



A CUT ABOVE
The Diamond Anniversary of JCI Manila

CELEBRATING 75 YEARS OF LEADERSHIP



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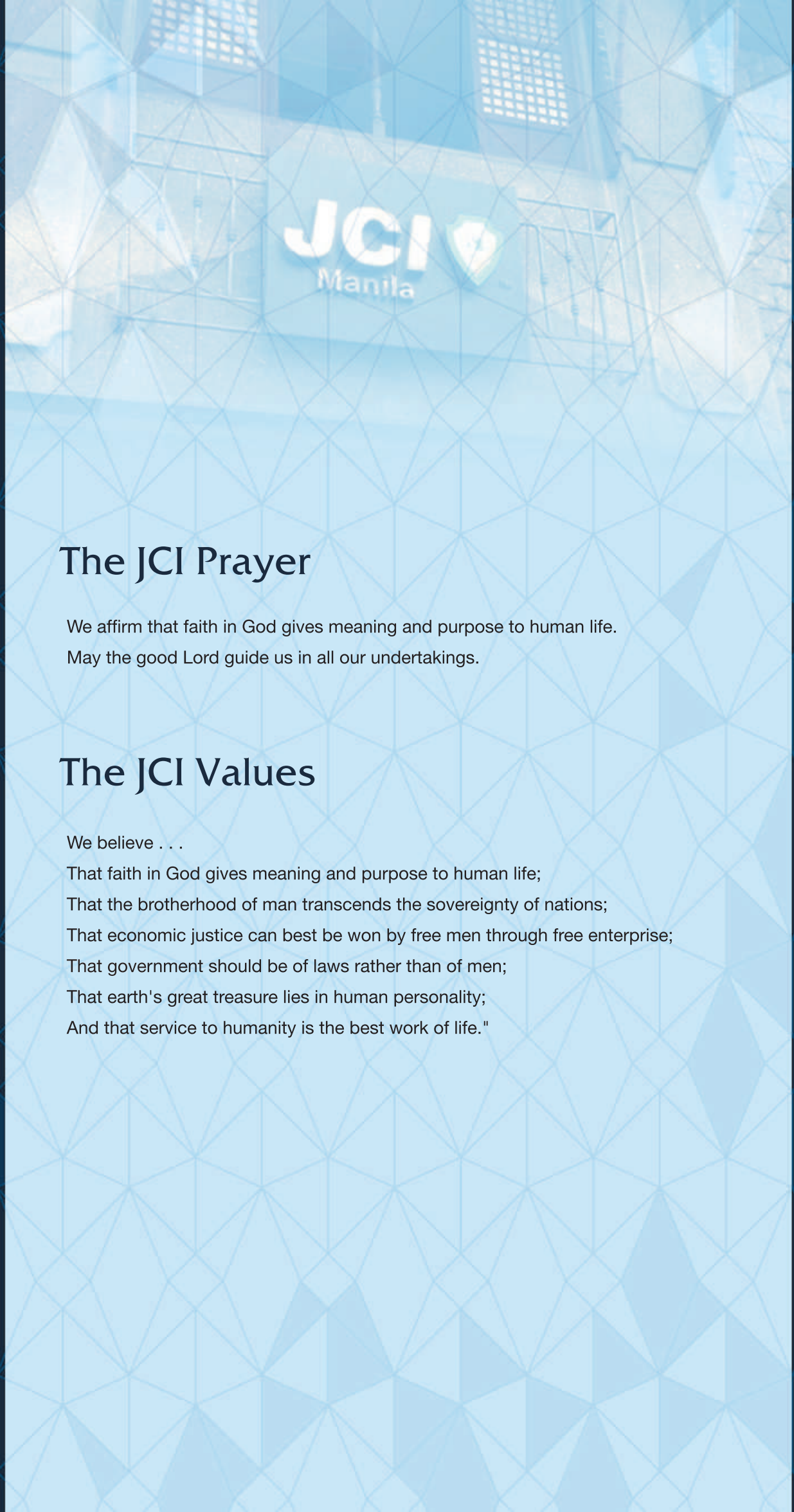
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The JCI Prayer

We affirm that faith in God gives meaning and purpose to human life.
May the good Lord guide us in all our undertakings.

The JCI Values

We believe . . .

- That faith in God gives meaning and purpose to human life;
- That the brotherhood of man transcends the sovereignty of nations;
- That economic justice can best be won by free men through free enterprise;
- That government should be of laws rather than of men;
- That earth's great treasure lies in human personality;
- And that service to humanity is the best work of life."

*h*apee[®]



Mabuhay ang JCI Manila! 75 Years of Creating Leaders!



1996-1997 President Rafael P. Dizon III
and the Board of Directors





Mabuhay ang JCI Manila! 75 Years of Creating Leaders!



1992-1993 President Cecilio K. Pedro
and the Board of Directors





Mabuhay ang JCI Manila! 75 Years of Creating Leaders!



2020 President John Bautista Jr.
and the Board of Directors





Mabuhay ang JCI Manila! 75 Years of Leading As One!



2021 President Richard Tamayo
and the Board of Directors





Mabuhay ang JCI Manila! 75 Years of Servant Leadership!



2018 President Joaquin "Jop" Esquivias
and the Board of Directors





Mabuhay ang JCI Manila! 75 Years of Creating Leaders!



2019 President Luis Angelo Sevilla
and the Board of Directors





MAKING
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Philippines

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MESSAGES



Senate of the Philippines
OFFICE OF SENATE PRESIDENT JUAN MIGUEL F. ZUBIRI

MESSAGE

Greetings to the Junior Chamber International – Manila, and congratulations on your 75th Anniversary!

As a public servant, I have always regarded the JCI as our partners in nation-building and serving the Filipino people. Indeed, the JCI motto emphasizing that “service to humanity is the best work of life,” perfectly articulates the principle of genuine service that we all should live up to.

I commend JCI Manila for 75 years of embodying this call to service, and fostering generation after generation of brilliant minds to become even better leaders—first for their immediate communities, and then eventually for the country as well.

As JCI Manila moves toward its next milestone, I wish you all continued growth and success, so you can affect even greater positive change for our people.

Maraming salamat, at mabuhay po kayo!

JUAN MIGUEL F. ZUBIRI



Office of the House Speaker
HOUSE OF REPRESENTATIVES
19TH CONGRESS

MESSAGE

3 November 2022

Our warmest greetings to all members of the Junior Chamber International Manila or JCI-Manila on your momentous 75th Anniversary! Three-quarters of a century is indeed a monumental achievement for an organization of young men that has produced numerous political, business, and industry leaders in this country.

The Bible, in Proverbs, says that “Where there is no vision, the people perish.” And when JCI-Manila was founded way back in the mid-1940s, it had a vision of empowering our young men who will soon take on the reins of a country rising out of the rubbles of a vicious world war.

And this vision came to fruition, as JCI-Manila not only produced leaders from an idealistic lot of young men but GREAT leaders who led the country out of the ashes to be one of the fast-growing economies during that time!

JCI-Manila then continued to flourish, for 75 years since, as the first and foremost leadership organization for young men not only in the Philippines but in all of Asia as well. A center of excellence when it comes to leadership, JCI-Manila has placed itself as one of the country’s pillars in nation-building.

For your historic 75th Anniversary, I wish you all the best in your pursuit of producing servant-leaders and titans of industry. Congratulations are indeed in order for all of you behind the unwavering success of JCI-Manila!

Again, Happy Anniversary, and may you continue to be a shining beacon of excellence to our people!

FERDINAND MARTIN G. ROMUALDEZ
SPEAKER
HOUSE OF REPRESENTATIVES

Office of the Speaker, Main Building, House of Representatives, Batasan Hills, Diliman, Quezon City.
Tel. 8981-5001 loc. 7491; Email: speaker@martinromualdez.ph



Republic of the Philippines
OFFICE OF THE MAYOR
City of Manila

MESSAGE

It gives me great joy as I extend my warmest congratulations to the Junior Chamber International - Manila in the occasion of the celebration of your 75th Anniversary this December 1, 2022.

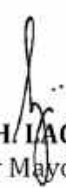
As Asia's first and multi-awarded premier organization that is primarily aimed in developing leaders while maintaining excellence, JCI-Manila was able to inculcate in their members the value of Servant-Leadership while continuously giving back to communities through development projects intended to uplift the poor.

May this event be a springboard to showcase your organization's projects and activities to get a chance to invite more members as well as supporters to help you in your advocacies that are designed to address issues and challenges in our society today.



Let us work hand in hand to create lasting and positive changes for the betterment of the people.

I wish you a meaningful and fruitful event.


MARIA SHEILAH "HONEY" H. TACUNA-PANGAN, MD, FPDS
City Mayor



26 October 2022

Dearest JCI Manila Members,

It is with great pleasure and honor that I write to you today. You have my warm congratulations on the 75th Anniversary of your esteemed Local Organization! You also celebrate a momentous occasion this year: the Grand General Membership Meeting. These past several years have been particularly difficult with the onset of COVID-19 around the world and yet JCI Manila stood unflinching in your ability to continue to grow and prosper. Each year that has passed has only reinforced your commitment to our global values and has made you all stronger and more capable than ever before. You all have my best wishes for success as we continue into 2022 with passionate hope and vision.

2022 has been a year of new growth and development like no other. I encourage you to keep pursuing, to look forward, and to continue to fully commit to the JCI RISE initiative. When we focus on developing and innovating not only ourselves but the world around us, we create a sustainable future for generations to come. I know that we can count on JCI Manila to be a strong example of JCI's purpose and direction.

As you know, our annual theme for 2022 has been "Leading is Our Duty." At JCI, rather than having our members focus on what they want to achieve in their own lives, we want to focus on instilling a deep-rooted sense of responsibility for others and the future. It is through this mentality that our global organization shall impart its values and knowledge to our members and the entire world, establishing a new Universal Declaration of Human Duties of Leaders that will usher in a new era in the history of humanity.

Once again, congratulations on continuing to uphold your organization as a shining example for others. We are deeply grateful for the continued impact of JCI Manila. I greatly look forward to exchanging more ideas with you at the 2022 World Congress. Together with our Board of Directors, I shall accompany you along the way, as Leading is our Duty!

With my warmest regards,

Argenis Angulo
2022 JCI President

Junior Chamber International
Developing Leaders for a Changing World

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JCI Regional Office for Asia and the Pacific: 15645 Olive Boulevard, Chesterfield, MO 63017, USA
JCI Regional Office for America: Torres Villanueva 1192 of Pastor Firatiga, Asunción, Paraguay
JCI Regional Office for Europe: Britta-Strasse 20, 10178 Berlin, Germany



Message from JCI Daegu Daedeok

Dear JCI Manila Members

Congratulations on the 75th anniversary of the founding of JCI Manila, which continues the noble tradition and values of JCI. JCI Manila and JCI Daegu Daedeok have been our friendship for 30 years as JCI brothers and sister chapters. JCI Daegu Daedeok works with JCI Manila on various international cooperation projects every year. In particular, in 2022, JCI Manila was selected as an excellent project of JCI Philippine by jointly carrying out the Kopino Children's Sponsorship Campaign Project in the Philippines, and we, JCI Daegu Daedeok, won the Excellent Local Award from JCI Korea. Our efforts have shown that we are faithful to the SDGs business as JCI members. And, our friendship and international cooperation projects that we have continued for 30 years with each other will continue.

There were many difficulties in our JCI due to COVID-19 all over the world. However, we, JCI, did not stop. Excellent young entrepreneurs in the region made efforts to develop business capabilities and individual capabilities even in the midst of COVID-19. In addition, the growth as a JCI member led to efforts for community development.

JCI Manila is more passionate than any other Local! Your JCI enthusiasm will be recorded not only in the Philippines but also around the world. And your enthusiasm will bring change not only to the Philippines but also to the world with positive influence. I commend President Richard Lim and Board Members in 2022 for showing what JCI passion is. Also, I would like to say thank you to the many Past Presidents and Senata members for creating JCI Manila's history, values, and traditions.

Once again, congratulations on JCI Manila's Grand GMM and 75th Anniversary Celebration. I hope to become JCI Manila that continues its tradition and values for the next 100 years. Also, our JCI brothers' friendship will be together for more than 100 years.

Thank you.

A handwritten signature in black ink, appearing to read 'Chang Gyu Park'.

Chang Gyu Park(Andy)

2022 JCI Daegu Daedeok President



Message from JCI Helsinki

Dear JCI Manila Members

On behalf of JCI Helsinki Finland and myself, I would like to congratulate you on your 75th Anniversary.

For 75 years JCI Manila has benefitted the community in various ways and provided outstanding support to the entire JCI organization worldwide. In addition, your leadership and commitment to serve the humanity has touched countless lives in Philippines.

JCI Manila has built a distinguished heritage, and the entire chapter can be justifiably proud as you celebrate this significant milestone. It is inspiring to see an organization, which is dedicated to passing JCI values to the next generations of leaders, thrive and continue its course through the years.

We rejoice with all of you and look forward to many more years of continuous collaboration.

Best regards,



Atte Ylöstalo

2022 JCI Helsinki President



Message from JCI Hong Kong Jayceettes



Dear JCI Manila 2022
President Richard “Dods” Lim Jr. and all,

On behalf of JCI Hong Kong Jayceettes, I take great pleasure in congratulating JCI Manila on this momentous 75th Diamond Anniversary.

Over the past 75 years, JCI Manila has been a role model upholding the JCI values, uniting its members as a big family and creating positive impacts on communities. With hundreds of local and global projects every year, JCI Manila continuously empower young people to become leaders for our world. We are honored to have collaborated on a few projects this year, including Operation Brotherhood and the Crypto & NFT workshop, and to have hosted you in the 2022 World Congress in Hong Kong.

Taking this opportunity, I would like to congratulate the 2022 Board of Directors, under the leadership of President Dods, for the great success of your 75th Anniversary celebration. With the theme “Rebuild the future”, I believe JCI Manila will continue to soar to another surge of bright and prosperous development with more brilliant milestones to come!

Yours sincerely,

A handwritten signature in black ink that reads 'Jean Yip'.

Jean Yip
2022 President
2022 JCI Hong Kong Jayceette



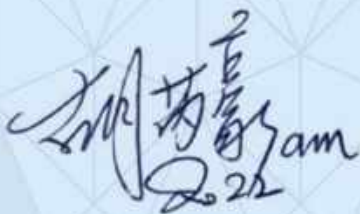
Message from JCI Kaohsiung

Dear Manila JC,

I am very happy that this year is the 75th birthday of Manila JC. I am the 65th President of Kaohsiung JC, Hu Rui- hao (Sam).

Manila JC has been making local contributions and actively participating in public affairs, and has a great reputation in the world. Influence, we are proud to be Sisters International JC. Over the past 75 years, the efforts of many Manila JC and their predecessors have led to today's Manila JC members.

Thank you to all the members who have paid for the Manila JC, because of you, the Manila JC will thrive. I hope all the guests today have a good night. Once again congratulations on the 75th anniversary of Manila JC



Hu Rui-hao
JCI Kaohsiung



Message from JCI Kota Kinabalu



Dear JCI Manila,

Warmest greetings from Land Below the Wind, Junior Chamber International Kota Kinabalu (JCIKK) to JCI Manila's Board of Directors, Senators, Past Presidents, and members

On behalf of JCI Kota Kinabalu, we would like to take this opportunity to extend our most heartfelt congratulations on the 75th anniversary of JCI Manila. This impressive milestone is an outstanding achievement and calls for a grand celebration and joyful occasion to celebrate this meaningful day by featured in the magazine. Today, what we see in JCI Manila have done a great job in sustainable, efficient, and inclusive urban development towards the community and society.

As your sisterhood chapter, we JCI Kota Kinabalu are grateful that both our Local Organization has been celebrating our 42nd Sisterhood Anniversary this year, which I am confident that our relationship will be further strengthened and to achieve our goal and bring both chapters to a greater height. We are looking forward in the future for more collaboration.

To President Richard B. Lim, JR and 2022 Board of Directors, under your leadership development "Rebuild the Future" gives a great platform which allows your members to grow themselves in interpersonal skills and demonstrating to society how to be an active citizen.

Last but not least, thank you for all the joint work we both have done together over the past years and more for the coming years, keep inspire the future generation with great awards and achievement that impacts the communities.

Your faithfully,

A handwritten signature in black ink, appearing to read 'Alan'.

Moo Joon Voon @ Alan

2022 Local President

JCI Kota Kinabalu



Message from JCI Kuala Lumpur

Greetings from JCI Kuala Lumpur!

On behalf of JCI Kuala Lumpur, firstly, I would like to thank JCI Manila for inviting us to attend & celebrate the 75th Anniversary together. It is our pleasure to be able to visit & meet all of you in person again after 2 years of pandemic.

I would also like to extend my heartiest congratulations to President Richard B. Lim and all 2022 Board of Directors for successfully leading JCI Manila in achieving many great accomplishments, such as being awarded the Best Inter-Organisation Collaboration Project in the recent 2022 JCI World Congress! It is truly inspiring to see many meaningful projects that you have organized to Rebuild the Future of the local community in Philippines.

It has been half a century since JCI Manila and JCI Kuala Lumpur became Sister Chapters, and it is our honour to celebrate our 51st Twinning Anniversary few months ago in Kuala Lumpur. It was a memorable experience that JCI Kuala Lumpur's members and I could never forget.

We truly treasure this long-lasting relationship maintained with JCI Manila over the years, and we appreciate all collaboration and contribution between us. We hope that through continual communication, project or training collaborations, we can further strengthen our relationship and create positive impact for JCI in the coming years.

Lastly, congratulations once again to the Organising Team for successfully organizing this Grand Anniversary. I wish JCI Manila the very best in 2023, under the leadership of President-Elect, Eric Ke, in continuing to build better leaders and becoming the premiere leadership development organization for Philippines.

Thank you!

Thomas Chin
2022 President
JCI Kuala Lumpur



Message from JCI Nagoya

Dear JCI Manila,

Firstly, I'd like to say congrats to President Richard Lim Jr and JCI Manila members about 75th anniversary.

We, JCI Nagoya, really respect for your sustained and grassroots action and effort for 75 years.

We are also extremely proud of the success of this 75th milestone in the history of JCI Manila.

JCI Nagoya have had maintained solid partnership with JCI Manila since we signed the partnership agreement in 1978 July 20th. Today, our absolute relationship is not only just an international exchange but also the international movement. For example, 6 years have passed already since 3G Project had begun and a lot of Japanese high school students had particular experience in it. And they are growing up to be next generation leaders. This is one of the specific accomplishments between us.

This is because we share the same feeling as JCI such as Creed, Mission and Vision. I believe, however, the most important thing for being best friends is strong passions. I know we have it each other.

Furthermore, I admire your courage, persistence, and determination in pursuing this new and exciting path.

At the tail of this letter, we promise our friendship will last forever. JCI Nagoya anticipate seeing great achievement from JCI Manila in the future forever.

A handwritten signature in blue ink that reads 'Masahiro Takahashi'.

Masahiro Takahashi
JCI Nagoya
72nd President



Message from JCI Korea-Seoul

Dear President Richard Lim, Jr.
and JCI Manila members!

I am Chulmin Kim President of JCI Korea-Seoul. First of all, I would like to congratulate the 75th anniversary of Asia Chapter 1 JCI Manila, a precious friend and brother of JCI Seoul.

JCI Manila became brothers through twinning with JCI Seoul on November 7, 1995. 27 years ago, passionate young people from Manila and Seoul joined hands for each other's development and leap forward. And trusting and relying on each other, step by step, we have been together for 27 years.

We, JCI Seoul, always supported JCI Manila by sharing a warm brotherly love in every wonderful moment JCI Manila walked until we reached the glorious 75th anniversary of JCI Manila.

During its long history of 75 years, JCI Manila, as the first chapter born in Asia, leads the Manila community, promotes various projects for the continuous development of Manila, and contributes greatly to the growth of the Philippines beyond Manila through active JC activities.

And now, with the slogan of 'Rebuild the future', all members, led by President Richard Lim, Jr., who is leading JCI Manila vigorously in 2022, are working passionately to prepare for the brilliant history of JCI Manila for the next 100 years.

I think JCI Manila's 2022 was really great because of the wonderful leadership of President Richard Lim, Jr.d, who is always a positive, passionate and humble leader. I have no doubt that JCI Manila will experience infinite and overwhelming growth starting this year. Thus, JCI Manila, as a leading chapter like a lighthouse guiding safe sea routes in rough seas, will successfully lead the growth and community development of Manila's youth and further contribute to the development of the Philippines.

JCI Seoul's adorable and cherished sister JC, pray for endless success of JCI Manila, and JCI Seoul, will always be with you every single moment. JCI Seoul will also contribute to change the world together with JCI Manila. Once again, I sincerely congratulate you on the 75th anniversary of JCI Manila. Thank you.

Chulmin Kim
2022 President
JCI Korea-Seoul



Message from JCI Orchid Jayceettes Singapore



**Kumusta! Greetings
from Orchid Jayceettes of Singapore!**

As 2022 is coming to an end, On behalf of Orchid Jayceettes, I would like to congratulate President Richard and his board of directors for a successful year.

We are deeply honour to meet the team in your Singapore F1 Onto. It is a long time since we met physically and I am extremely grateful for this opportunity as it gave our new Orchid members a feel of what JCI International Affairs can offer.

With the borders opening up, our chance to meet will definitely increase and I am looking forward to our next physical meetup. I hope that next year JCI Manila and Orchid Jayceettes can have opportunities to collaborate projects.

Friendship Forever. May the Lord bless you and keep you. Mabuhay!

Best Regards,

Esther Tan
President
2022 Orchid Jayceettes



Message from JCI Tokyo

Dear JCI Manila members!

I am pleased to extend my warmest congratulations to JCI Manila for the 75th anniversary.

We at JCI Tokyo believe that, with the leadership of President Richard Lim, your organization will become stronger.

We would also like to express our appreciation of your attendance at SDGs Speech contest. We had a good time to share our project and culture. Our speech contest is very important for us to make our friendship stronger, and keep developing together. I am looking forward to seeing you at ASPAC.

I wish all the JCI Manila members success and great health!

I hope we stay in touch, and see you soon!

Sincerely yours,

Kenta Yamamoto

2022 President

Junior Chamber International Tokyo



Message from JCI Alabang

Congratulations on your 75th year, JCI Manila!

On behalf of your JCI Alabang family, I would like to express my gratitude for your utmost support to the chapter since day one. Your dedication and commitment to creating positive change in the community over the past 75 years is truly admirable. The fire and drive of JCI Manila's handsome gentlemen to carry on with the legacy is contagious, inspiring and pushing us to achieve milestones and envision things we want to accomplish for the Alabang chapter and for the people we help.

Taking the lead towards a brighter future is no easy task, but you guys make it look simple through your innovative and creative development programs. A lot of opportunities have opened and communities continue to thrive because of what you do.

JCI Alabang, together with your baby chapters, is in full support in achieving your endeavor of rebuilding the future one project at a time.

Cheers to 75 years and beyond! All your hard work calls for a party!

A handwritten signature in black ink, appearing to read 'Kyra Ceralvo'.

Kyra Chriscelle Ceralvo
2022 President
JCI Alabang



Message from JCI Davaoëña Daba-Daba

It is with great pride and honor that I, in behalf of JCI Davaoëña Daba-Daba, extend our warmest congratulations to President Richard 'Dods' Lim and his Board of Directors for a successful term of excellent leadership on the 75th year of JCI Manila.

We witnessed your welcoming brotherhood serving the nearest highlands upto the farthest islands in gallant passion and humility. Just like the makings of a diamond, you've completed this milestone of a year to a tough and brilliant servant leadership.

Strong, rich and bright, your purpose continued to shine through the communities and also through the members of this organization. Your purpose in action sparks inspiration, hope and respect impacting people to be better.

Congratulations JCI Manila on your Diamond Anniversary. Cheers to this momentous year rebuilding the future!

With you in service,



Candice A. Diao
2022 LO President
JCI Davaoëña Daba-Daba



Message from JCI Ilang Ilang

Congratulations to our JCI Manila brothers for a stellar year- a year full of opportunities and lives made better!

On behalf of your JCI Iloilo Ilang Ilang sisters, let me share how the JCI Manila brothers and the 2022 BOD, headed by Pres. Dods Lim, have inspired us to greater heights. The vision of Rebuilding the Future was a necessary and timely call for setting the foundations of a society challenged by 2 years of trauma brought about by the pandemic, economic instabilities and other tragedies. With this vision of picking up ourselves again and helping one another look forward to and work for a more resilient and healthier future, JCIM was able to set for us an example that the things we commit to do and our follow through in the areas of JCI membership and community building matter. This resulted in spectacular results that changed lives for the better.

With that, thank you, brothers, and congratulations!

A handwritten signature in black ink, appearing to read 'Marsha Angelie G. Ang'.

Marsha Angelie G. Ang
2022 LO President
JCI Iloilo Ilang Ilang



Message from JCI Legazpi Dawani

On behalf of JCI Legazpi Dawani, I would like to congratulate 2022 LO President Richard "Dods" Lim Jr. and the rest of the Board of Directors for your successful term and numerous awards. We are thankful for your overwhelming support through the years.

I would also like to extend my heartfelt thanks to our JCI Manila brothers who took care of us. The bond that we've shared will forever be instilled in our memories and for that we are truly grateful.

Happy 75th anniversary! May we continue to have impactful and meaningful partnerships.

More power and continue rebuilding the future!

With you in service,



Sherry Joy Yao

2022 President
JCI Legazpi Dawani



Message from JCI Makati Princess Urduja

JCI Manila, you are indeed a chapter that not just us in JCI Makati Princess Urduja, but all chapters in the Philippines look up to. You have shown us resilience, strength and consistency throughout the years. It is our pleasure to celebrate this event with you, our brothers who helped us numerous times just like what a true big brother does. Pres. Dods, it is not a coincidence that you are the diamond president of JCI Manila, just like a diamond, you were polished since you have become a part of the Board of Directors, sliced and diced to take your form, to be the best leader you can be.

I have seen JCI Manila go to where no one dared to go to reach out to our fellow Filipinos in need, a character of true leaders that we all aspire to be. I have been JCI for a decade and since then we have tried to replicate their best practices. I can truly say with all my heart that these men are men of action and of honor.

There is nothing but a great future for the leaders of JCI Manila. I am always in awe at how this chapter keeps on getting better each year. Thank you for doing what you do for our community, for your sister chapters, for JCI and for our country. Congratulations on your 75th year, JCI Manila!

Clarence A. Liwanag
2022 LO President
JCI Makati Princess Urduja



Message from JCI Marikina Marikit

To our dear JCI Manila brothers, headed by 2022 LO President Richard “Dods” Lim, we would like to congratulate you on completing the 75-year milestone in JCI Philippines history. Your contribution to the organization has been valuable throughout the years.

All the successes that you have had over years would not be possible without each member’s creativity, dedication and most importantly, the desire to serve our community. Together with my JCI Marikina Marikit sisters, I would like to commend all of you for such an excellent work.

To my Synergy batchmate, Pres. Dods, you truly are a man for others. For the past year, we have witnessed your humility, hard work, motivation, and dedication to whatever you do. Despite the difficulties, you did not falter and continued to work through the challenges that came your way. For this, you deserve all the recognition for the great job you have done for JCI Manila and for the entire JCI Philippines.

Again, heartiest congratulations on all your efforts and accomplishments and happy 75th anniversary.

Grace Enrique

2022 LO President
JCI Marikina Marikit



Message from JCI Ortigas

Mark Twain once said “Synergy – the bonus that is achieved when things work together harmoniously.” And indeed, I have the honor and privilege to witness this Local Organization thrive and synergize this term.

Congratulations to my fellow Batch Synergy President, Pres. Richard “Dods” Lim, and to our JCI Manila brothers! As your partner in progress, JCI Ortigas is proud to build upon the collaborations with our father chapter throughout the years. We share with you the same enthusiasm and drive to create positive impact within and beyond your communities, as well as create meaningful and lifelong friendships.

With a battle cry of “Rebuilding the Future”, JCI Manila has demonstrated a confidence and ambition that inspires others to be better. Because of that, I can see this Local Organization at the forefront of bringing people closer and making them stronger together in the years to come.

Looking forward, let us continue to develop leaders for a changing world, as one empowered JCI Philippines

A handwritten signature in black ink, appearing to read 'E. Flores'.

Enrique S. Flores
2022 President
JCI Ortigas



Message from JCI Perlas Pasay

On behalf of JCI Perlas Pasay, we would like to congratulate our beloved JCI Manila brothers, led by 2022 President, President Richard Lim and his 2022 Board of Directors as they pave the way in Rebuilding the Future. As we are facing the new normal, you have shown everyone the determination and resiliency for the betterment and success.

We are all delighted as we have shared common goals to our community, you've been a supportive brother to us since then, and we want to thank each one of the members of JCI Manila for they worked so hard this year. Salute to you brothers!

To you, President Richard "Dods" Lim, you have been so good to everyone, you have shown us what true leadership is. You have committed great works within and outside the organization, you did not let negativity affects you, and you did everything to serve the community and to lead the organization! I am honored for I have known you. You have been not just a Synergy batchmate, but a real good friend of every one of us. We are thankful for your life. Congratulations, batch!

Together, with my JCI Perlas Pasay sisters, we are thankful for this one year of successful collaborations and fellowship with JCI Manila brothers and we are hoping for more of the years of helping and supporting each other.

God Bless JCI Manila!

Your Sister in Service,

Jhunielyn Medina

2022 President
JCI Perlas Pasay




Message from JCI Zugbuana

Congratulations to JCI Manila for reaching a big milestone for the chapter! 75 years of creating great leaders. 75 years of making impactful and long-lasting changes for communities all around the Philippines. 75 years of strong brotherhood. It is truly inspiring to see that JCI Manila keeps the fire burning even 75 years later.

Congratulations to the 2022 Board of Directors led by my batch Synergy President Richard “Dods” Lim for a great term! I saw firsthand how each and every board member and their directorates worked so hard all throughout the year for the project beneficiaries, the members, and the chapter. It was a long and winding road but you finished strong and your JCI Zugbuana sisters are proud of what you have left behind. You have touched so many lives.

To Pres Dods, congratulations on your strong leadership! With your guidance, you brought the chapter to greater heights. You have sacrificed so much for the chapter to get to where it is today. I couldn't be any more proud of you.

Congratulations again and I am excited about what's in store for JCI Manila in the next 75 years!


Janelle Casas
2022 President
JCI Zugbuana

ALVEO

20



THE PEOPLE BEHIND THE SONG



JOHN LUKE S. JOSE

is a Filipino music director, composer, conductor, arranger, and instrumentalist born in 1987 in Manila, Philippines. He collaborates with fellow musicians, artists, and institutions and his works have been premiered and performed in various concerts and festivals in the Philippines and Germany. In 2020, he also finished his master's degree Major in Composition & Minor in Electroacoustic at the Hochschule für Künste Bremen (University of the Arts Bremen) in Germany.



NATASHA LAUREN ARRIOLA-JOSE

is a versatile Filipino artist who explores on creating visual and literary works. A designer, educator, and entrepreneur. She obtained her master's degree in Fashion Management in Rome Business School, Italy in 2022 and graduated with a bachelor's degree in Fine Arts, Major in Painting at the University of the Philippines



JEREMY CLEMENTE

has been a JCI Manila member himself for 14 years. He has been an active with the advocacies of helping others thru different mediums thus, He Co-founded Limitless. The training academy of JCI Manila. He has been training fellow JCI members around the world.

When tasked with proposing for this piece, Jeremy drew upon the many highlights of illustrious JCI career, and wrote the foundation for the invigorating message the song triumphantly delivers.

ASIAN PEARL

(JCI 75th Anniversary Celebration Song)
Music by John Luke Jose
Lyrics by Jeremy Clemente, John Luke Jose,
& Natasha Lauren Jose

[VERSE 1]

Moved by faith from up above
Bound with heart and selfless
love

[PRE-CHORUS 1]

Devoted to serve the people
Inspired to create great change
To touch lives for the better
For one and all

[CHORUS]

You're the Asian Pearl!
(With) One voice, one heart
(You're the) Asia's finest
Come together as one
Creating ripples and waves of
hope
For God, for people onwards
and beyond

[VERSE 2]

With vigor, we strive in our
youthful journey
With excellence, we turn
dreams to reality

[PRE-CHORUS 2]

Cultivating traditions, passing
on to generations
Breaking boundaries to limitless
opportunities

[repeat CHORUS]

[BRIDGE]

Through any hardships and
struggles
Hand in hand we stand
together
We will surely always
overcome

Through any storms and
battles
We'll march and make
history
Our brotherhood will stand
the test of time

[FINAL CHORUS]

For we're the Asian Pearl!
(With) One voice, one heart
(We're the) Asia's finest
Come together as one

We're the Asian Pearl!
(With) One voice, one heart
(We're the) Asia's finest
Come together as one
Creating ripples and waves
of hope

For God, for people onwards
and beyond

And beyond, and beyond
And beyond, and beyond

(Our past is our treasure)
(This present is our own)
(The future is for us to
unfold)





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With excellence, we turn
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Breaking boundaries to limitless
opportunities

[repeat CHORUS]

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And beyond, and beyond
And beyond, and beyond

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(This present is our own)
(The future is for us to
unfold)



THE PRESIDENTS OF MANILA



Meet the captains
who have steered
Asia's premier chapter
through various eras of greatness
these past seventy-five years



Ramon V. Del Rosario
1948-1949



Roberto T. Villanueva
1949-1950



Alberto M. Meer
1950-1951



Oscar J. Arellano
1951-1952



Primitivo E. Domingo
1952-1953



Lauro G. Marquez
1953-1954



Luis Ma. Araneta
1954-1955



Carlos Palanca Jr.
1955-1956



Antonio M. Meer
1956-1957



Alfonso T. Yuchengco
1957-1958



Francisco V. Del Rosario
1958-1959



Benjardi M. Crame
1960



Wilfredo C. Tecson
1961



Russel S. Swartly
1962



Aurelio O. Periquet Jr.
1963



THE
PRESIDENTS
OF
MANILA



THE
PRESIDENTS
OF
MANILA



Salvador V. Del Rosario
1964



Eduardo S. Escobar Jr.
1965



Senen B. Dela Costa
1966



Gregorio B. Licaros Jr.
1967



Jose S. De Leon Jr.
1968



Manuel G. Abello
1969



Albert F. Del Rosario
1970



Feliciano R. Belmonte Jr.
1971



Salvador M. Enriquez Jr.
1972



Romeo D. Laig
1973



Paulino S. Dionisio Jr.
1974



Nicanor V. Santiago Jr.
1975



Ramon U. Luna
1976



Benigno N. Ricafort
1977



Evergisto C. Macatulad
1978



Florentino E. Santos Jr.
1979



Ricardo D. Nicolas Jr.
1980



Jose Ma. Fernandez
1981



Louis F. Kierulf
1982



Ramon S. Bagatsing Jr.
1983



Ramoncito Z. Abad
1984



Eduardo C. Zialcita
1985



Miguel Alcazar T. Tan
1985-1986



Alfredo M. Mendoza
1987



Rufino H. Abad
1987-1988



Dave C. Coyukiat
1988-1989



Gino A. Baltao
1989-1990



Benjamin L. Yam
1990-1991



Eros G. Kaw
1991-1992



Cecilio K. Pedro
1992-1993



**THE
PRESIDENTS
OF
MANILA**



THE
PRESIDENTS
OF
MANILA



Alexander Lichaytoo
1993-1994



Franco Y. Lim
1994-1995



Ceferino T. Benedicto Jr.
1995-1996



Rafael P. Dizon III
1996-1997



Philip W. Co Jr.
1997-1998



Felix Ang
1998-1999



Jelson N. Young
1999-2000



Joseph Anthony N. Luna
2000-2001



Joel Rufino A. Nunez
2001-2002



Arthur L. Panganiban
2002-2003



Jose Amado L. Mamuric
2003-2004



Pablo Francisco O. Carlos III
2004-2005



Thaddeus Anthony L. Tan
2005-2006



Luisito P. Basilio Jr.
2007



Gerardo Romano Kamantigue
2008



Mark Carag Ong
2009



Roberto P. Claudio Jr.
2010



Kenneth Delbert L. Lim
2011



Rodney P. Dizon
2012



Jonas T. Ang
2013



Steve Allen C. Tycangco
2014



Steven Paul Anthony T. Baltao
2015



Ramiro N. Villavicencio
2016



Niño L. Namoco
2017



Joaquin Pablo A. Esquivias
2018



Luis Angelo Sevilla
2019



John I. Bautista, Jr.
2020



Richard Antonio M. Tamayo
2021



Richard Lim, Jr.
2022



THE
PRESIDENTS
OF
MANILA

eatrel

eat.travel.explore.

STRONGHAND
SHOOTING RANGE

HARRIX
WIRTSCHAFTS
UNIVERSITÄT
WIEN

AZTECA
urban salon

ROMARCOM
INTERNATIONAL MARKETING COEP

audiofrog
Professional

PU **PACIFIC UNION**
INSURANCE COMPANY



Mabuhay ang JCI Manila! 75 Years of Creating Leaders!



2003-2004 President Jose Amado "Ojie"
Mamuric and the Board of Directors





Mabuhay ang JCI Manila! 75 Years of Creating Leaders!



2009 President Mark Steven S. Ong
and the Board of Directors





Mabuhay ang JCI Manila! 75 Years of Creating Leaders!



2007 President Luisito "Louie" P.
Basilio Jr. and the Board of Directors





JCI MANILA'S DIAMOND

75

**YEARS OF
PIONEERING POSITIVE IMPACT**

by JCI Senator Reginald T. Yu



Ramon del Rosario Speaks at the
Bacolod Jaycees Induction (1948)

The vogue of social history has vastly enriched our understanding of the past. It has provided a forum for many voices, people whose experiences are as much a part of our collective subconscious as the actions of our community leaders. We have arrived at a moment of history often marked by a conspicuous absence of leadership in nearly every realm of our lives. Our era is characterized by cynicism and the steady erosion of trust in our public institutions. So many of our communities' hunger for inspired, honest and committed leadership is evidenced by the countless episodes of street demonstrations and salient issues taken to the judgment of public opinion.



It is within this context that Junior Chamber International Manila (JCI Manila) quickly became a crucible for promising young men who long for leadership. For seventy-five years, it has fulfilled a critical need by serving as the premier leadership training and service organization in this part of the world.

FROM THE ASHES OF WAR, A YOUTH MOVEMENT IS BORN

Manila, 1947. It was just two years after the Second World War. What was once touted as the "Pearl of the Orient," was reduced to a wasteland heap of ash and rubble. Seventy percent of its utilities, factories, 80 percent of the southern residential district, and 100 percent of the business district was laid to waste. More than 100,000 innocent victims were slaughtered in a ferocious orgy of killing. Desolation and despair gripped the once-sprawling capital as countless lay orphaned, homeless and hopeless. The economy was in shambles, there was no water, no electricity and very little food.

Yet, it was amid such a bleak landscape, our history's darkest and bleakest atmosphere, which sparked

the birth of the greatest youth movement in Asia... all with the trademark curiosity of one 27-year-old First Lieutenant of the Reserve Force Philippine Army and a successful realty entrepreneur by one Artemio Limtuaco Vergel de Dios, who went by his favorite moniker, "Temiong."

During one sunny morning of July 30, 1947, while he was traversing the streets of Escolta, Manila, then popular for its row of shops selling PX goods – an old appellation for "Post Exchange," a service mark used for a store on a military base that sells goods to military personnel and their families or to authorized civilians – that Temiong chanced upon an October 1946, Volume 18 issue of PIC



JCI Manila receives a certificate for provisional membership to JCI by JCI World President Taylor Cole at the 3rd JCI World Congress in Rio de Janeiro, Brazil (1948)



"If such organization was needed in the United States, it is much more needed here."

- Artemio Limtuaco Vergel "Temiong" De Dios

Magazine, a pulp magazine for young men published by Street & Smith Publications.

In it, an inspiring article by Ed Cunningham detailed the exploits of the United States Junior Chamber of Commerce that featured Seldon Waldo, an attorney from Gainesville, Florida, who served as the United States Junior Chamber National President in 1946-47, had piqued his interest. Temiong thought to himself, "If such organization was needed in the United States, it is much more needed here." His unbridled passion drove him to write to Seldon Waldo to inquire how a similar organization could be established in the Philippines.

The idea of having young Filipinos make a positive difference in forging a better nation through this movement inspired Temiong no end that he enthusiastically drafted a

letter to the United States Junior Chamber of Commerce office in Tulsa, Oklahoma, requesting for more information about the Jaycees.

Unbeknownst to him, however, a similar idea was being concocted by another young man in the person of Gregorio "Greg" M. Feliciano, a sales executive from the Manila Commercial Airline Office of Northwest Airlines. After reading a similar article from another publication, he expressed his intention to his immediate superior, Bertram "Bert" J. Talbot, a Traffic Manager and a former member of the St. Paul Jaycees from Minnesota. With Bert's help, Greg was able to telegram Taylor S. Cole, then President of Junior Chamber International (JCI).

Under the endorsement of Cole from the United States, a series of correspondences between Vergel de



Inauguration of JCI Manila Clubhouse in Regina Building in Sta. Cruz, Manila (1948)



Dios and Robert H. Richards, the Executive Secretary for External Affairs of the United States Junior Chamber of Commerce, were made. "You are to be commended for the enthusiasm which you have accentuated in your letter and for the desire to propose an organization of the young men of Manila into a Junior Chamber of Commerce," the letter wrote. "We, on the mainland, fully realize the situation as it now exists in your city and we shall do everything possible to assist you in any way to formulate plans for Fil-Jaycees." Together with an information kit came with a note advising to contact Bert Talbot.

This resulted in a meeting on September 25, 1947 at the Oak Room of the Manila Hotel between Vergel de Dios and Bertram J. Talbot, a

former JCI member from St. Paul, Minnesota, then stationed as a traffic manager of Northwestern Airlines in Manila, who was referred by Talbot to assist the former in setting up the first JCI chapter in the country. In that meeting, Talbot also brought along Greg Feliciano.

The meeting proved very productive. The proponents pored over the materials sent by Bob Richards and agreed to arrange a formal organizational meeting on December 20, 1947.

At 12:00 noon of "D-Day," the first formal organizational meeting pushed through, despite the fact that, out of a projected sixty confirmed attendees, only sixteen were able to make it. At the Champagne Room of the Manila

"At the Champagne Room of the Manila Hotel, history was being made..."



Hotel, history was being made, as nine Filipinos and seven American expatriates agreed to form a committee to draft a constitution and by-laws so that the same could be submitted for approval by the members. They also agreed to designate the Northwest Airlines office as their temporary command center, until such time that a permanent headquarters could be established.

FIRST PROJECTS

The "Clean-Up Week," which ran from February 23 to 28, 1948 was the single biggest success story of this fledgling organization in its first year. Under the leadership of Oscar J. Arellano, the young men of Manila Junior Chamber of Commerce systematically made use of its meager resources to get the job done in less than months' time. Constant conferences with city officials yielded 200 laborers and 20 dump trucks from the Offices of the Health and City Engineer. Frequent press releases and radio promotions were conducted to entice the public

to cooperate with the project. Quasi-government organizations, such as the PHILRYCOM, contributed 47 U.S. Army trucks for the drive; while private companies, such as La Tondeña, Inc., the Filipinas Compania de Seguros, and the Philippine Guaranty Company, contributed substantial financial assistance. All in all, the drive swept away 7,000 tons of garbage and refuse.

With the momentum gathered from this campaign, several projects came in quick succession: a Youth Rally with over 17,000 college and

to cooperate with the project. Quasi-government organizations, such as the PHILRYCOM, contributed 47 U.S. Army trucks for the drive; while private companies, such as La Tondeña, Inc., the Filipinas Compania de Seguros, and the Philippine Guaranty Company, contributed substantial financial assistance. All in all, the drive swept away 7,000 tons of garbage and refuse.



JCI Manila Members courtesy call to U.S. President Harry Truman (1949)



"The first chapter to be extended outside Manila was the Cebu Jaycees (now JCI Cebu)..."

university students participating and hearing the main speaker, Philippine President Elpidio Quirino; the extension of relief to the Camiguin Island victims of the Mt. Hibok-Hibok eruption; the representation at the Third JCI World Congress on March 27, 1948 at Rio de Janeiro, where the only Filipino delegates, Greg Feliciano and Jose "Peping" N.

Mayuga, were elected "on the spot" as the first Vice-President for Asia and JCI Director, respectively. A high point was reached that year when the charter presentation of the Philippine Junior Chamber of Commerce was presented by JCI World President Taylor Cole to the two Filipino delegates.

BIRTH OF A NATIONAL MOVEMENT

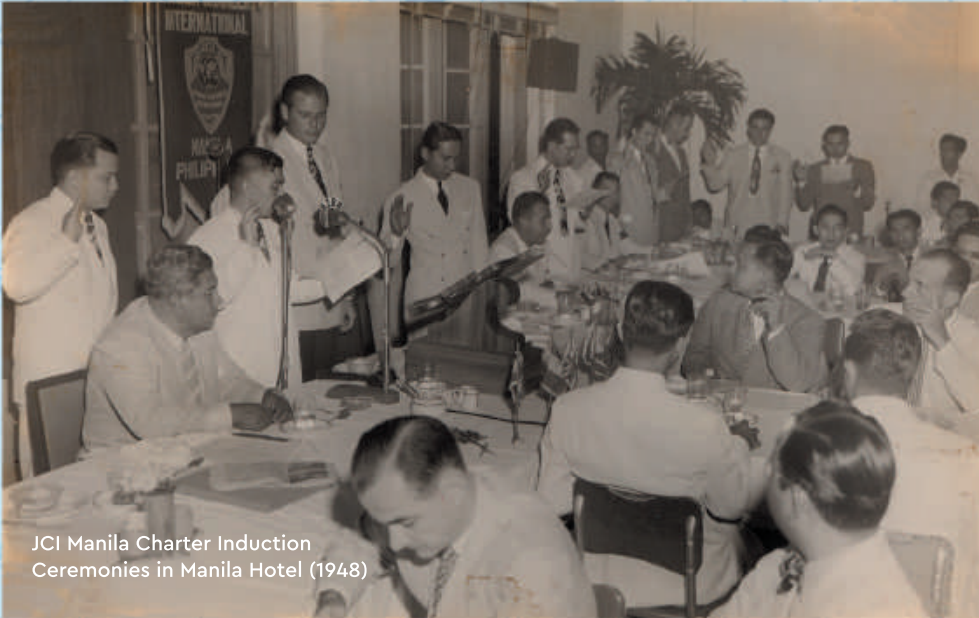
The prominence of the JCI movement, brought about by these "high impact" projects, was the sole key in the wildfire-like conflagration of the Jaycee ideals and enthusiasm in the provinces. The intrepid JCI

Members from Manila fanned out to major towns and cities in the north and south, extending chapters and spreading the noble spirit of JCI. The first chapter to be extended outside Manila was the Cebu Jaycees (now,



Courtesy call to Philippine President Manuel Roxas in Malacanang (1948)

*Photo
by TBantola
3-18-48*



JCI Manila Charter Induction Ceremonies in Manila Hotel (1948)

JCI Cebu) on April 18, 1948, with Fulvio C. Pelaez as its charter President. By the end of 1948, a total of eight chapters comprised the national organization, namely, San Pablo, Cabanatuan, Capiz, Lucena, Bacolod, and Iloilo.

The period following the formation of the first eight local organizations was characterized by different projects: the fly and mosquito eradication campaign, the establishment of puericulture centers, the construction of monuments, full cooperation as

donors to local blood banks of the Red Cross, and the "Get-Out-the-Vote" campaign in connection with the November 8, 1949 national elections, where thousands of posters urging people to vote and exercise their democratic right, were distributed to all the major provinces.

Subsequent to the first National Convention on February 11 to 13, 1949, where the first set of national officers, led by National President Ramon V. del Rosario, was elected and its constitution and by-laws



JCI Manila officers pay a courtesy Call to former President of the United Nations General Assembly Carlos P. Romulo (1948)



formulated, more JCI local organizations were organized, which boosted the pre-convention number of eight chapters to twenty-two: Zamboanga, Davao, Tacloban, Lipa, Aparri, Vigan, Laoag, Baguio, Cotabato, Koronadal, Kalibo, Basilan, and Tarlac.

And this was just the beginning. Soon, new JCI local organizations would unfold that would shape the history of this organization.

The fire of JCI was impressively stoked by the pioneers throughout the islands that, by the end of 1948, ten other local chapters sprouted around the country. This paved the way for the founding of the Junior Chamber of the Philippines (now JCI Philippines), which held its first

National Convention from February 11 to 13, 1949 in Manila, where its constitution and by-laws were approved. Ramon V. del Rosario was elected as JCI Philippines' first National President.

The unparalleled leadership and unprecedented community initiative best exemplified by JCI Manila members were recognized even beyond Philippine shores. Thus, it was on March 1, 1950, using much creativity and imagination, Manila had the distinction of hosting the 5th JCI World Congress – a first in Asian soil. There, Ramon V. del Rosario was unanimously elected the first Asian JCI President. The Congress marked the esteem with which JCI regarded the Philippine organization and the caliber of its members.



Manila Jaycee hosts provincial delegates lunch during 1st National Convention (1949)

Ramon del Rosario
Speaks at Bacolod
Jaycees Induction
(1948)



The first
"Get-Out-The-Vote"
campaign aimed to
encourage citizens to
exercise their right of
suffrage during the 1949
Philippine Presidential
Election (1949)



Ramon del Rosario convinces the delegates of the 4th JCI world Congress in Brussels, Belgium to choose Manila as the site of the 5th JCI World Congress (1949)



"The fire of JCI was impressively stoked by the pioneers throughout the islands..."



The *_Voice of Democracy_* Oratorical Contest was held annually to counter anti-communist propaganda among the youth (1951)

THE FIFTIES: EXPANSION AND EVOLUTION

In the 1950s, a new generation of young men, mostly scions of wealthy ilustrado families, dedicated themselves to rebuilding post-war Philippines. Among the multitude of projects of JCI Philippines, the Manila chapter held the most memorable ones.

The fifties were a time of innocence and innovation. Many of the traditional projects of the chamber were instituted during this period. Sports competitions, such as the "Diamond Gloves for Boys" national

boxing competition in 1955, and the "Walkathon" endurance contest, first launched in 1958, aimed to promote a community of healthy citizens. But perhaps the most acclaimed public service deed was shown when medical teams were sent to Vietnam in 1954 on a project named "Operation Brotherhood," the primary purpose of which was to give medical assistance to war-stricken victims. The brainchild of 1951-1952 President Oscar J. Arellano, the project ran for three years and reached global



The *_Diamond Gloves for Boys_* project was the first national boxing competition held in the country (1958)

"Many of the traditional projects of the chamber were instituted during [the fifties] ..."



Donation drives by the shiploads for Filipino volunteers fighting in the Korean War thru the Korea Package Drive project (1951)

proportions, as it was later adopted by Junior Chamber International.

Indeed, the fifties have successfully laid a solid foundation for the future generations of JCI members to traverse.

Included in the JCI Manila's program of involvement was the realization that present concern is not enough: to promote future involvement, others have to be led to make such a choice. The expended efforts have been met with success. The "Voice of

Volunteer Filipino nurses and doctors in Saigon to treat more than 10,000 refugees fleeing Communist North Vietnam thru Operation Brotherhood_ (1955)





The first TOYM Awards Ceremonies held at the St. Louis University Auditorium in Baguio (1959)

Democracy," conceived by Amelito R. Mutuc and Ramon V. del Rosario, and later instituted by the chapter in 1951, for example, aimed to encourage the Filipino youth to evaluate the present form of political rule in the country. A second example of the chapter's involvement was seen during election time when civic consciousness was encouraged among the citizenry. Through the launching of "Get Out the Vote" campaign by Benjardi M. Crame, people were made to realize their inalienable right to choose their leaders through the ballot. They

invited popular celebrities to join them in their campaign sorties and organized nationwide rallies aimed at increasing voter turnout in the 1949 presidential elections.

Another milestone undertaking was the formation of an institutional award to recognize young Filipino citizens who have directly contributed to the progress of the Filipino nation. This led to the establishment of the "Ten Outstanding Young Men" Awards (TOYM), first conceived on April 15, 1959 by Project Chairman Howard Q.

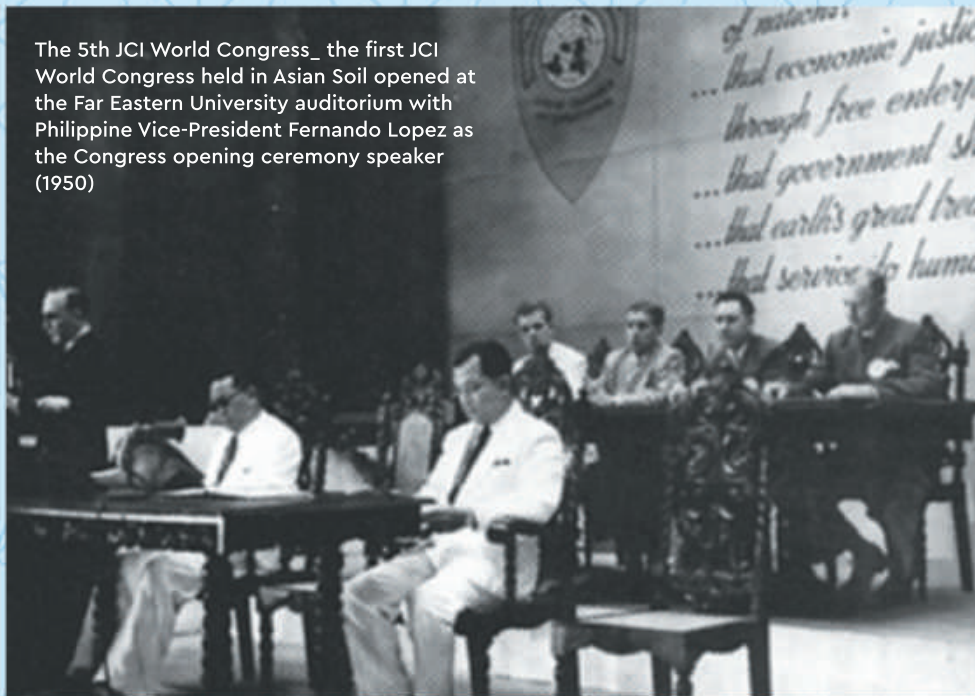


JCI Manila members donate blood for the Blood Bank project to help orphans of the Hospicio de San Jose (1955)

"...civic consciousness was encouraged among the citizenry..."



The first "Walkathon" endurance contest was held to promote a community of healthy citizens (1958)



The 5th JCI World Congress_ the first JCI World Congress held in Asian Soil opened at the Far Eastern University auditorium with Philippine Vice-President Fernando Lopez as the Congress opening ceremony speaker (1950)

Dee. Having successfully conferred the award to the first six outstanding young men during the 11th JCI Philippines National Convention in Baguio on October 15, 1959, the project was since adopted by the

National Organization a year later and has remained its flagship project for the next five decades.

The JCI movement in the Philippines had now come of age.



JCI Manila President Aurelio Periquet poses with the Minneapolis Trophy as the "Most Outstanding JCI chapter of the World" Award for JCI Manila won at the 18th JCI World Congress in Tel Aviv, Israel(1963)

THE SIXTIES: SUBLIMITY IN SERVICE

The entry of the 1960s saw the young men of the Beatles generation pursue the dream and vision of those who had served before them. As the fiscal year of JCI worldwide was made to coincide with the calendar year, the members of JCI Manila joined in the commitment and furthered the goal of "service to humanity." The decade opened with the chamber hosting the 10th JCI Multi-Nation Conference from April 26 to 30, 1960, where more than a thousand JCI delegates from all over the Asia-Pacific region attended. This was followed by a second hosting 18th JCI Multi-Nation Conference held on April 30 to May 4, 1968, which was attended by over 1,200 delegates from 18 countries, within the same decade. The projects in vogue were "Operation

Saklolo" in 1960, which aimed to provide relief operations to typhoon and flood-stricken victims nationwide; "Operation Godparents," which paid monthly visits to various orphanages in Manila, "Travel Philippines," a tourism campaign of JCI Manila in 1961 that sought to encourage more foreign visitors to visit the Philippines; and the launching of the Blood Bank Building in Leveriza, Manila in 1967, among countless other projects.

Sensing the need to reach out to other chapters who look up to them for guidance, JCI Manila conducted an ambitious provincial visitation project in 1963; and later, to key cities around the world, under its "Operation Friendship" program. Through their indefatigable efforts,

"JCI Manila has shown to the Filipino people that applicable remedies are found... to serve as blueprints for change and renewal."



Induction of the 1962-1963 JCI Manila Board of Directors at the Jai-Alai Club (1962)

JCI Manila was awarded its first Minneapolis Trophy for the "Most Outstanding Chapter of the World" during the 17th JCI World Congress in Tel Aviv, Israel in 1963, earning a lasting distinction for its President, Aurelio O. Periquet, Jr. as the recognized leader who made it all possible. This same feat was followed in 1966 and 1967, indeed, an unprecedented accomplishment.

JCI Manila has shown to the Filipino people that applicable remedies are found without searching for new ideologies to serve as blueprints for change and renewal. Their optimism and success lie in their confidence and cognizance of the fact that internally available means exist, and it is for them to seek out these means.

The inauguration of the Tondo Youth Center project in 1964, which hoped to provide vocational livelihood programs to "out-of-school" youth and indigent vagrants then abounding in Manila's slum district, is one such remedy. Other equally unique projects were the "Manila Boy Scouts Troupe," a Boy Scouts training program for poor Tondo boys; and the "Exchange of Children's Art and Crafts," where art products made by children from different hospices were sold with the products of international sister chapters. In 1966, several major new projects were undertaken, such as the "Art from the Silent World," an exhibition of 100 oil paintings by students of the School from the Deaf and Blind; "Save-A-Sight" project, a medical mission for the residents of



JCI Manila officers pay a courtesy call to then newly-elected Manila Mayor Antonio J. Villegas at this office (1962)

the depressed areas in Tondo and Leveriza districts.

The sixties also saw the chapter skyrocket into the global arena with its slew of innovative international projects. With its aim to promote tourism, the chamber launched the "Manila Festival," with the help of the City Government of Manila in 1963. In 1965, more than half of the 55 projects conducted by the Chapter were international in scope: the "Stop-Over Manila" campaign, where brochures were distributed to all Pan-American Airways Offices around the world; the "World Tensions Project," an ambitious Southeast Asian goodwill mission; and, the "On to Sabah" Project, aimed to diffuse tensions between Malaysia and the Philippines over their respective claims to Sabah.

JCI Manila was also at the forefront of public issues during this decade. It led a call for denouncing the granting of congressional allowances to congressmen, with their "Call to Arms!" manifesto, which was published in the leading dailies. With a very active Government and Economic Affairs Committees, it continued publishing its highly-regarded opinions through a regular weekly column in

JCI Manila President Greg Licaros posing with his chapter's third Minneapolis Trophy as the Most Outstanding chapter of the World Award won during the 22nd JCI World Congress in Toronto, Canada





the Manila Times, and issued a public stand against sending Filipino troops in Vietnam in 1966.

One of the landmarks of this decade was the establishment of the first "Heroes' Gallery" in Fort Santiago, as well as the launching of the first "Citizens' Awards" in honor of the "Ten Outstanding Policemen in Manila" in 1966 and the "Five Most Outstanding Firemen of Manila" in 1968. A joint project with the United States Peace Corps in a summer

camp for boys was also conducted.

Under an inspired leadership, JCI Manila continued to enjoy the support of the country's highest leaders. Manifesting this reputation were the personal attendance of Philippine First Lady Imelda R. Marcos during the 1964 Induction Ceremonies, and the presence of Philippine President Ferdinand E. Marcos as guest-of-honor during its Induction Ceremonies in 1967, respectively.

U.S. Ambassador to the Philippines William McCormick Blair Jr. speaks during a JCI Manila General Membership meeting at the Manila Hotel (1966)



"The sixties also saw the chapter skyrocket into the global arena..."



Philippine First Lady Eva Macaraig-Macapagal graces the JCI Manila Induction Ceremonies at the Manila Hotel (1962)



JCI Manila delegates enjoy the Japan fellowship night during the JCI Asia-Pacific Conference in Manila (1968)



21st JCI Philippines National Convention Opening Ceremonies in Cagayan de Oro (1969)

Philippine President Ferdinand Marcos and First Lady Imelda Marcos are guests-of-honor at the 33rd JCI World Congress hosted by JCI Manila at the Philippine International Convention Center (1978)



THE SEVENTIES: ACTIVISM AND ACCEPTANCE

In the 1970s, the ideals which sparked an entire generation to move the youth of the 1940s burned on unflinching in a newer and more militant generation of young and idealistic men. With the sterling goal of surpassing the feats of their predecessors, a multitude of projects were undertaken, some of which were the "Operation Bagong Pag-Asa," a medical program aimed to provide family health education, family planning, medical check-up, medical consultation and treatment to 2,500 of the most impoverished families in Tondo in 1970; the "Mushroom Spawn" Project, a home-based mushroom-culture livelihood training program for the

"out-school-youth" with the long-range objective of boosting the export industry to bring in much-needed dollars; and the holding of the "First Manila Grand Prix," the first international competition of this nature, directed towards boosting tourism in the country.

JCI Manila refused to remain unattached to the activism of the decade. Where teach-ins and university-wide protest rallies have become a global phenomenon, the chamber showed its relevance by putting out position papers on the Price Control Bill, the Export Incentive Bill, and other important



"JCI Manila refused to remain unattached to the activism of the decade..."



Arch. Luis Araneta, 1955 JCI Manila President (center) poses with JCI Manila leaders during the premiere gala showing of "My Fair Lady" fund-raising play at the Cultural Center of the Philippines (1973)

economic issues. Some of these projects even led to a call for sobriety, following the violent student demonstrations in 1970, with the distribution of several thousand posters, urging the public to "win changes without losing lives."

The declaration of Martial Law in 1972 led to abnormal times for Manila. Due to the banning of many organizations, coupled by the unstable political climate brought about by a dictatorial decree, JCI Manila

concentrated in the "reawakening" of the JCI spirit among its members, along with the community image-building objectives, which were thought to be made compatible with the changing times.

along with the community image-building objectives, which were thought to be made compatible with the changing times.

During this period, the chapter initiated meaningful community and



JCI Manila President Lino Dionisio congratulates one of the "Outstanding Students of Manila" (1974)



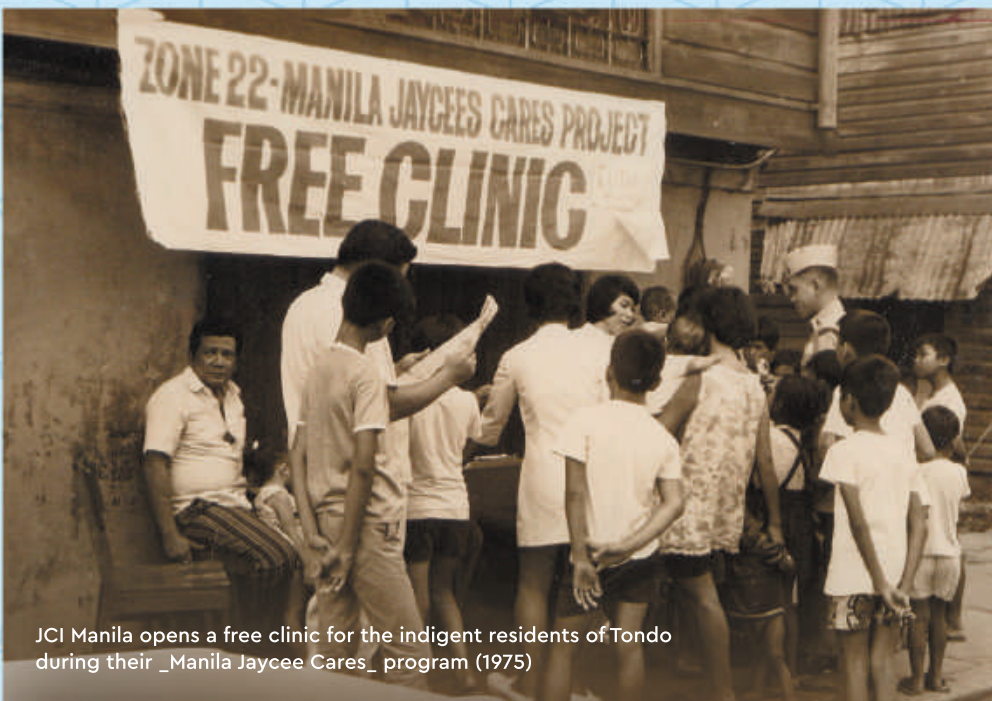
youth-oriented projects, particularly with direct social impact. They worked for a greater involvement in public affairs, and the promotion of a vigorous chamber image as a group concerned with the socio-economic and political problems besetting the nation, and committed to doing its share in their amelioration. With this strong commitment to the community, JCI Manila successfully initiated the "Turn-in-a-Pusher" project in 1972, "Operation CLEAN" in 1973, the first

"Kawal Awards" Search for the outstanding Filipino soldier in 1974, and "Bahaghari Awards" for the "17 Most Outstanding Metro Aides" in 1979, inter alia.

The seventies were also a time for experimentation and "pushing the envelope." With major organizational changes within the chapter that tested the system, JCI Manila inked a deal with the Manila City Government for a 520-square meter property in Ermita, Manila,



JCI Manila President Nick Santiago leads the opening of the first Jaycee Week celebration with Manila Mayor Ramon Bagatsing (1975)



JCI Manila opens a free clinic for the indigent residents of Tondo during their Manila Jaycee Cares program (1975)



where a permanent Clubhouse was to which was composed of past chapter presidents and luminaries, as well as generous sponsors and donors, the "bahay na tiza-style" JCI Manila Clubhouse was completed on November 19, 1977 and built at a cost of 600,000 pesos. On that same year, JCI Manila won its fourth Minneapolis Trophy as the "Most Outstanding Chapter of the World" at the 32nd JCI World Congress in

Johannesburg, South Africa. Despite political limitations dictated by a Martial Law regime, JCI Manila had seen one of its better days during this decade of political and economic stagnation.

After the successful hosting of the JCI World Congress in Manila in 1978,

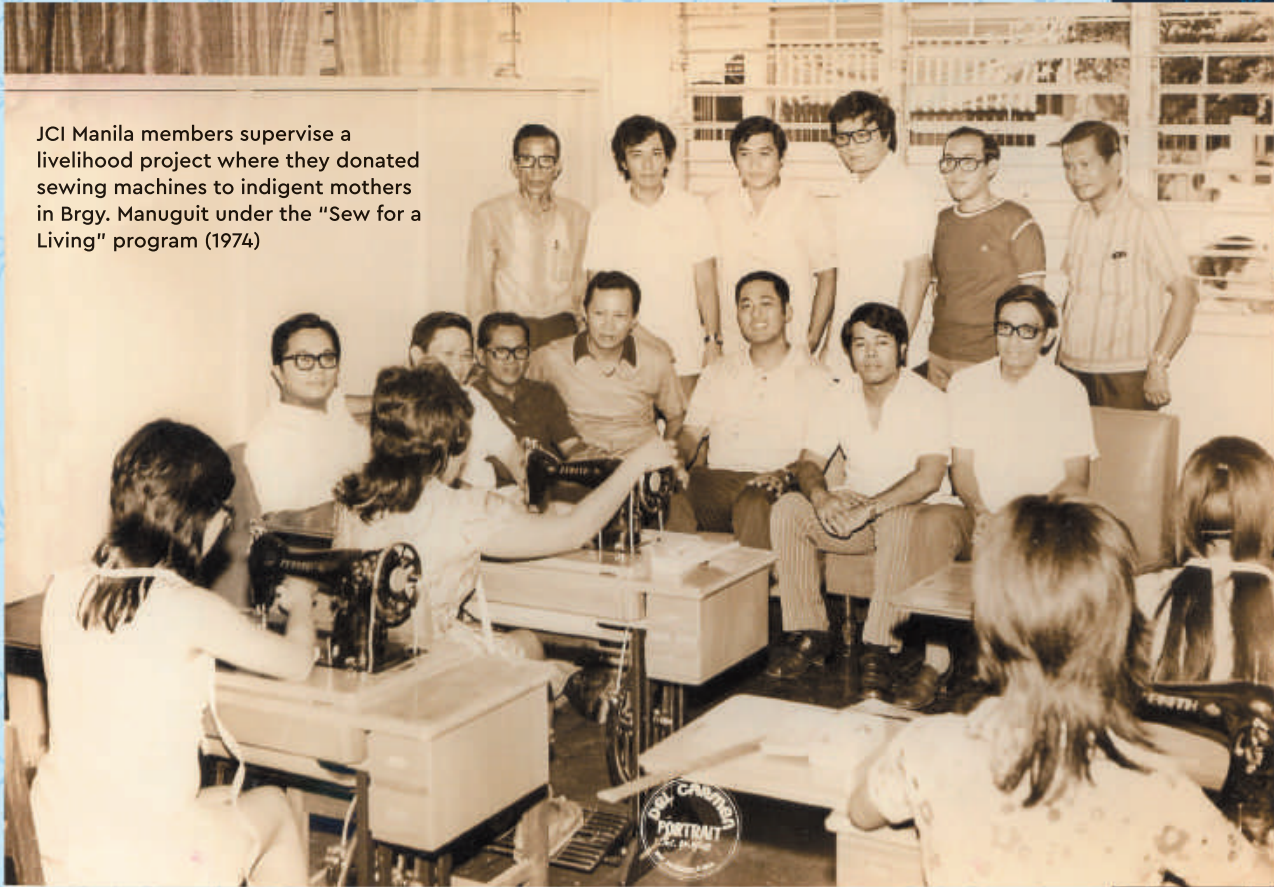


JCI Manila members lead "Operation Clean" in Tondo, Manila (1973)



Jaime Zobel de Ayala donates a sizeable check to JCI Manila, duly received by JCI Manila President Romeo Laig Jr. (1973)

JCI Manila members supervise a livelihood project where they donated sewing machines to indigent mothers in Brgy. Manuguit under the "Sew for a Living" program (1974)



the chamber leadership turned its attention to assisting the needs of its local community. A number of medical assistance programs and dental clinics were set up to cater to the residents of Manila's poorest districts. With the funds collected from the profits of the recent Manila World Congress, the chamber busied itself with renovating the newly-built JCI Manila Clubhouse. Under the "Ilaw ng Kinabukasan"

project, the chapter conducted a series of career guidance seminars for 300 public high school students from all over Manila. With "Tagislakas '79" project, the chamber held a sports competition for young enthusiasts, 18 years old and below, from 913 barangays in Manila who competed in seven events. Lastly, seminars on good leadership were administered to barangay district officials.

***"The seventies were also a time
for experimentation and
'pushing the envelope.'"***



Mother Teresa of Calcutta visits the first Mother Teresa Awardee for Humanitarian Service, Fr. Anthony Hoffste of the Tala Leprosarium (1983)

THE EIGHTIES: ENERGY AND EMERGENCE

With the world paying witness to rapidly shifting political and social structures, the fall of dictatorial governments and the rise of people-empowered democracies have led JCI Manila towards addressing the changing needs of a community in search of political direction. Shifting its priorities to expanding the JCI movement in the outskirts of Manila, the chamber focused its sights on extension work. In a span of just one year, JCI Manila saw the establishment of five new JCI chapters in Bulacan and revived dormant chapters near the area. JCI Marinduque was also re-organized under their auspices.

Aside from extension work, the chamber also conducted projects for Manila, particularly in the donation of water faucets and laundry facilities for the depressed areas of Malate, Leveriza, Pritil, and Paco. One of the memorable achievements of the term was the holding of the "Manila JCI Week," where a series of community-development programs were implemented, among which were the "Operation Linis," tax avoidance seminars, and diesel engine maintenance seminars.

Cognizant of the energy crisis affecting the nation, JCI Manila held



"JCI Manila refused to remain unattached to the activism of the decade..."

several energy-conservation projects. The "Tupid Lakbay Ng Kabataan" program for promoting the use of bicycles was launched this year to promote gas conservation in transportation was one such measure. Another was the search for the "Most Outstanding Energy Related Invention," that rewarded innovations in energy-saving devices in the years 1982 and 1983.

Blessed with a string of outstanding leaders who steered the chapter to unprecedented heights, that earned for the chapter its fifth and sixth

"Outstanding Chapter of the World" Award in 1982 and 1983, respectively, JCI Manila went "Back to Basics," as its leadership vigorously campaigned to change the chamber's elitist image, mainly through the holding of joint projects and bid book seminars to other chapters. Among the decade's most notable projects were the "Adopt-a-Barangay" program, where the chapter chose four of the most depressed barangays in Manila to train them for livelihood programs, donated water faucets and provided free medical missions;



The first Metro Area Conference was held in Antipolo (1981)



JCI Manila leaders welcome then JCI EVP Jennifer Yu who later became the first woman JCI World President in 1988 (1985)



"The Youth Speaks," an oratorical contest featuring college students from 11 countries in the Asia-Pacific; "Bliss sa Dagat," a project aimed to provide artificial coral reefs in Manila Bay; and the 1981 televised Constitutional Debates.

However, two of the most acclaimed projects stood out as becoming lasting institutions: the Camp "PAG-IBIG" program for physically-challenged children in

1982, and the "Mother Teresa Humanitarian Awards" Search in 1983. The former was the brainchild of Ms. Erlinda G. Lolarga, then the Superintendent of the Division of City Schools in Manila, who tapped the services of JCI Manila in entertaining more than 2,500 physically-challenged and mentally-handicapped children through a day camp especially organized for them. Through the continuing support of parents,



NP Ramon Bagatsing Jr during Zamboanga Jaycees Induction (1984)



"The first awarding ceremonies [of the Mother Teresa Humanitarian Awards] was graced by no less than Mother Teresa herself..."



Past JCI Manila EVP Frank Evaristo became JCI Philippines_ 31st National President as part of a compromise agreement between two opposing camps(1980)

The "Mother Teresa Awards" was launched to honor men and women who have devoted their entire lives to the service of the "poorest of the poor." A unique concept of Elfren S. Cruz, the first awarding ceremonies was graced by no less than Mother Teresa herself, who flew in all the

way from Calcutta, India, to hand out the prize money, donated by the A.Y. Foundation, to its first winner, Fr. Anthony L. Hoffeste, a Belgian priest who spent more than 35 years as head of the Tala Leprosarium in Tala, Kalookan.



The JCI Manila Board of Directors holds its first planning session at the Antipolo Hotel (1984)



Buoyed by the promising prospects of a freer political atmosphere, that saw the demise of a 20-year dictatorship by a "People Power" revolution, the chamber leadership initially turned inward and focused its sights towards improving the financial status of the organization. With the influx of funds, a number of development projects were undertaken especially in the area of international affairs. To promote global camaraderie, its officers attended international seminars and

sister chapter-hosted luncheon meetings.

In 1988, a series of activities that marked the 40th anniversary of JCI Manila was launched, among which were the publication of its first Trade Directory, the unveiling of the commemorative plaque at the Manila Hotel and a grand luncheon aimed to provide family health education, family planning, medical check-up, medical consultation and treatment to 2,500 of the most impoverished in Tondo.

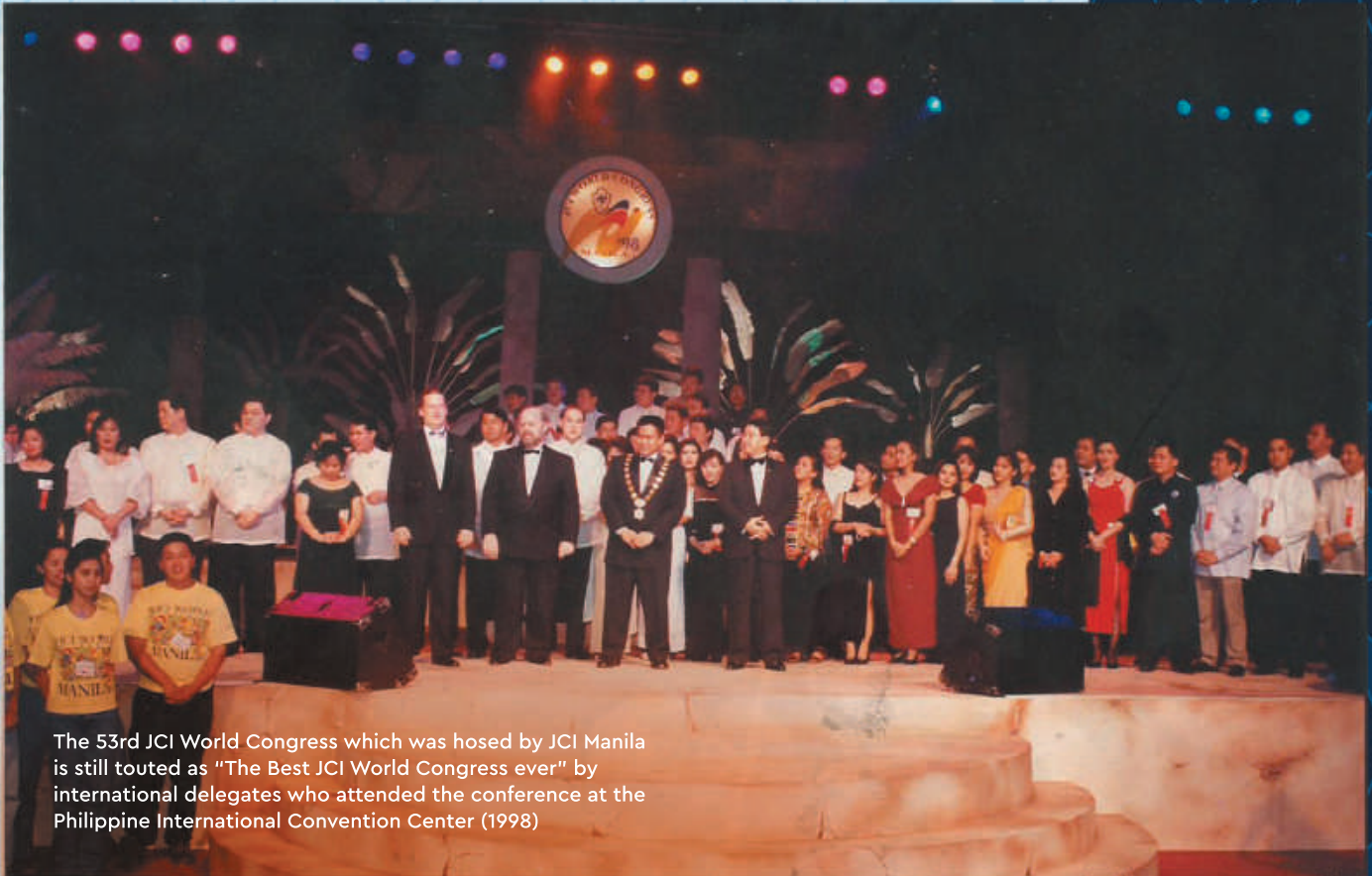
THE NINETIES: REFLECTION AND RENEWAL



The first, twenty-fifth, and fiftieth Presidents of JCI Manila in one rare photo (1998)

The decade started auspiciously as the chamber administration, fresh from an explosive election fight, undertook programs focused on building better ties with the community through a number of innovative development projects. Activities, such as the S.A.N.G.G.O.L. ("Save And Nurture God's Gift of Life") project, which was aimed to

provide support to indigent pregnant women; and, the C.A.S.H. ("Create A Sports Hero") program, where JCI members were tapped to adopt promising athletes in their quest for the gold medal at international sports meets, were all successfully done. Other worthy pursuits included the revival of some traditional projects, that included,



The 53rd JCI World Congress which was hosted by JCI Manila is still touted as "The Best JCI World Congress ever" by international delegates who attended the conference at the Philippine International Convention Center (1998)

"Pamasko Sa Caritas," "M.O.M.S." Awards, and the "Manila S.E.L.E.C.T."

The year 1991 also saw the birth of the VANGUARD Seminar, which was later made a requirement before attaining full membership in the

chapter. Under a string of an able and inspired leadership, the organization went on to conduct outstanding community projects, renewed ties with at least 7 international sister chapters and embarked on pursuing its bid for the



JCI Manila members conduct a cleaning project in their own clubhouse (1999)

"[JCI Manila] undertook programs focused on building better ties with the community..."



"In 1994, the chamber swept most major awards in the Metro Area, National, and International Congresses..."



JCI Manila unveils a portrait of Mother Teresa of Calcutta as a gift to Philippine President Fidel Ramos in Malacanang (1995)

1998 JCI World Congress. A major undertaking was the "Animal Exchange Project" in 1993 that saw the exchange of local species of animals between the Philippines and Korea. JCI Manila was the recipient of the Formosan deer, while JCI Taegu Daedeok of Korea were the

beneficiaries of the reticulated python and monitor lizard. In 1994, the chamber swept most major awards in the Metro Area, National, and International Congresses, as it received its seventh "Most Outstanding Chapter of the World" Award and its fourth "Most

The controversial and highly-contentious elections of 1994 changed the face of chapter politics forever (1994)





Outstanding Chapter President of the World" Award at the 50th JCI World Congress in Kobe. It was indeed a glorious triumph.

This momentum drew a temporary setback when, during the 1994 Election for the Board of Directors,

two opposing camps locked themselves in a bitter and hard-fought contest, which resulted in a searing and divisive fight that left deep-seated scars. The aftermath of the hotly contested elections of 1994 drew serious setbacks in forging chapter unity, as

The annual "Happy Jesus Day" is held at the Kahilom Day Care Center in Pandacan, Manila (1998)



appointments of project chairmen and implementation of major programs were stymied by an over-fiscalizing minority, which resulted in scaled-down projects. The issue of a four-way election tie was resolved midway in its term and an election protest filed before the Securities and Exchange Commission (SEC) prompted controversial constitutional amendments. Despite

the modest projects, the chamber saw several worthwhile programs successfully undertaken afterwards. In 1996, the "Operation Damayan" bunkhouse project for the lahar-ravaged victims in Pampanga was done with the support of the JCI Taegu Daedeok of Korea and the JCI Kanto of Japan. The first "Happy Jesus Day" Project for the street children in San Juan was also one of



"[JCI Manila] undertook programs focused on building better ties with the community..."

the programs that were made to secure membership and community participation. In 1998, the chapter observed its 50th founding anniversary. To celebrate this once-in-a-lifetime occasion, a grand reunion of 250 past members at the Grand Ballroom of the Manila Hotel on September 22, 1998 was held. Committed to continuing the hallmark of leadership excellence which characterized the chapter's

first fifty years, the chamber leadership marked the very successful hosting of the 53rd JCI World Congress in Manila that saw 4,500 international delegates gracing the seven-day event from November 15 to 20, 1998. Indeed, the nineties "Gen-X" members lent its share of milestones and glory, despite the challenges that threatened to diminish it.



Philippine President Fidel Ramos graces the induction ceremonies of the JCI Manila Board of Directors at the Century Park Hotel (1999)

JCI Manila holds a tour for the indigent kids of Manila under its *_Big Brother Project_* at the GMA Studios in Quezon City (2005)



THE 2000s: PROMISES IN PERSPECTIVE

As the dawn of the new millennium rises for a new generation of leaders, JCI Manila stepped up to meet the new challenges that face the chapter. It was an auspicious start for the chamber in Y2K: the chapter administration marked a series of innovative achievements in the area of internationalism. Determined to support the national organization, with Past President Rafael "Boydee" P. Dizon III leading the JCI Philippines National Presidency for the first time in fifteen years, the chapter "lent" many of its outstanding members to assume key posts in the national

organization. Within the chamber, it spearheaded notable community projects, such as the "Calabash Dental Mission" and the "Anti-Pornography Rally" in Manila. The Year 2000 also marked a milestone in Seoul-Taegu-Manila JCI membership relations with the establishment of the first-ever

JCI Manila members get their hands dirty as they help construct the Moises Salvador Elementary School building in Sampaloc, Manila (2004)





JCI Manila holds the first "International Business Forum" with its Korean sister chapter, the JCI Taegu Daedeok (2000)

International Business Forum, a two-day investment mission.

In 2001, a strong, year-round sports development program, consisting of volleyball, bowling, billiards, golf, and basketball tournaments, was undertaken. It also saw the publication of its JCI Manila Membership Directory, a first since 1958.

Breaking the 14-year trend of electing entrepreneurs to the chamber presidency, the term 2002 dared to be equally different, as the chapter leadership-initiated groundbreaking, yet financially modest projects that solidified JCI Manila as a perpetual trailblazer. Among the groundbreaking projects were the publication of the Digital Herald, the first chapter news organ distributed



JCI Manila holds the first "Search for Patrol 117 Heroes" with then DILG Secretary Angelo Reyes (2004)



JCI Manila President Jelson Young receives the award for "Outstanding Chapter" at the JCI Asia-Pacific Conference in Kaosiung, Taiwan (2000)

in CD-ROM format. The first "JCI Manila China Mission," where a 26-man delegation conducted a week-long business tour and chapter extension possibilities to Beijing, Xiamen, and Shanghai, set a landmark in international affairs. On the community front, the chapter has continued its worthwhile endeavors with the launching of the first "Patrol 117 Heroes Search" under the Department of Interior

and Local Governments and its relief assistance to the typhoon victims of Camiguin.

Determined to "Leading the Chapter's Legacy to Greater Heights" in 2003, the chamber leadership celebrated its fifty-fifth year with a string of community development programs. It was cited as the "Most Outstanding Non-Governmental Organization of



JCI Manila hosts the visit of JCI Vice-President Fowzil Nawaz (2001)



JCI Manila launches its "Anti-Dengue Drive" at the Gregorio del Pilar Elementary School in Manila (2005)

Manila" by the Western Police District and the City Government of Manila and a host of JCI awards for 2003. In 2004, the chapter embarked on a string of innovative programs, such as the "Iron Deficiency Anemia Supplement" program, where more than 10,000 young high school girls from public educational institutions in Metro

Manila were given iron supplement tablets. The project was cited by Junior Chamber International as a model "United Nations Millennium Development Goals" program.

The chapter also had the distinction of having its sole bet for the 2004 International Best Business Plan Competition cop the grand prize of



JCI Manila President Felix Ang join forces with JCI Philippines in launching the search for 'The Outstanding Policemen of the Philippines' with PNP Chief Ping Lacson and Senator Alfredo Lim at Camp Crame (1999)

"...the term 2002 dared to be equally different..."



JCI Manila unveils the launching of *Forging Vanguards*, its first coffee-table book chronicling its first 50 years at the Manila Hotel (1998)

Five Thousand U.S. Dollars (US\$5,000.00). The winner, Christian Guerrero of Thames International Business School, a young Pinoy farmer and student-entrepreneur, submitted a business plan of developing a vegetable and fruit-farming franchise in his own province of Zambales. Guerrero was the national winner of JCI Manila's First "Philippine Young Entrepreneurs Business Plan Competition Search" on June 26, 2004, organized by JCI Manila.

The enthusiasm of the chapter leadership in its projects resulted in its biggest JCI awards haul in years – a total of three (3) major awards – at the 59th JCI World Congress in Fukuoka, Japan – the most since 1991 when the chapter garnered the same number of awards during the 41st JCI World Congress in Helsinki, Finland. The awards won by the chapter included the "Most Outstanding LOM President of the World (Category I)" for JCI Sen. Jose Amado L. Mamuric; "Most Outstanding JCI Member of the

World" for JCI Sen. Reginald T. Yu; and the "Best International Affairs Program."

In 2005, JCI Manila's leadership, under the auspices of one of its youngest-elected presidents in years, vowed to "Making the Best Even Better," as it worked on new community development programs. It promptly responded to the call of Typhoons Violeta, Winnie and Yoyong victims, which ravaged certain parts of Northern Luzon, by launching the "Kapwa Ko, Kadamay Ko" relief program; and helped fund the 7th Annual Wheelchair Basketball League. The following year, it embodied its "Leadership at Its Finest" theme by adopting a barangay in BASECO compound and rejuvenating membership interest with its gamut of poker, biking and hiking programs

Well aware of the plummeting relevance of service organizations under a shifting generation of increasingly self-absorbed, tech-savvy social media junkies, the



"The decade was capped with a magnificent celebration of the chapter's 60th Anniversary..."

succeeding administrations sought to further raise its public profile through various awareness programs both in radio and print media. Through a tri-media partnership with the nation's leading mainstream media outlets, JCI Manila partnered with The Manila Times and launched the first weekly "Manila Jaycees on Air" on DWBL RADIO 1242AM, as well as having revitalized the official webpage of the chapter. JCI Manila also spearheaded memorable undertakings as, "Walking in the Art of Silence" for the benefit of the Philippine School for the Deaf, "Catechism and Feeding in BASECO," "High School Musical" stage play at the Meralco Theatre, the "Stock Market Series" seminars and "Joy in Living Foundation" project. It earned for the President

Luisito P. Basilio Jr. its 6th "Most Outstanding JCI Local President of the World" award at the 63rd JCI World Congress in New Delhi, India in 2008.

The decade was capped with a magnificent celebration of the chapter's 60th Anniversary with a grand gala on December 11, 2007 at the Maynilad Ballroom of the Manila Hotel, where guests were transported back in time when the seeds of the JCI movement were still being planted in Asian shores. A musical extravaganza to punctuate the already moving audio-visual presentation and immersed its audience into a cavalcade of stirring emotions, climaxing into a catharsis of pride and personal joy by being part of this indescribable experience.



JCI Manila inks a Memorandum of Agreement with the Aurelio Periquet Jr. Foundation in the Search for the next "APJ Award" honorees at the PCCI Boardroom (2005)



The Committee of Limitless Asia

THE 2010s: GREATNESS IN GLORY

The second decade of the new millennium signaled a seismic shift in the nation's cultural landscape, as the rise of big data and the new digital norm continue to empower the nameless individual. From storm surge to price surge to the rise of the Man from Davao, the decade saw the emergence of new political heroes and villains, a changing of

the guard in different sectors of society, the growing concern for climate change taking a more desperate turn, and an unending cacophony of self-proclaimed pundits calling themselves "influencers" screaming into the Facebook void. climate change taking a more desperate turn, and an unending



Our 2012 RVR Award recipient, the one and only Mr. Washington SyCip at the awarding ceremonies.



cacophony of self-proclaimed pundits calling themselves "influencers" screaming into the Facebook void.

Amid the blur of a fast-changing community panorama, the chapter was fortunate to have had forward-looking leaders who capitalized these emerging trends with their grand visions toward

innovation, eschewing traditional programs and embarking on a series of new "legacy" projects that defined much of this decade. In 2010, JCI Manila transformed the once-squalid garbage waste disposal area called Smokey Mountain into a 60-by-60 football field which they christened "Field of Dreams" to the indigent Tondo residents, as part of its "Futbol Para



JCI Manila celebrated JCI Week with IUP, a nutrition program rolled out in Bulacan



Run for the Mountains race day

"The decade saw the emergence of new political heroes and villains, a changing of the guard..."



The EDM realization of the JCI Manila Mobile Library project

sa Pag-asa" program.

That same year, the chapter also established the Ramon V. del Rosario Award for Nation Building, a prestigious annual award created in honor of JCI Manila's charter president, in cooperation with PHINMA and the Asian Institute of

Management's Center for Corporate Social Responsibility, with the purpose of recognizing individuals who best exemplify corporate social responsibility and have an underlying passion for nation building. With its grand launch in September 2009, it aims to be the premier awards program of JCI



The children of Tondo enjoy a game of football in the "Field of Dreams"



JCI Manila president Jonas T. Ang and a visually impaired student, lead the crowd of 500 people in the opening run of the VISTA GAMES 2013.

Manila, as it celebrated its then-six decades of providing development opportunities for young people to create positive change within their communities

Under their "Dare to C.A.R.E. (Community Awareness and

Rehabilitation Effort), JCI Manila's umbrella community development program, created a series of impactful and sustainable projects for its beneficiaries, such as "Project HULMA," a livelihood and skills development initiative that trains 100 less fortunate Filipinos every



The Handog Lingap team cools off at Splash Island



The students of Handog Lingap in a bright parade

year with basic salon training; "IUP," a health and nutrition program that improved the lives of depressed communities in Bulacan, Cebu and Tarlac through medical and dental missions; "E.D.M. (Educate. Dedicate. Motivate)" assists children towards securing a better education

through training, modern teaching tools, and mobile libraries in public classrooms; and "Golden Heart Manila," a comprehensive program for people with disabilities that uplifted countless disabled kids through a yearly "Vista Games" for visually-impaired children, Cerebral



Project Watch and Learn, part of the EDM series of projects, at General Maximino Hizon Elementary School



Palsy Symposium that benefitted more than 200 parents, caregivers and children annually, and the "Handog Lingap," a yearly project that provides a fun day for more than 850 special education students in Manila's various public schools under the Department of Education's Special Education Division (SPED) and their teachers for a day of fun and learning. Various

activities would include art classes, games, and swimming lessons to be facilitated by the Bert Lozada Swimming School - its partner for the past six years for this project.

On November 8, 2013, the deadliest natural disaster in Philippine history left more than 7,360 people dead, injured more than 27,000 people, and left 240,000 people homeless as



JCI Manila Oplan Damayan YOLANDA was able to pack 2,000 relief packs last night this early morning and personally delivered them to the Philippine Army Gym for direct distribution to Tacloban.



"In 2016, JCI Manila left no stone unturned in ensuring that "Brotherhood Beyond Borders" was laid out in grand fashion..."



JCI Manila holds the Ignacio B. Gimenez Awards

Typhoon "Yolanda" pummeled through Samar and Leyte, driving a storm surge, a wall of seawater estimated to be 7.5 meters high. JCI Manila quickly organized "Oplan Damayan" as it received a deluge of cash and relief items from across the country that took five, 20-foot containers to hold and deliver to the affected victims.

In 2016, JCI Manila left no stone unturned in ensuring that "Brotherhood Beyond Borders" was

laid out in grand fashion as he extended the hand of friendship among local organizations in JCI Philippines via a nation-wide training program termed as "Limitless." Through "Bantay ng Bayan," the chapter teamed up with the National Citizens' Movement for Free Elections (NAMFREL) in ensuring clean and honest elections; as well as the "Share-A-Smile" program, the leadership facilitated proper dental care and hygiene practices to the indigent residents



Golden Heart Symposium

of Sitio Paktil in Benguet Province, in cooperation with the Manila Dental Association. To top his term, the chapter successfully launched "The Nomos AG Zürich Weltzeit Manila Watch," which aimed to raise funds for the benefit of "The Golden Heart Manila" project.

The following year, the president's call-to-arms to "Aim Higher" in 2017 resulted in setting the bar of excellence at its zenith with a slew of outstanding community projects that extended assistance to many of the communities' most under-served communities, such as "Project Saludo" for members of the Armed Forces of the Philippines,

"2Big Impact," a water stewardship program that provided potable water to the impoverished towns of Nueva Ecija; "Run for the Mountains" that benefited the indigenous peoples of Zambales; and the "Golden Heart" donation of the renovation of the PWD unit in the Philippine General Hospital (PGH).

In 2018, the chapter also launched the "Ignacio B. Gimenez Award" for policemen in recognition of excellence in the line of duty, with the Philippine National Police. It was relaunched in 2021.

This period marked a resurgence of the chapter's profile in the national



Golden Heart Symposium



Mr Vicente T. Paterno giving his acceptance remarks at the 2013 RVR Awarding ceremonies

and global spotlight, with the election of another JCI Manila leader in the person of Steve Allen C. Tycangco as National President in 2016, the first in 16 years; the conferment of four presidents in quick succession as the recipients of the "Most Outstanding JCI Local President of the World" on Presidents Roberto "Toby" P.

Claudio Jr. (2010), Rodney P. Dizon (2012), Ramiro "Rami" N. Villavicencio (2016), and Niño L. Namoco (2017); and the bestowment of the chapter's eighth "Most Outstanding JCI Local Organization of the World" award in 2015 at the 71st JCI World Congress in Kanazawa, Japan.



The Board of Judges and the Search and Selection Committee in 2011 at the Asian Institute of Management. RVR 2011



"Jab to the Future" a vaccination drive led by the 2022 Board of Directors

THE 2020s AND BEYOND: TRIUMPH AMID TRAGEDY

The third decade of the millennium began with a train wreck of a year. 2020 was an unprecedented year in global health. A novel virus that originated, possibly, with a bat only to upend the lives of virtually everyone on the planet and end the lives of roughly 1.5 million people around the world had quickly spread to all corners of the world, devastating people's lives, economies, and ways of life. In March, when the Philippines joined

others worldwide in locking down as a defense against the virus, Filipinos who could work remotely figured out how to do their jobs at home. So many didn't have that privilege and lost their jobs, with no means to pay their rent or mortgage and no way to feed their families. Hunger became a major theme of 2020, presenting challenges even in countries with the means to assuage it. At the same time, parents across the world, no matter their means,



Above: sample posters of over 200 projects and activities per year, bolstered by the advent of online virtual meetings

"[2020] proved to be a historic moment for JCI Manila as it showcased its ability to adapt with the changing times..."



The 2020 Board of Directors with the Mayor of Manila, the Honorable Francisco "Isko" Domagoso

hustled to take care of—and homeschool—their kids.

Meanwhile, essential workers, from grocery-store clerks to transportation professionals to hospital nurses and physicians, continued to show up for duty. Television footages of health care workers in the news have been a routine spectacle; their faces marked by hours of wearing PPE, their eyes leaden with weariness. Sometimes unable to hold back tears, they'd describe a new

addition to their daily routine: watching patients die when they could no longer keep them alive.

While most volunteer groups stopped operations completely due to the challenges of mobility under an indefinite government-mandated lockdown, the year proved to be a historic moment for JCI Manila as it showcased its ability to adapt with the changing times with the resumption of its General Membership Meeting (GMM) in a new format – online. The pandemic



To help the campaign for health safety, JCI Manila led the setting up of quarantine facilities in the Araullo High School grounds



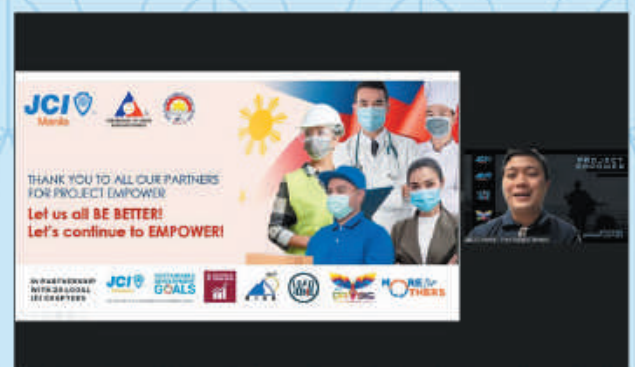
had disrupted the lives of the entire globe, and an enhanced community quarantine was instated in the island of Luzon that severely limited mobility and banned mass gatherings. In order to adapt to the new regulations, the 3rd GMM was broadcasted online for the first time via Facebook Live and boasted a consistent viewership of 220 members.

JCI Manila also partnered with 26 other JCI local organizations, as they spearheaded a project called "Sanitation for the Nation," where they donated and set-up sanitation tents equipped with fogging machines in different hospitals which served as their first line of defense against Covid-19.

On May 1 of that year, JCI Manila in



Screen captures from Project Empower, an online event which won for Best Inter-Organization Collaboration Project at the JCI Worldcon 2022





JCI Manila also led the installation of sanitation tents via its "Sanitation for the Nation" project



partnership with the City of Manila, Department of Education, and Department of Health began the construction of a 42-bed quarantine facility for the City of Manila. Later, JCI Manila led the funding, construction, and development of a fully-airconditioned 16-bed Emergency Quarantine Facility in Baliuag, Bulacan. In "Together We Share," the chapter provided much needed food assistance with ready-to-eat meals to two

barangays in the district of Sampaloc, Manila, which consisted of 2,000 people.

Meanwhile, the chapter's online events were in full swing as it continued conducting its GMMs online, having taken advantage of the power of digital technology as it marshalled a slew of well-known speakers in a virtual platform from across the globe. It launched a number of pandemic-assistance



-related programs, such as the "OplanDesal" Feeding Program with JCI Ortigas at Barangay Pineda in Pasig City; the installation of Solar Panels for its Community Learning Hub in Sampaloc, Manila; the award-winning "Project Empower," a joint undertaking with the Philippine Overseas Employment Administration (POEA) launched in 2021 that helped Filipinos find job opportunities across the country; "Project Tulong Kapwa" which

sought to provide basic necessities to the orphans of Hospicio de San Jose and a donation drive for the indigent residents and laid-off workers in Manila; "Project Renew 2.0," a partnership with Green Antz, which turned over three handwashing stations made out of plastic to Manila's public wet markets; "Project Diwa Abra," a donation drive of numerous school supplies, solar panel set, powered air purifying respirators and sacks of



Gabay Aral via FB Live



Gabay Aral transitions to face-to-face turnovers by 2021



"Project: Ulan-Sala" being turned over to Barangay dela Paz in the City of Biñan, Laguna



JCI Manila president Rich Tamayo gamely samples harvested and purified rainwater



rice to the Philippine Army which were flown to two schools in the geographically isolated and disadvantaged areas in Abra.

At this time, a slew of new programs was initiated: "Gabay Aral," an initiative with JCI Manila and the young students of Pio del Pilar Elementary School in Pureza, St. Mesa, Manila; and "Ulan Sala," a donation of a water filtering facility to the residents of Barangay Dela Paz, Binan Laguna, who enjoyed access to clean and potable water in times of evacuation and calamities.

The easing of pandemic restrictions the following year saw an intensification of efforts for JCI Manila's new administration in conducting community projects. It launched "Recover Together," the



Turnover ceremonies for "Project Renew"



chapter's aid for various Health Care Workers (HCWs) who have been infected by Covid-19 while in the workplace, by providing cost subsidy for the hotel isolation and quarantine of infected and exposed HCWs. It reactivated the "Operation Brotherhood: Ukraine Emergency," a humanitarian fundraising drive

together with the UN High Commissioner for Refugees, which provided life-saving assistance and protection to refugees fleeing Ukraine; "Oplan Damayan: Typhoon Odette," where JCI Manila facilitated the distribution of goods for the typhoon victims in Bohol; the "Pedalang Kabuhayan" project which aided



JCI Manila turned over PHP 300,000 via "Project: Brotherhood" to aid refugees from Ukraine



The chapter proceeded to Bohol in the aftermath of Typhoon Odette through Oplan Damayan



JCI Manila provided cost subsidy for the hotel isolation and quarantine of infected and exposed health workers in the PGH



Launching of "Pedal Kabuhayan" at the Mall of Asia

frontliners and different kinds of workers whose mode of transportation during the pandemic was a bicycle from the community partner "Beseekleta for Every Juan;" "Jab to the Future," a vaccination drive that assisted the local government of Pasig City, particularly for the elderly residents

oof Barangay Sta. Lucia, in the hopes of helping mitigate the spread and risk of the COVID-19 infection; and "Clean Water: Survive and Thrive," the first and biggest NGO-driven mangrove planting activity at the BASECO Mangrove Forest Nursery Operations and Livelihood Center in Port Area, Manila.

"[2021] saw an intensification of efforts for JCI Manila's new administration in conducting community projects..."



"Project Diwa: Abra" turnover ceremonies

CONCLUSION

The JCI movement in Asia began in 1947 driven by one young man's vision of igniting a lifelong crusade aimed towards changing lives. Today, JCI Manila has become a formidable network of over 500 active members, with more than 2,000 alumni who cut across races, religions and nations to open limitless lessons in leadership, loyalty and laurel, through a wide range of opportunities for service.

The present-day's global challenges require innovative and creative solutions. More than ever, JCI needs a new generation of young leaders to continue the work that Temiong Vergel de Dios has started. It needs to continually evolve, engendering new ideas, embracing fresh solutions, and espousing diversity. It needs visionary young men who have the courage to address the most critical challenges of our time.

"More than ever, JCI needs a new generation of young leaders to continue the work that Temiong Vergel de Dios has started..."



"Project Tulong Kapwa" turnover at the Hospicio de San Jose



Eric Ke



Julio Sergio "Gio" Valencia

Francis Deo

Calvin Grageda

Edison Ke

Paul Tan

Ramon King III

Callel Gosingtian

Eric Ke

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2008 President Gerardo Romano "Ping" G.
Kamantigue and the Board of Directors





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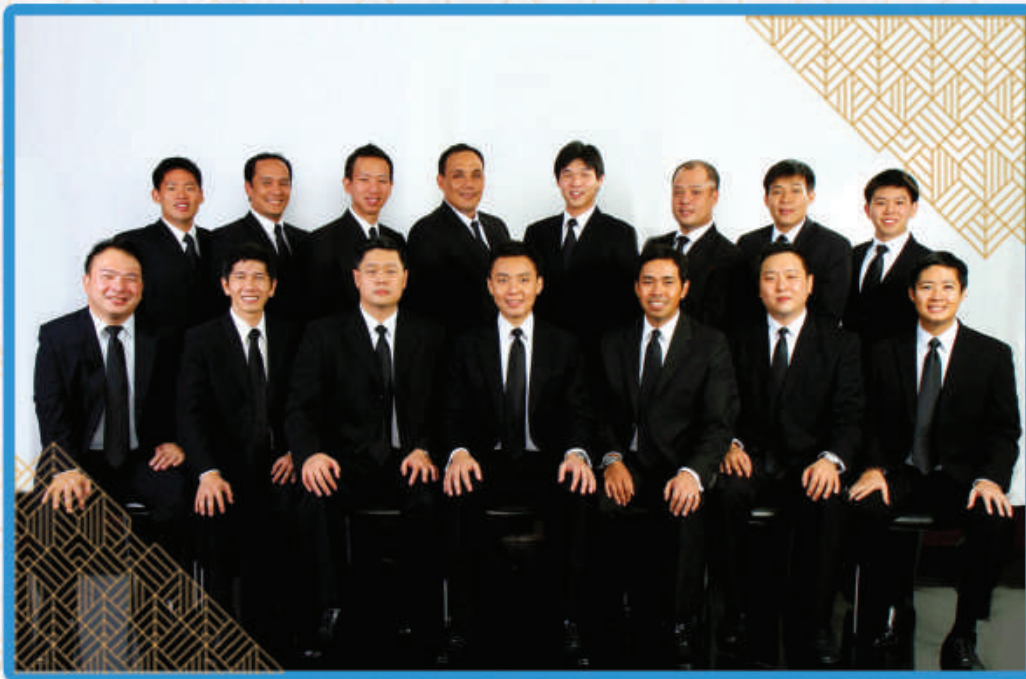


2004-2005 President Pablo Francisco
"Jing" O. Carlos III and the Board of Directors





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2011 President Kenneth Lim
and the Board of Directors





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2010 President Roberto "Toby"
Claudio Jr. and the Board of Directors





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2012 President Rodney Dizon
and the Board of Directors





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2013 JCI Manila Senate President
Christopher Ty and the Board of Directors



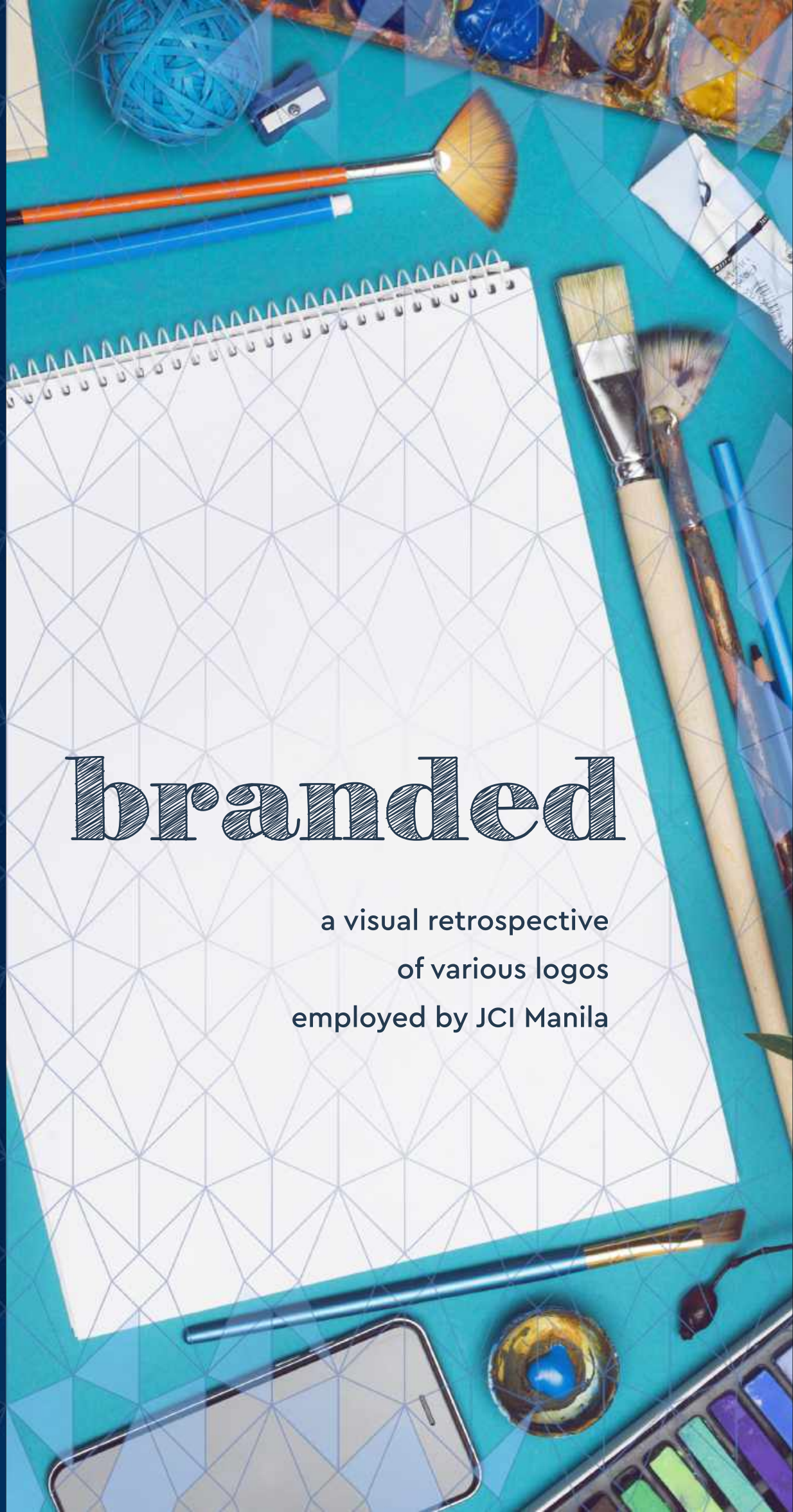


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2013 President Jonas T. Ang
and the Board of Directors





branded

a visual retrospective
of various logos
employed by JCI Manila

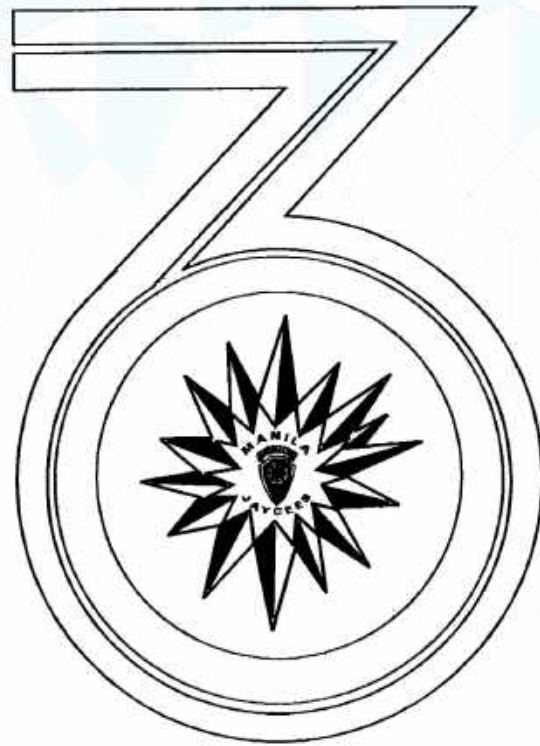


1948 ~ 1960

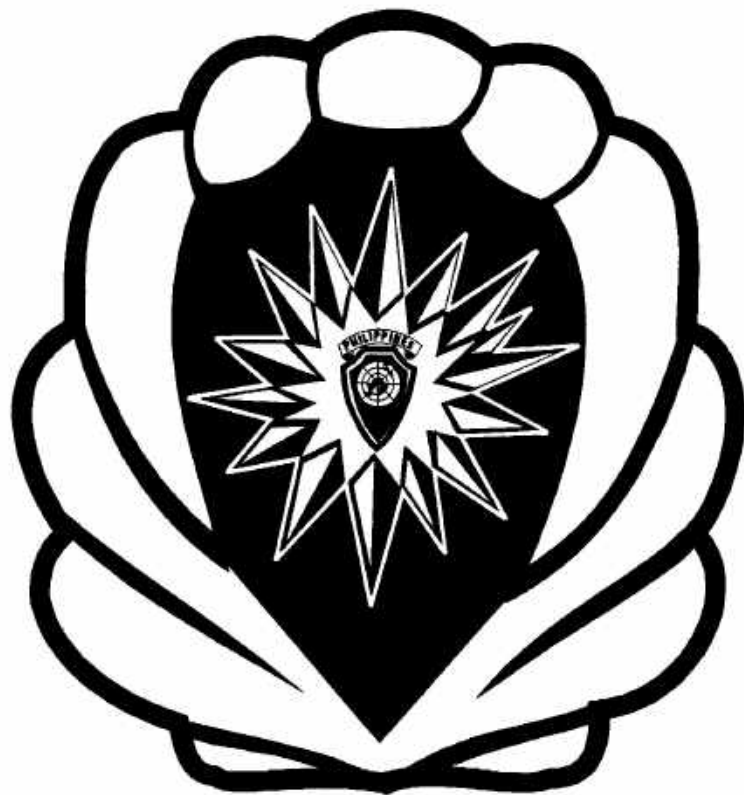


1960 ~ 1975





1976



1977 ~ 1978



1978



1979 ~ 1985





MANILA
Jaycees

1986 ~ 2003



1998



Junior Chamber International Philippines-Manila
Worldwide Federation of Young Leaders and Entrepreneurs

2004 ~ 2007



2008



JCI ™

Manila

2009 ~ present



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2022

Like the diamond on which 75th year celebrations are based, the logo and its included and accompanying elements depict the shining, sparkling gem that is our beloved JCI Manila.

Designed principally by JCI Senator Jasper Lao Golangco as part of the Branding Committee headed by JCI Member Calel Gosingtian, the digits of the number 75 have been custom-rendered in fluid shapes that glisten on its fine edges that recall the facets of diamonds. The 75 frames in a fluid circle at its heart the following elements: JCI shield, and the Official JCI logotype, with the distinctive spelling out of "MANILA."





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2017 President Niño L. Namoco
and the Board of Directors





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**2016 President Ramiro N. Villavicencio
and the Board of Directors**





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to 75



Standing:

Sen. Charlie Gaw, Sen. Mike Bulaong, Sen. Eugene Ang, Sen. JJ Dequito, Sen. Xavy Zialcita, Sen. JC Leviste, Chairman for Branding & Merchandise - 2023 EVP Charles Gosingtian, Chairman for Program - JCI Mem. Keon Chioa, Chairman for Finance - 2020 ET Michael Gan, Chairman for International Awards 2021 Dir Joseph Rastrullo - Gonzalez, Chairman for PR & Marketing - 2018 Dir. Emiliano Romano, PR & Marketing Committee Member - JCI Mem. Jason Laruscain



It was an undertaking that was both challenging, and yet rewarding.

This was a chance to be a part of JCI Manila history that these gentlemen not only did not shy away from, but pursued with gusto.

For its diamond year on its seventy-fifth, the celebrations for the Junior Chamber International Manila, Chairman Christian Barry Ang found himself gathering an assemblage of members and senators who made sure this milestone was truly memorable.



Discussing our image in the eyes of a 3rd Party. The committee engaged with a PR Firm on where JCI Manila is right now, how we want to be seen and how we can achieve long term.



Start of something BIG. The 75th Anniversary Committee meeting held at EDSA Shangri-la. Broadstrokes and plans laid out to give JCI Manila a launch that it deserves



'Tis a Season to be Merry, the 75th Committee with the 2022 GGMM Committee Alignment meeting at The Manila Hotel.



75th committee meeting with Pres Harry Cheng at UCC Greenhills



Alignment meeting for the Programs lead by Chair Keon Chioa and attended by the the committee and Senate Manila with 2022 Senate President Harry Cheng



Meeting on how we can raise the required funds. Initial meeting with the Finance Committee lead by 2020 ET Michael Gan. Discussing strategies as well as plans on how to maximize fund raising in this pandemic era



JCI MEM. CHRISTIAN BARRY ANG
Overall Chairman (JCI Manila)



JCI SEN. KERBY CHUA
Overall Chairman (JCI Manila - Senate)



**JCI MEM.
GERRY HUNG**

**Overall Vice Chairman
(JCI Manila)**



**JCI MEM.
JEREMY CLEMENTE**

**Advisor
(JCI Manila)**



**JCI MEM.
EMILIANO ROMANO**

**Chairman for PR and Marketing
(JCI Manila)**



**JCI MEM.
CHARLES GOSINGTIAN**

**Chairman for Branding
& Merchandise (JCI Manila)**



**JCI MEM.
MICHAEL STEVEN GAN**

**Chairman for Finance
(JCI Manila)**



**JCI MEM.
KEON KESTER CHIOA**

**Chairman for Programs
(JCI Manila)**

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1. Overall Chairman – 2021 ET Christian Barry Ang (JCI Manila)
 - a. Under the Office of the 2022 Secretary General Adrian Padiernos
 - b. Advisor – 2018 VP, PDir Jeremy Clemente;
PD Jon Richmond Ang
 - c. Overall Vice Chairmen – PSG Gerry Hung; PD Carl Ang
 - i. Chairman for PR and Marketing – 2018 Dir. Emiliano Romano
 - Jason Son-j Laruscain
 - Vincent Bryan Co
 - Alex Bryan Go
 - ii. Chairman for Branding & Merchandise – 2023 - EVP Charles Gosingtian
 - Enrico "Miko" Medalla
 - Ivan Uy
 - Miguel "Migi" Gabrino
 - Shi Hao Hsu
 - Arick De Jesus
 - iii. Chairman for Finance – 2020 ET Michael Steven Gan
 - RJ Angeles
 - McKinley Jon Sy
 - Marc Te
 - Hans Chua
 - Patrick Christian Morales
 - iv. Chairman for Programs – Keon Kester Chioa
 - Vincent Gustilo
 - DE Ervinne Que
 - v. Chairman for International Awards - 2021 Dir. Joseph Rastrullo-Gonzalez
 - Jesse Jalandoni
 - Joshua Aragon
 - VPE Miguel Ochoa



**JCI SEN.
HARRY CHENG**

**Adviser
(JCI Senate Manila)**



**JCI SEN.
REGINALD YU**

**Contributing Editor
(JCI Senate Manila)**



**JCI SEN.
GILBERT GO**

**Co-Chairman for Internal Projects
(JCI Senate Manila)**



**JCI SEN.
MARC REYES**

**Co-Chairman
for External Projects
(JCI Senate Manila)**



**JCI SEN.
JASPER GOLANGCO**

**Co-Chairman for PR/Marketing
/Branding (JCI Senate Manila)**



**JCI SEN.
MICAEL PACIA**

**Co-Chairman for Finance
(JCI Senate Manila)**



THE COMMITTEE (JCI SENATE MANILA)

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Advisors

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- President Larry Wu
- President Jepet Plaza
- President Louie Basilio

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- Sen JC Leviste
- Sen Paul Co
- Sen Carlo Galarrita

3. Co-Chairman for Internal Projects - Sen Gilbert Go

- Sen Richard Estuesta
- Sen Eugene Ang
- Sen Charlie Gaw
- Sen Randy Manaloto
- Sen Larry De Asis
- Sen Kendrick Sy
- Sen Rodney Laurel
- Sen Earl Yu
- Sen Soc Villanueva

4. Co-Chairman for External Projects - Sen Marc Reyes

- Sen Xavy Zialcita
- Sen Mike Bulaong
- Sen Gaby Simon
- Sen Mark Burgos
- Sen Glenn Chan
- Sen Vernes Go
- Sen Jojo Chua

5. Co-Chairman for Finance - Sen Micael Cornelio Pacia

- Sen Joseph James Dequito



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2014 President Steve Allen C. Tycangco
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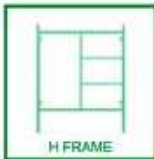
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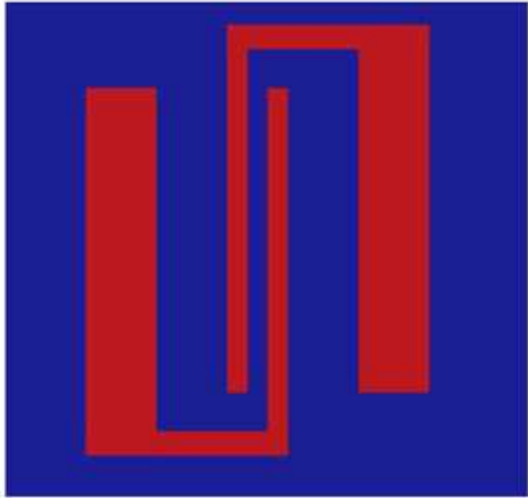


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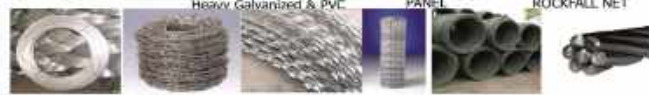


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