chairman JCl Sen. Rich Estuesta, the KKKK Project carried on. August 20, 2023 also saw the launch of the Bamboo Nursery and Pick-Up Center Launch in Christ the King Mission Seminary along E. Rodriguez Avenue, QC under the co-leadership of Fr. Benigno P. Beltran, SVD.

Chaired by JCI Assoc. Member Jay Balboa, the KKKK was co-chaired by JCI Senator Laurence Ching, JCI Assoc. Member Mark Perez. Project commissions were Dir. Earl Yu, VP Gilbert Go, EVP Kerby Chua, and ET Miko Pacia.











Seedlings Turnover

200 bamboo seedlings were turned over to the City of Pasay for World Bamboo Day. Held at the Pasay City Park, NAIA Road, September 26, 2023.





Oplan Damayan

Oplan Damayan was activated a total of five times throughout 2023.

June- Lgaspi City due to the eruption of Mayon Volcano

July- the Town of Santa Ana in Cagayan Valley due to Typhoon Egay

August- Bangued, Abra for relief of those hit by Typhoon Egay

November- Samar for those displaced by the flash floods

December- Lapu-Lapu for families displaced by the huge fire

Commissioner for Oplan Damayan was Director Jojo Chua, with Senator Rodney Laurel as chairman, except for OD Lapu-Lapu, which was chaired by Senator JJ Dequito.

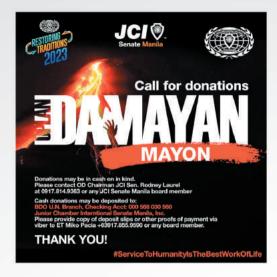


















Mid-Autumn Dice Game

The annual Mid-Autumn Dice Game was held last October 4, 2023 at Honda Cars Showroom, Greenhills, courtesy of Past Senate President Johnny Fetalvero.

The exclusive senator-only event was chaired by JCI Senators Allen Uy and Stephen Choa. In addition to the fun dice game, another highlight was the sumptuous Japanese dinner buffet catered by Saibachi of JCI Senator Carlo Galarrita.

















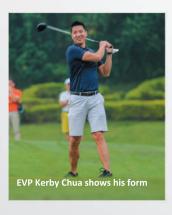
Swing for their Future The JCI Senate Manila Charity Golf Tournament 2023

Plumes spewed all over the skies from a grumbling Taal Volcano in the afternoon and evening of September 21, 2023. Threatening what was to be a grand and fun day of golf and fellowship the very next day.

But despite the circumstances, over one hundred JCI Senators, members, associates, and friends all gamely trooped to the Tagaytay Midlands on the early morning of September 22, 2023. The successful golf tournament was chaired by JCI Senator Architect Warren Yu with Director Glenn Chan as commissioner. The committee boasted a hard-working all-star team composed of Sen. Paul Co, Pres Johnny Fetalvero, Sen. Atkimson Kua, Pres Jing Carlos, Sen Freddie Chua, Assoc. Howard Tatel, Dir. Mark Burgos, Dir. Eugene Ang, Dir Helton Tan, and VP Marc Reyes.

Proceeds went to the Pediatric Cancer Ward of the Philippine General Hospital through their partnership with Two More Kids, a charity co-founded and led by VP Marc Reyes himself. A grand total of PhP 400,000 in donations was raised, which included sizable amounts from anonymous donors. The sum was immediately turned over, and would provide brain tumor removal surgery for over two dozen children by the team of Dr. Gap Legaspi of PGH.





















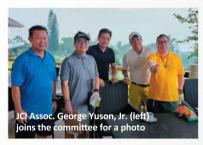






















Christmas Reunion Fellowship

The string of senate activities for 2023 was capped by a Christmas Reunion Fellowship held at the swank Manila Polo Club in Forbes Park last November 28, 2023.

Chaired by Dir. Lloyd Chao, the well-attended gathering saw dozens of JCI senators enjoying a festive evening of brotherhood and camaraderie. The proceedings were made more engaging by the hosting of the radiant Roberta Tamandong, winner of Miss Grand Philippines 2022, who shared the stage with perennial favorite host, Past Senate Johnny Fetalvero.

Musical entertainment was provided by the two-man ensemble URB, who rendered many pop selections with their distinctive jazz stylings.





















Senate Inductions for 2023

With the help of Past Senate President Chris Ty, freshly appointed by the JCI Senate Manila board as the new chairman for the Senate Screening Committee, fourteen new JCI Senators were inducted during the Grand GMM of JCI Manila at the Grand Hyatt in BGC with Senate President Jasper Golangco serving as inducting officer.

The following were made JCI Senators last December 8, 2023:

1. JCI Pres Eric Ke

6. JR Francisco

11. Randall Lim

2. Christopher Liao

7. Jerik Jacoba

12. John Sison

8. Alvin Tsoi

3. Jason Vitangcol

13. David Sy

4. Laurence Ching 5. Miko Vargas

9. Michael Gan 10. Randy Dizon

14. Lec Toribio









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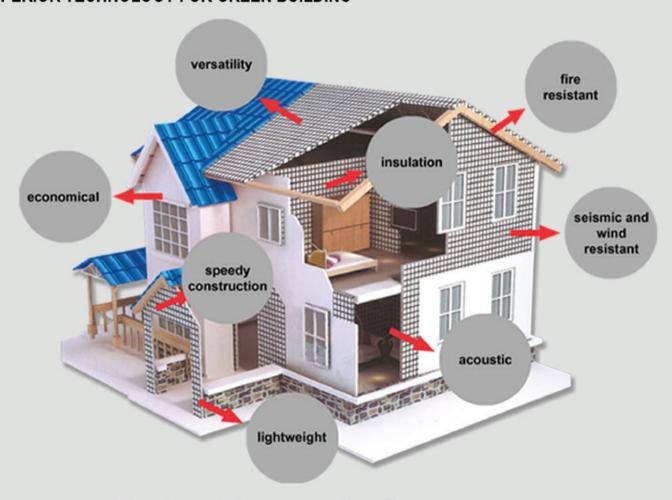
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from JCI Senator Jason Ong

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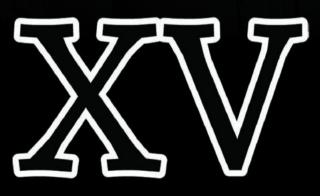
JCI Senator
Pres. Philip 'Jun' Co
and Sen. Paul Co



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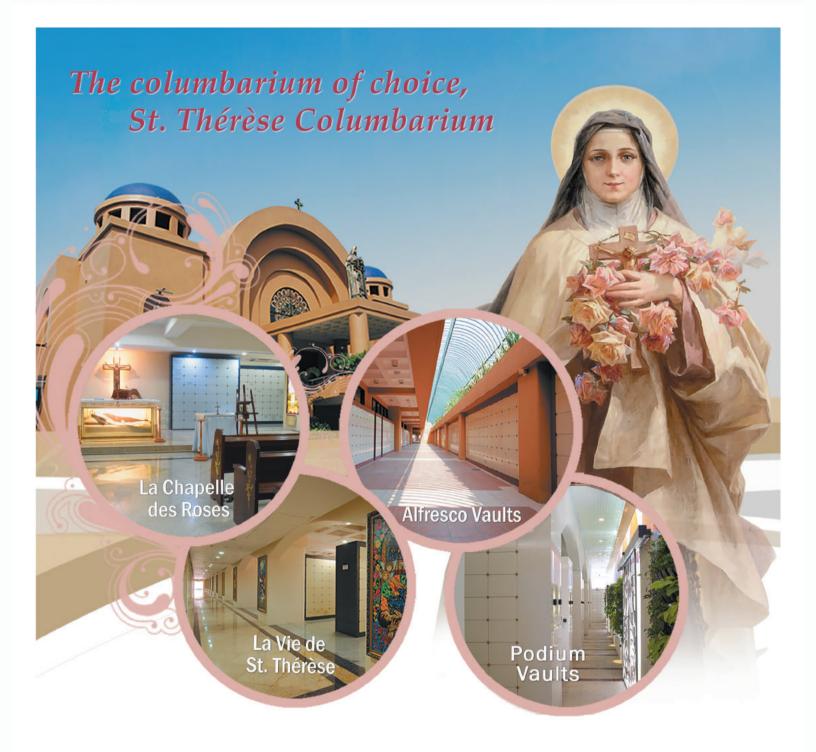
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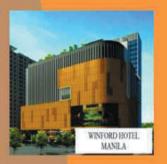


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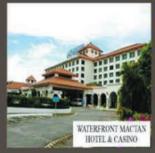
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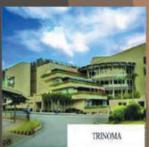


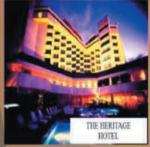








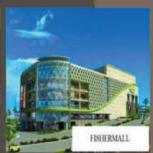




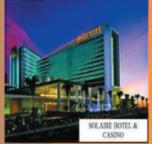




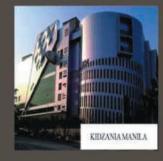




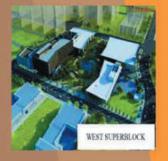














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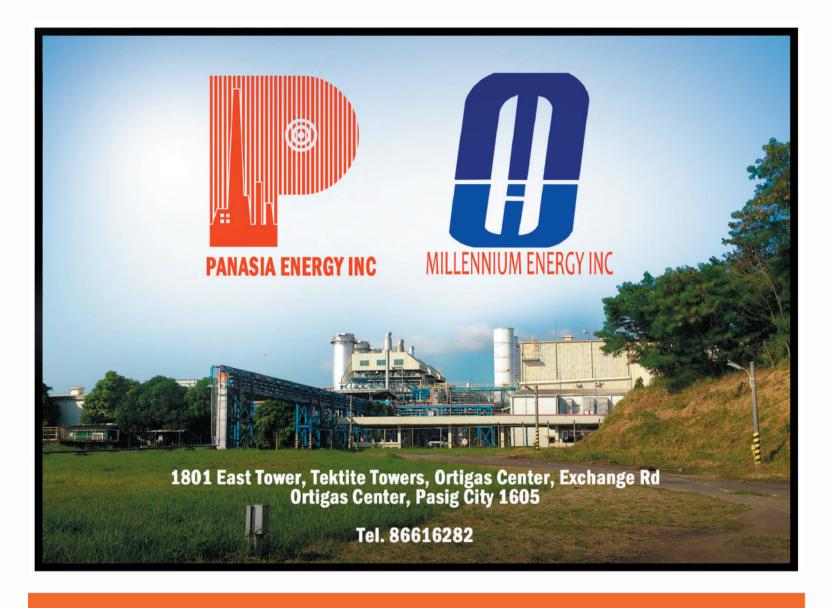
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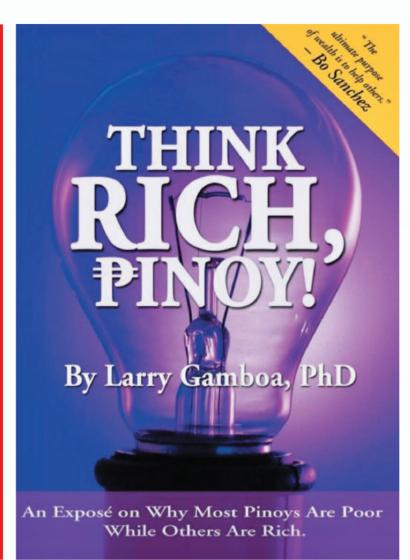
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to the 2024 Board of Directors of JCI Senate Manila!

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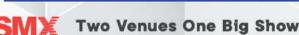


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